

<u>Fonds</u>	<u>Svītrkods</u>	<u>Autors, nosaukums</u>	<u>Plaukta indekss</u>
Vidzemes augstskolas bibliotēka	100177090	<p>Information Literacy in Everyday Life : 6th European Conference, ECIL 2018 Oulu, Finland, September 24-27, 2018: Revised Selected Papers / edited by Serap Kurbanoglu, Sonja Špiranec, Yurdagul Unal, Joumana Boustany, Maija Leena Huotari, Esther Grassian, Diane Mizrachi, Lorie Roy. - New York, NY : Springer Berlin Heidelberg, 2019. - xx, 630 pages : illustrations. - (Communications in Computer and Information Science ; 989).</p> <p>Contents: Developing Food and Nutrition Literacy with the Croatian Facebook Group "Homemade Food for Babies" / Drahomira Cupar, Mate Juric. An Invitation to Globalize the Information Literacy Agenda: Expanding Discourse / Sergio Chaparro, Zachary Newell. Biometric Tools in Information Science. The Example of an Information Literacy Study – A Holiday Planning Experiment / Justyna Jasiewicz, Malgrozata Kisilowska, Anna Jupowicz-Ginalska. Privacy Literacy and the Everyday Use of Social Technologies / Zablun Pingo, Bhuvan Narayan. Personal Information Management and Organisation Competencies: A Review of Information Literacy Conceptual Frameworks and Standards / Jerry Jacques. Students and Social Media 'Detox': Disrupting the Everyday Practices of Social Media Use / Krista Lepik, Maria Murumaa-Mengel. Character Building in Children's Online Information Behaviours: Applying a Virtue Epistemology Perspective to Information Literacy / David McMenemy and Steven Buchanan. Assessing Libraries' Community Roles. Proof Concept / Helene Lipkova, Tomas Diviak, Adela Jarolimkova ...[et.al.]. Four Spaces of Civic Literacy Education: A Literature Review / Jos van Helvoort. The Relationship Between Media Literacy and Civic Participation Among Young Adults in Latvia / Agnese Davidsons, Vineta Silkanē. The Health of a Musician: Identifying Musicians' Unstated/Unrecognized Health Information Needs / Lorie Roy, Yan Zhang. Developing Health Information Literacy in Disadvantaged and Dependent Circumstances: The Everyday Role of Family Nurses / Steven Buchanan, Emma Nicol. Differences in Health Information Literacy Competencies Among Older Adults, Elderly and Younger Citizens / Isto Huvila ...[et.al.]. Which</p>	001

	<p>Approaches and methods are Most Appropriate for Exploring Health Information Behaviour? / Marianne Paimre. Finnish School Health Education Viewed Through an Information Literacy Lens / Noora Hirvonen ...[et.al.]. Understanding Health Literacy Through the Lens of Phronesis: The Case of coronary Artery Disease Patients / Venkata Ratnadeep ...[et.al.]. Young People's Digital Safety and Wellbeing: Findings from Philippines and Qatar / Virgilio G. Medina, Ross J. Todd. Workplace Information Literacy of Croatian Fitness and Conditioning Personal Trainers / Kristina Feldvari ...[et.al.]. Investigating of Intrinsic Motivators on Knowledge Sharing in Virtual Environments: Implications for Workplace Information Literacy and Collaborative Practices / Rajesh Singh. Do We Need (Digital) Archeology Literacy? / Michaela Banek Zorica, Rajna Sosic Klindzic. A Phenomenological Imperative for Information Literacy / John M. Budd, Anna Suorsa. Information Literacy and Open Science: Before and After the New ACRL Framework / Carlos Lopez ...[et.al.]. Information Literacy of University Freshmen, and Differences in ICT Use, Internet Confidence and Motivation / Danica Dolničar, Bojana Boh Podgornik. Information Literacy Self-Efficacy of Medical Students: A Longitudinal Study / Ann De Muelemeester ...[et.al.]. Information Literacy in Portuguese School Libraries: A Longitudinal Study of Master Degree Dissertations / Ana Novo, Gloria Bastos. Impact of Purposefully Designed Learning Activities in the Case of Information Literacy Self-Efficacy / Ann De Muelemeester ...[et.al.]. Information Behavior of Humanities Students in Bulgaria, Italy and Sweden: Planning a Game-Based Learning Approach for Avoiding Fake Content / Marina Encheva ...