

**FACULTY OF SOCIETY AND SCIENCE  
STUDY COURSE DESCRIPTION**

<b>Course Title:</b>	<b>BUSINESS AND ETHICS</b>					
<b>Course code (LAIS):</b>	<b>Ekon2026</b>					
<b>Study programme:</b>	<b>Business Administration</b>					
<b>Level of Study programme:</b>	<input type="checkbox"/>	1st level professional higher education				
	<input checked="" type="checkbox"/>	Professional Bachelor				
	<input type="checkbox"/>	Professional Master				
	<input type="checkbox"/>	Academic Master				
	<input type="checkbox"/>	PhD level				
<b>Type of Study programme:</b>	<input checked="" type="checkbox"/>	Compulsory course (Part A)				
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)				
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)				
	<input type="checkbox"/>	Elective courses (Part C)				
<b>Course Workload:</b>	<b>Credits</b>	<b>ECTS</b>	<b>Academic hours</b>	<b>Contact hours</b>	<b>Independent work hours</b>	
	2	3	80	32	48	
<b>Course Author/ Tutor:</b>	<b>Ratka Jurkovic</b>					
	Guest lecturer, MiB (Master of International Business), MSt (Taught Master's degree in Oriental Studies)					
	e-mail: <a href="mailto:ratka@svanconsulting.com">ratka@svanconsulting.com</a>					
	Consultation: according to the schedule for each semester					
<b>Study Form:</b>	Full time studies					
<b>Study year, semester:</b>	2 <sup>nd</sup> Year, 3 <sup>rd</sup> Semester					
<b>Language:</b>	English					
<b>Prerequisites for the Course:</b>	None					
<b>Course Summary:</b>	This course examines major ethical theories and explores the application of those theories to current business, moral, and social issues. Illustrative case studies are used as well as other group exercises to enable the student to identify particular ethical dilemmas and their consequences for business execution.					
<b>Assessment:</b>	Written home-based exam to be delivered 2 weeks after the course by email to the lecturer.					
<b>Requirements for Credits:</b>	Successful passing of home-based exam and group presentations during lecture					
<b>Abiding by the Academic Ethics</b>	Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:					
	<ul style="list-style-type: none"> <li>– study papers must be independently developed;</li> <li>– the study work should reference all statements, ideas and data used that have been authored by someone else;</li> <li>– appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified;</li> <li>– the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise.</li> </ul> <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is extramarital.</p>					
<b>Learning Outcomes; the evaluation methods and criteria</b>	<b>Learning Outcomes</b>		<b>The evaluation methods and criteria</b>			
	<b>Knowledge</b>					
	The students will gain advanced knowledge of business ethics, and will be able to critically understand theories and principles of proper business ethical conduct			Home-based exam, individual and team-based assignments and presentations, test and quizzes during		

		lecture
	<b>Skills</b>	
	Complex problem solving of ethical dilemmas occurring in business; advanced analytical skills in assessing ethically dubious business situations.	Home-based exam, individual and team-based assignments and presentations, test and quizzes during lecture
	<b>Competency</b>	
	Management of complex business ethical dilemmas; being able to assess unethical and ethical decision making by applying principles of ethical judgment formation and cognitive psychology to concrete business examples	Home-based exam, individual and team-based assignments and presentations, test and quizzes during lecture
<b>Course Compulsory literature:</b>	<p>* Carrol, A.B and Buchholtz, A.K. (2015): „Corporate citizenship: Social Responsibility, Performance, Sustainability (Chapter 2) in <i>Business and Society: Ethics, Sustainability and Stakeholder Management, 9th ed.</i>, p. 31 -42</p> <p>* Ferrel, O.C., Fraedrich, J. and Ferrel, L. (2011): „Stakeholder Relationships, Social Responsibility and Corporate Governance“ (Chapter 2) in <i>Business Ethics: Ethical Decision Making and Cases</i>, USA: South-Western Cengage Learning, p. 31-37</p> <p>* Kaku, R. (1997): „The Path of Kyosei“, <i>Harvard Business Review</i>, July-August, p.55-63</p>	
<b>Course additional literature:</b>	<p>* Freeman, R.E. „A stakeholder theory of the modern corporation“, available at <a href="http://academic.udayton.edu/LawrenceUlrich/Stakeholder%20Theory.pdf">http://academic.udayton.edu/LawrenceUlrich/Stakeholder%20Theory.pdf</a></p> <p>* Friedman, M. (1970): „The Social Responsibility of Business is to Increase its Profits“, <i>The New York Times</i>, September 13th.</p> <p>* Grant, C. (1991): „Friedman Fallacies“, <i>Journal of Business Ethics</i>, 10, p. 907-914</p>	
<b>Course confirmation date:</b>	05.09.2018.	
<b>Date of course description update:</b>	31.08.2018.	

### Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introduction to business ethics. Definition and historical background. Business ethics-separation theory.	4	6	lecture/individual and group discussions/
	How ethical judgment is formed? Institutional framework – culture and socialization Personal framework – moral philosophies (teleological, deontological, virtue, relativistic) and moral ideologies (idealistic, relativistic) Moral stages of development	8	12	lecture/case study/individual and group discussion
	Ethical issues in business – (e.g. Corruption, Discrimination, Fraud, Property Rights, Conflict of Interest)	8	12	lecture/case studies/individual and group discussions

Business ethics and corporate social responsibility. Social responsibility of business – shareholder and stakeholder perspective. CSR in practice – Canon's Kyosei.	4	6	lecture/case study/individual and group discussion/quizzes and tests
Bounded rationality and bounded ethicality – cognitive biases in decision making and their influence on ethical behaviour	4	6	psychological testing/lectures/individual and group discussions
Student presentations	4	6	
<b>Hours total:</b>	<b>32</b>	<b>48</b>	