

FACULTY OF SOCIETY AND SCIENCE

STUDY COURSE DESCRIPTION

Course Title:	RUSSIAN I				
Course code (VAIS):	Valo1023				
Study programme:	Tourist Guide – Travel and Event Manager				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input checked="" type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	32	48
Course Author/ Tutor:	Erna Suharževska				
	Guest lecturer, Mg. paed., Mg. philol.				
	erna.suharzevska@va.lv				
	Consultation: according to the schedule for each semester				
Course Form:	Full time				
Study year, semester:	Year I, Semester I				
Language:	Russian				
Prerequisites for the Course:	Suggested minimal level – B1 (according to CEFR)				
Course Summary:	<p>The goal of the course is to enhance the students' competence level in Russian while acquiring Russian in tourism specialty related and general topics; to develop, expand and activate the vocabulary of tourism industry; to consolidate the knowledge of grammar and the skills of language structure use (reading, speaking, listening, writing skills); to increase the intercultural competence, to learn cross-cultural communication skills; to develop information acquisition and processing skills, to use the Internet resources, to learn the skill of working with special literature, to perform private and business correspondence, to communicate with Russian-speaking clients (at the office, on the phone, e-mail, etc.), to organize and/or participate in business meetings, job interviews.</p>				
Course Methods:	Lectures, practical sessions, seminars, individual and group work, presentations, tests, final exam, etc.				
Assessment:	Exam				
Requirements for Credits:	<p>Attendance of lectures, active participation in practical sessions, all the independent and group assignments completed, all presentations done, all tests should have a positive assessment, the final exam should have a positive assessment (the received grade – at least 4).</p> <p>In order to complete the course, all works must be submitted and they have to have received a positive assessment (at least 4).</p> <p>The exam can be done only if all course requirements have been met.</p> <p>If all tests (both written and oral parts) have been done in a timely fashion, and if the average grade is at least 6.7, a student can receive the final grade without taking the exam.</p> <p>The code of ethics of Vidzeme University of Applied Sciences must be complied with.</p> <p>The requirements regarding attendance have to be observed.</p>				
Course Contents:	Tourism types. Professions and career opportunities in tourism industry. The responsibilities of a group manager, administrator, sports instructor, animator, travel agent, working with clients, taking action in particular situations. Hospitality industry, hotels, tourism centres, resorts.				
Learning Outcomes¹; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	Students will understand tourism and	Seminars, tests, presentations, exam			

¹ <http://www.nki-latvija.lv/par-lki>

	hospitality industry related terms.	
	Students will know various types of tourism.	Seminars, tests, exam
	Students will know the names of professions in lower level international tourism business.	Seminars, tests, exam
	Skills	
	Students will be able to independently acquire, select and analyse information on tourism and hospitality industry.	Literature studies, seminars
	Students will be able to independently structure their studies; to use various information sources in the study process.	Seminars, presentations, tests
	Students will be able to communicate with Russian speaking clients in certain standard situations.	Seminars, tests, exam
	Students will improve their presentation skills.	Seminars, tests, presentations
	Competency	
	Working with clients students will be able to assess different characters of people from various nationalities, traditions, habits, and will be able to choose the appropriate model of behaviour.	Seminars, presentations
	Students will be able to evaluate their own and their groupmates' work.	Seminars, presentations
	Students will understand and observe professional ethics.	Seminars
Course Compulsory literature:	Авторский коллектив (Трушина Л.Б., Вохмина Л.Л. и др.) Русский Экзамен Туризм 1. Учебный комплекс по русскому языку как иностранному в сфере международного туристского бизнеса. Издательство ИКАР, Москва, 2009, 252 стр.	
Course additional literature:	1. Бессольцев А., Кудряшов О. Как добиться успеха в туризме. Рига, 2001, 135 стр. 2. А. Максимова 10 уроков русского речевого этикета. Санкт – Петербург, «Златоуст», 2000. 3. А. Бердичевский, Э. Архангельская, Л. Игнатъева, Р. Курпницец Почему это произошло? Videокурс по межкультурному общению для бизнесменов, имеющих деловых партнёров в России. Retorika A, Rīga, 2007., 96.lpp., DVD 4. И. А. Гончар. Такая разная Россия. Учебное пособие по страноведению. Санкт – Петербург, Златоуст 2010, DVD, CD ar PDF failiem http://www.gramota.ru http://www.travel.ru http://www.latviatourism.lv	
Course confirmation date:	21.09.2016.	
Date of course description update:		

Study Course Plan:

Date	Theme	Hours	Study Form
<i>The date is specified before the implementation of the course</i>	Health tourism, recreational tours. Selection of a trip and completing documentation, giving information, advising clients.	16	Practical classes, seminars, group work, case study, test (written), prepared guided monologues, dialogues (conversation with a client)
	Beach tourism. Arrival at a recreational site, meeting tourists at the airport, at the train station, getting acquainted.	16	Practical classes, seminars, group work, case study, test (written), prepared guided monologues, dialogues

			(conversation with a client)
	Scientific and business tourism. Settling at a hotel, tourism centre, giving information to clients about hotel services, settling in, problem solving.	16	Practical classes, seminars, group work, case study, test (written), prepared guided monologues, dialogues (conversation with a client)
	Mountain skiing tourism. Tourism complex, hotel, its services, looking into tourist wishes and complaints, paying for services.	18	Practical classes, seminars, group work, case study, test (written), prepared guided monologues, dialogues (conversation with a client)
	Hunting and fishing. Rest and entertainment. Informing tourists about the activities, excursions, inviting to participate in them, guiding tours.	14	Practical classes, seminars, group work, case study, test (written), prepared guided monologues, dialogues (conversation with a client)