[et.al.]. Biographical Space, Digital Death and Information Literacy Skills: Current Issues / Paula Ochoa, Leonor Gaspar Pinto. Information Seeking Behavior of Primary School Teachers in Estonia: An Exploratory Study / Sirje Virkus, Marit Mathiesen. Epistemic vs Non-epistemic Criteria to Assess Wikipedia Articles: Evolution of Young People Perceptions / Gilles Sahut, Josiane Mothe. Print to electronic Course Readings: Implications for Library space and Information Literacy Programmes / Ane Landoy, Almuth Gastinger. Information Overload of Academic Staff in Higher Education Institutions in Estonia / Liia Lauri, Sirje Virkus. Secondary School Teachers' Attitudes to</p>	
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	<p>Information Literacy: A Study of A Questionnaire Validity / Vincas Grigas ...[et.al.]. Migration of Clusters from Pre-session to Post-session: An Analysis of Elderly Students' Perceived Digital Literacy / Makiko Miwa ...[et.al.]. Gender Differences in ICT Access and Use Among Brazilian Youngsters / Nadia Bernuci, Gilda Olinto. Information Problems Encountered by Asian Students at the European Universities. A Case of Poland / Zuzanna Wiorogorska. Information Literacy of Masaryk University Students and Evaluation of Campus-Wide Course / Pavla Kovarova. Gaming for Multiliteracies: Video Games in a Case Study with Primary School Students to Enhance Information, Visual and Media Literacies / Eduardo Cruz-Palacios ...[et.al.]. Adapting the New ACRL Framework to IL Education at Tampere University of Technology / Miikka Sipila ...[et.al.]. Examining Subject-Specific Information Literacy Elements on Economics and Business Administration for Use in a MOOC / Stefan Dreisiebner. How does Information Literacy Instruction in Secondary Education Affect Students' Self-efficacy Beliefs and Attitudes? / Tuulikki Alamehtala ...[et.al.]. Why Information Literacy Integration Doesn't Work: Exploring the Experience of Academic Staff / Hiroyuki Ida. Changing Roles for Research and Information Skills Development: Librarians as Teachers, Researchers as Learners / Tatiana Sanches. Four Passages to Information Use Related Phenomena in Bachelor Theses at the Finnish Universities of Applied Sciences / Juha Kamarainen ...[et.al.]. Collaboration Building Between Teaching Faculty and Librarians: Based on Case Study on Field Librarians at the University of Michigan / Tayo Nagasawa. Teachers' Resistance to Mobile Learning in Turkey and Spain: What Similarities? What Differences? / Cristina Aliagas, Tugba Mutlu. A Critical Praxis in the Information Literacy Education Classroom Using the ACRL Framework for Information Literacy for Higher Education / Shehaamah Mohamed. Scientific Literacy Education Outside the Classroom: A Study in Acquisition of Knowledge and Skills About Science in Public Libraries in Croatia / Radovan Vrana. Data Literacy and Research Data Management: The Case at ULSIT / Tania Todorova ...[et.al.]. Research Data Literacy Perception and Practices in the Information Environment / Jela Steinerova, Miriam Ondrišova. Data Sharing in Social Sciences: Case Study</p>	
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		<p>on Charles University / Adela Jarolimkova, Barbora Drobikova. Copyright Literacy Among Students of Information Science at the University of Iceland / Augusta Palsdottir. Copyright Literacy Skills of LIS Students in Norway / Almuth Gastinger, Ane Landoy. Copyright Literacy of LIS Students in the Czech Republic / Pavla Kovarova. The Attitudes of Teachers-in-Training Towards Information Literacy Skills and the Inclusion of Mobile Devices in the Process of Teacher Education / Maria Pinto ...[et.al.]. Teaching Yourself to Learn: A Case for Incorporating Self Directed Learning Concepts into Information Literacy Education / Allison Nowicki Estell. Artificial Intelligence and Labor: media and Information competencies Oppoportunities for Higher Education / Jesus Lau ...[et.al.]. ISBN 9783030134716. Informācijpratība. ☐</p>	
Vidzemes augstskolas bibliotēka	100175709	<p>Kuhn, Thomas S. The Structure of Scientific Revolutions / Thomas S. Kuhn ; with an introductory essay by Ian Hacking. - Fourth edition. - Chicago : The University of Chicago Press ; London, 2012. - xlvi, 217 p. ; 22 cm. - Ietver bibliogrāfiju un rādītāju. Contents: A role for history. The route to normal science. The nature of normal science. Normal science as puzzle-solving. The priority of paradigms. Anomaly and the emergence of scientific discoveries. Crisis and the emergence of scientific theories. The response to crisis. The nature and necessity of scientific revolutions. Revolutions as changes of world view. The invisibility of revolutions. The resolution of revolutions. Progress through revolutions. ISBN 9780226458113. . - ISBN 0226458113. . - ISBN 9780226458120. . - ISBN 0226458121. Zinātne - Filozofija. Zinātne - Vēsture.</p>	001
Valmieras bibliotēka	100231347	<p>Kimeiša, Linda. Pārdotspējīgi teksti interneta mājaslapām : padomi tekstu veidošanā, fakti, iedvesmojoši piemēri, idejas, jaunākās tendences / Linda Kimeiša. - Rīga : Zvaigzne ABC, 2013 (A/s "Poligrāfists"). - 125, [1] lpp. : il. ; 24 cm. - Grāmata vienkāršā un saistošā veidā stāsta par mājaslapas vai interneta veikala nozīmi uzņēmējdarbībā, sniedz praktiskus piemērus un ieteikumus satura izveidē. Grāmata ir unikāla, jo tajā iekļauti piemēri, kas atspoguļo Latvijas uzņēmumu praksi, gan pasaules tendences.</p>	004

		ISBN 9789934035425. Interneta reklāma. ☐	
Valmieras bibliotēka	100117747	Batels, Džons. Meklēšana : kā Google un tā konkurenti grozīja biznesa likumus un pārveidoja mūsdienu kultūru / Džins Batels ; no angļu val. tulk. Vita Rudzīte ; māksl. Ilgonis Riņķis. - Rīga : Atēna, 2007 (Jelgava : (SiA "Jelgavas tipogrāfija"). - 384 lpp. - Piez.: 360.-371.lpp. - Rād.: 372.-384.lpp. ISBN 9789984342306.	004
ViA bibliotēka, lasītava	100133459	Internet and Emotions / edited by Tova Benski and Eran Fisher. - New York : Routledge, 2013. - x, 236 p. - (Routledge studies in science, technology and society ; 22). - Includes bibliographical references and index. - "Nothing seems more far removed from the visceral, bodily experience of emotions than the cold, rational technology of the Internet. But as this collection shows, the internet and emotions intersect in interesting and surprising ways. Internet and Emotions is the fruit of an interdisciplinary collaboration of scholars from the sociology of emotions and communication and media studies. It features theoretical and empirical chapters from international researchers who investigate a wide range of issues concerning the sociology of emotions in the context of new media. The book fills a substantial gap in the social research of digital technology, and examines whether the internet invokes emotional states differently from other media and unmediated situations, how emotions are mobilized and internalized into online practices, and how the social definitions of emotions are changing with the emergence of the internet. It explores a wide range of behaviors and emotions from love to mourning, anger, resentment and sadness. What happens to our emotional life in a mediated, disembodied environment, without the bodily element of physical co-presence to set off emotional exchanges? Are there qualitatively new kinds of emotional exchanges taking place on the internet? These are only some of the questions explored in the chapters of this book, with quite surprising answers". ISBN 9780415819442 (hardback). Internets. Sociālie tīkli. Sociālie mediji. ☐	004
ViA bibliotēka, lasītava	100133056	Kirk, Andy. Data Visualization : a successful design process / Andy Kirk. - Birmingham : Packt Publishing, 2012. - IV, 189 p. : ill., tab.	004

		ISBN 9781849693462. Informācijas vizualizēšana.	
ViA bibliotēka, lasītava	100176315	<p>Pamungkas, Zainul Setyo. PhoneGap 4 Mobile Application Development Cookbook : Build real-world, hybrid mobile applications using the robust PhoneGap development platform / Zainul Setyo Pamungkas, Matt Gifford. - Birmingham : Packt Publishing, 2015. - ix, 335 pages : illustrations. - (Quick Answers to Common Problems).</p> <p>Contents: 1: Welcome to PhoneGap 3 ; 2: Movement and Location – Using the Accelerometer and Geolocation Sensors ; 3: Filesystems, Storage, and Local Databases ; 4: Working with Audio, Images, and Video ; 5: Working with Your Contacts List ; 6: Hooking into Native Events ; 7: Working with XUI ; 8: Working with the Ionic Framework ; 9: Ionic Framework Development ; 10: User Interface Development ; 11: Extending PhoneGap with Plugins ; 12: Development Tools and Testing.</p> <p>ISBN 9781783287949.</p> <p>Mobilā skaitļošana. Mobilās lietotnes. ☐</p>	004.4
ViA bibliotēka, lasītava	100177278	<p>The Oxford Handbook of Internet Studies / edited by William H. Dutton. - Oxford : Oxford University Press, 2014. - xx, 607 pages : illustrations ; 26 cm. - (Oxford handbooks in business and management). - Includes bibliographical references and index. - The Handbook is a landmark in the dynamic and rapidly expanding field of Internet Studies, bringing together leading international scholars to strengthen research on how the Internet has been studied and the discipline's fundamental questions, and shape research, policy, and practice for the future.</p> <p>Saturs: Internet studies : the foundations of a transformative field / William H. Dutton. The prehistory of the Internet and its traces in the present / Martin C.J. Elton and John Carey. Web science / Kieron O'Hara and Wendy Hall. Society on the Web / Mike Thelwall. The Internet as infrastructure / Christian Sandvig. Network societies and Internet studies / Jack Linchuan Qiu. Digital inequality / Eszter Hargittai and Yuli Patrick Hsieh. Sociality through social network sites / Nicole B. Ellison and Danah M. Boyd. The study of online relationships and dating / Barrie Gunter. Games, online and off / Dmitri Williams</p>	004.7

		<p>and Adam S. Kahn. Cross-national comparative perspectives from the World Internet Project / Gustavo Cardoso, Guo Liang, and Tiago Lapa. New businesses and new business models / Michael A. Cusumano and Andreas Goeldi. Trust in commercial and personal transactions in the digital age / Regina Connolly. Government and the Internet / Paul Henman. Digital transformations of scholarship and knowledge / Eric T. Meyer and Ralph Schroeder. Studies of the Internet in learning and education / Chris Davies and Rebecca Eynon. Theoretical perspectives in the study of communication and the Internet / Ronald E. Rice and Ryan P. Fuller. Tradition and transformation in online news production and consumption / Eugenia Mitchelstein and Pablo J. Boczkowski. The Internet in campaigns and elections / Darren G. Lilleker and Thierry Vedel. The Internet and democracy / Helen Margetts. Analyzing freedom of expression online / Victoria Nash. Cultural, legal, technical, and economic perspectives on copyright online / Matthew David. Privacy and surveillance / Colin J. Bennett and Christopher Parsons. Digital infrastructures, economies, and public policies / Robin Mansell and W. Edward Steinmueller. The Internet and development / Tim Unwin. The emerging field of Internet governance / Laura DeNardis.</p> <p>ISBN 9780198708841.</p> <p>Internets - Sociālie aspekti. Internets - Ekonomiskie aspekti.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177272</p>	<p>Digital Literacies : concepts, policies and practices / editors Colin Lankshear & Michele Knobel. - New York : Peter Lang, 2008. - viii, 321 lpp. : il. ; 23 cm. - (New literacies and digital epistemologies ; vol. 30). - Ietver bibliogrāfiju un rādītāju.</p> <p>Saturs: Digital literacies - concepts, policies and practices / Colin Lankshear and Michele Knobel. Origins and concepts of digital literacy / David Bawden. Functional Internet literacy : required cognitive skills with implications for instruction / Genevieve Marie Johnson. Digital literacy as information savvy : the road to information literacy / Maggie Fieldhouse and David Nicholas. Defining digital literacy - what do young people need to know about</p>	<p>004.7</p>

		<p>digital media? / David Buckingham. Digital literacy policies in the EU -inclusive partnership as the final stage of governmentality? / Leena Rantala and Juha Suoranta. Digital competence - from education policy to pedagogy: the Norwegian context / Morten Sørby. Digital literacy and the "digital society" / Allan Martin. Trajectories of remixing : digital literacies, media production, and schooling / Ola Erstad. Crossing boundaries : digital literacy in enterprises / Lilia Efimova and Jonathan Grudin. Pay and display : the digital literacies of online shoppers / Julia Davies. Digital literacy and participation in online social networking spaces / Michele Knobel and Colin Lankshear. Digital literacy and the law : remixing elements of Lawrence Lessig's ideal of "free culture" / Assembled and remixed by Colin Lankshear and Michele Knobel.</p> <p>ISBN 9781433101694. . - ISBN 9781433101687.</p> <p>Datorpratība. Informācijpratība. Internetpratība.</p>	
ViA bibliotēka, lasītava	100174446	<p>Yau, Nathan. Visualize This : the FlowingData guide to design, visualization, and statistics / Nathan Yau. - Indianapolis, Ind. : Wiley Pub., 2011. - xxvi, 358 p. : ill., fig., maps ; 24 cm. - letver rādītāju ([343].-358. lpp.).</p> <p>Saturs. Telling Stories with Data. Handling Data. Choosing Tools to Visualize Data. Visualizing Patterns over Time. Visualizing Proportions. Visualizing Relationships. Spotting Differences. Visualizing Spatial Relationships. Designing with a Purpose.</p> <p>ISBN 9780470944882. . - ISBN 0470944889.</p> <p>Datorgrafika. Grafiskās metodes. Informācijas vizualizēšana. ☐</p>	004.9
ViA bibliotēka, lasītava	100130312	<p>The SAGE Handbook of Organization Studies / ed. Stewart R Clegg, Cynthia Hardy, Thomas B Lawrence, Walter R Nord. - 2nd ed. - London : SAGE Publications, 2006 (Great Britain). - XXII, 895p. - Ref. at the end of chap. . - Index: p.867.-895. - Providing a retrospective and prospective overview of organization studies, the Handbook continues to challenge and inspire readers with its synthesis of knowledge and literature.</p> <p>Contents: Part I: Theorizing the Field.</p> <p>Organizational Theorizing: a Historically Contested Terrain / Michael Reed. Ecological Approaches to Organizations / Joel A. C. Baum, Andrew V. Shipilov. Organizational Economics: Understanding the Relationship between Organizations and Economic</p>	005

	<p>Analysis / Jay B. Barney, William Hesterly. Meso Organizational Behaviour: Comments on the Third Paradigm / D. Brent Smith, Benjamin Schneider, Marcus W. Dickson. Complexity Science and Organization Studies / Steve Maguire, Bill McKelvey, Laurent Mirebeau, Nail Oztas. Institutions and Institutional Work / Thomas B. Lawrence and Roy Suddaby. Critical Theory and Postmodernism Approaches to Organizational Studies / Mats Albesson, Stanley A. Deetz. From the 'Woman's Point of View' Ten Years Later: Towards a Feminist Organizations Studies / Marta B. Calas, Linda Smircich. Data in Organization Studies / Ralph Stablein. Making Organizational Research Matter: Power, Values and Phronesis / Bent Flyvbjerg. Researching Organizations Using Action Research / Colin Eden, Chris Huxham. The Philosophy of the Social Sciences in Organizational Studies / Stephen P. Turner. Representation and Reflexivity / Stewart Clegg and Cynthia Hardy. Part II: Exploring the Issues. Leadership in Organizations / Ken W. parry, Alan Bryman. Perspectives on Organizational Decision-Making / Susan J. Miller, David C. Wilson. A Decision Perspective on Organizations: Social cognition, Behavioural Decision Theory and the Psychological Links to Micro- and Macro-Organizational Behaviour / Margaret A. Neale, Ann E. Tenbrunsel, Tiffany Galvin, Max H. Bazerman. Diverse Identities in Organizations / Stella M. Nkomo, Marcus M. Stewart. Revisiting Metaphors of Organizational Communication / Linda L. Putnam. Suzanne Boys. Beyond Contingency: from Structure to Structuring in the Design of the Contemporary Organization / Rita Gunther McGrath. Organizing for Innovation in the 21st Century / Deborah Dougherty. The New Corporate Environmentalism and Green Politics / John M. Jermier, Linda C. Forbes, Suzanne Benn, Renato J. Orsato. Globalization / Barbara Parker, Stewart Clegg. Emotion and Organizing / Stephen Fineman. Exploring the Aesthetic Side of Organizational Life / Pasquale Gagliardi. Organizational Culture: Beyond Struggles for Intellectual Dominance / Joanne Martin, Peter J. Frost, Olivia A. O'Neil. Some Dare Call it Power / Cynthia Hardy, Stewart Clegg. Networks and Organizations / Kelley A. Porter and Walter W. Powell. The Effect of Rhetoric on Competitive Advantage: Knowledge, Rhetoric and Resource-Based Theory / John A. A. Sillince. Radical Organizational Change / Royston</p>	
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		Greenwood, C. R. (Bob) Hinings. Seeing Organizations Differently: Three Lenses on Compassion / Peter J. Frost, Jane E. Dutton, Sally Maitlis, Jacoba M. Lilius, Jason M. Kanov, Monica C. Worline. ISBN 0761949968. Organizāciju socioloģija. Organizāciju uzvedība. ☐	
ViA bibliotēka, lasītava	100062431	Mencher, Melvin. News Reporting and Writing / Melvin Mencher. - 9th ed. - New York : McGraw-Hill, 2003. - XXIII, 644, [48] p. : ill., photo, pic. + 2CD-ROM. - Name Index: p.11-125. ISBN 0072491949.	07
ViA bibliotēka, lasītava	100060558	White, Ted. Broadcast News Writing, Reporting, and Producing / Ted White. - 3rd ed. - Boston : Focal Press, 2002. - XL, 485 p. : ill. - Glossary: p.469.-472. - Index: p.473.-485. ISBN 0240804333.	07
Vidzemes augstskolas bibliotēka	100131963	Print Journalism : a critical introduction / ed. by Richard Keeble. - London : Routledge, 2005. - XVI, 347 p. - Glossary: p.329.-338. . - Index: p.341.-347. Contents: The Print industry - yesterday, today and tomorrow : an overview / Martin Conboy. The structure of the print industry / Peter Cole. Profits and the public interest : the business of newspapers and magazines / Iain Stevenson. 'Get me a great quote' : sourcing and research / Sharon Wheeler. The dos and don'ts of interviewing / Sharon Wheeler. Practice and theory : what is news? / Sarah Niblock. Beyond the inverted pyramid : developing news-writing skills / Sharon Wheeler. Staying Calm under Pressure: The Role of News Editor / Sarah Niblock. News Subbing Simplified / Sharon Wheeler. What Makes a Good Feature? The Different Genres / Jane Taylor. The Right Idea at the Right Time: Pitching the Feature / Tony Harcup. Doing It in Style: Feature Writing / Tony Harcup. Facing the Challenge of Feature Editing / Tim Holmes. Creating Identities, Building Communities: Why Comment? / Tim Holmes. Getting Personal: How to Write Comment / Tim Holmes. The Art of Reviewing / Rod Allen. Design for Print Media / Chris Frost. From Blogrolls and Wikis to Big Business: Going Online / Neil Thurman. Journalism in a Non-Linear, Screen-Based Environment: Practical Online Skills / Neil Thurman. From Nexus to Newslog: Online Journalism from the Grassroots / Neil Thurman, Susan Jones. Is Virtuous Journalism Possible? A Critical Overview of Ethical Dilemmas / Richard Keeble. Courting Controversies:	070

		<p>Law and the Journalist / Richard Orange. Getting It Right: Copyright and the Journalist / Iain Stevenson. Beyond the Parish Pump: Reporting Local and National Politics / Richard Orange. Preparing Reflective Practitioners / Rod Allen.</p> <p>ISBN 0415358825.</p> <p>Žurnālistika. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100132078</p>	<p>Brady, John, (1942-). The interviewer`s handbook : a guerrilla guide : techniques & tactics for reporters & writers / John Brady. - Canada : The writer books, 2004. - 256 p. - Index: p.249.-256.</p> <p>Contents: Getting to yes -- overcoming objections -- the work-around -- care & handling of sources -- backgrounding -- say for pay -- just asking -- asking the tough question -- the well-tempered interview -- the interviewer as performer -- the art of listening -- conquering shyness -- note-taking & recording techniques --- getting the good quote -- off the record -- liar, liar, interviewers afire -- the problem with PR -- to Q&A or not to Q&A?.</p> <p>ISBN 0871162059.</p> <p>Intervēšana žurnālistikā. ☐</p>	<p>070</p>
<p>ViA bibliotēka, lasītava</p>	<p>100131946</p>	<p>Adams, Sally. Interviewing for journalists / Sally Adams with Wynford Hicks. - reprinted. - London : Routledge, 2007. - VII, 185 p. : ill. - (Media skills). - Glossary: p.167.-171. . - Index: p.181.-185. - Interviewing for Journalists focuses on the many types of interviewing, from the routine street interview, vox pop and press conference to the interview used as the basis of an in-depth profile. The authors cover every stage including research, planning and preparation, structuring questions, the vital importance of body language, how to get a vivid quote, checking material and editing it into various formats.</p> <p>Contents: Preparing and getting started -- Interviewing techniques -- Understanding interviewees and avoiding problems -- Checking and editing quotes -- Telephone interviewing -- Note-taking and recording -- Different interviewees : politicians -- Different interviewees : celebrities -- Different interviewees : special cases -- Law and ethics / Wynford Hicks.</p> <p>ISBN 0415229146. . - ISBN 9780415229142.</p> <p>Intervēšana žurnālistikā. Žurnālistika. ☐</p>	<p>070</p>

ViA bibliotēka, lasītava	100131951	An Introduction to journalism / Carole Fleming, Emma Hemingway, Gillian Moore and Dave Welford. - reprinted. - London : SAGE, 2007. - VIII, 245 p. - Bibliography: p.233.-234. - Index: p.235.-245. ISBN 9780761941828.	070
ViA bibliotēka, lasītava	100132937	Frost, Chris, 1950- . Reporting for journalists / Chris Frost. - Reprinted. - London : Routledge ; New York, 2008. - 169 p. : ill. ; 24 cm. - (Media skills). - Includes bibliographical references (p. [162]-165) and index. ISBN 9780415240871. Reportieri un reportāžas. Žurnālistika.	070
Vidzemes augstskolas bibliotēka	100131023	Puce, Ingrīda. Kā kļūt par labu sargsuni : pētnieciskās žurnālistikas instrumenti / Ingrīda Puce. - Rīga : Delna - Sabiedrība par atklātību, 2004. - 48 lpp. - Avoti: 48.lpp.	070
ViA bibliotēka, lasītava	100130926	Sissons, Helen. Practical Journalism : how to write news / Helen Sissons. - London : Sage publications, 2006 (India : (C&M digitals). - XV, 318 p. : ill. - Glossary: p.304.-312. . - Index: p.313.-318. - Introduces the beginner to the skills needed to become a journalist in the digital age. This book shares the journalists thoughts on the profession, and shows their work - selecting stories, carrying out interviews and writing scripts. It includes chapters on interviewing, research techniques and news writing. Contents: The journalist ; What is news? ; Telling the story: grammar and style ; Structuring the story ; Writing for broadcast ; Online journalism ; Effective interviewing ; Finding the news ; Local government reporting ; Court reporting ; reporters and the law ; The moral maze. ISBN 9780761949275. . - ISBN 0761949275. Žurnālistika. ☐	070
ViA bibliotēka, mācību literatūras krājums	100064105	Kruks, Sergejs. Radiožurnālistika / Sergejs Kruks. - Rīga : Valters un Rapa, [2005]. - 231 lpp. : il. - Liter.: 228.-231.lpp. . - Vārdnīca: 222.-227.lpp. ISBN 9984768546.	070
Vidzemes augstskolas bibliotēka	991000980	Mencher, Melvin. News Reporting and Writing / Melvin Mencher. - 7th ed. - Boston : McGraw-Hill, 1997. - XX, 711 p. : ill., photo, pic. - Glossary: p.680.-684. . - Credits: p.685.-687. . - Name Index: p.688.-700. . - Subj. Index: p.701.-711. - This edition continues to illustrate the principles of news reporting and writing with telling examples from print and broadcast journalism. Students are shown journalistic principles and concepts so that they may write	070

		accurate, precise and captivating news stories. ISBN 069728901X. Reportieri un reportāžas. Žurnālistika - Rakstīšana un autorība. Pārskata rakstīšana. ☐	
ViA bibliotēka, lasītava	100064747	Engebretsen, Martin. Writing for the Web : an introduction to online Journalism / Martin Engebretsen. - Kaunas : Vytauto Didžiojo universiteto leidykla, 2006. - 103 p. : ill. - (Media Transformations ; 03/2006). - Selected lit.: p.102.-103. ISBN 9955120975.	070
ViA bibliotēka, lasītava	100177266	Costera Meijer, Irene. Changing News Use : unchanged news experiences? / Irene Costera Meijer and Tim Groot Kormelink. - London : Routledge ; New York, 2021. - vii, 123 pages. - (Disruptions: studies in digital journalism). - Includes bibliographical references and index. - "Changing News Use pulls from empirical research to introduce and describe how changing news user patterns and journalism practices have been mutually disruptive, exploring what journalists and the news media can learn from these changes. Based on fifteen years of audience research, the authors provide an in-depth description of what people do with news and how this has diversified over time, from reading, watching and listening to a broader spectrum of user practices including checking, scrolling, tagging, and avoiding. By emphasizing people's own experience of journalism, this book also investigates what two prominent audience measurements - clicking and spending time - mean from a user perspective. The book outlines ways to overcome the dilemma of providing what people apparently want (attention-grabbing news features) and delivering what people apparently need (what journalists see as important information), suggesting alternative ways to investigate and become sensitive to the practices, preferences and pleasures of audiences and discussing what these research findings might mean for everyday journalism practice. The book is a valuable and timely resource for academics and researchers interested in the fields of journalism studies, sociology, digital media, and communication". Satur: 1: Introduction: Changing news use, unchanged news experiences? ; 2: Scrolling, triangulating, tagging and abstaining: The	070

		<p>diversification of news use between 2004-2020 ; 3: What clicking actually means ; 4: A user perspective on Time Spent: Temporal experiences of everyday news use ; 5: Material and sensory dimensions of everyday news use ; 6: How to deal with news user practices, preferences and pleasures? From audience responsiveness to audience sensitivity.</p> <p>ISBN 9780367485788.</p> <p>Plašsaziņas līdzekļi - Auditorija. Tiešsaistes žurnālistika. Žurnālistika - Tehnoloģiskie jaunievedumi.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100172088</p>	<p>Dimants, Ainārs, 1966-. Žurnālistika : mācību un rokasgrāmata / Ainārs Dimants, Stefans Russ-Mols ; red. Sandra Skuja. - Rīga : Biznesa augstskola Turība, 2009 (Jelgavas tipogrāfija). - 382 lpp. : diagr., il. ; 23 cm. - Bibliogr.: 355.-382. lpp. (414 nos.) un nodaļu beigās. - Grāmata veltīta galvenokārt žurnālista profesijai (amatam, nevis mākslai, precīzāk - daiļamatam, brīvai, intelektuālai un radošai profesijai, nevis rūpnieciskai ražošanai), tā lietderīgi iekļauj komunikācijas zinātnes atziņas, paplašinot redzesloku. Žurnālistika un sabiedriskās attiecības grāmatā aplūkotas kā savstarpēji cieši saistīti profesionālā darba lauki. Tajā izpētīts, kā sabiedriskās attiecības ietekmē žurnālistiku. Grāmata sniedz ieskatu ASV un Rietumeiropas valstu pieredzē.</p> <p>ISBN 9789984828312ies.</p> <p>Žurnālistika - Mācību līdzekļi. ☐</p>	<p>070 (07)</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100175247</p>	<p>Psihologija : kolektīvā monogrāfija : 3 grāmatās / zinātniskās redaktors: Kristīne Mārtinsone, Anika Miltuze ; autori: Kristīne Mārtinsone, Anika Miltuze, Daina Voita...u.c. ; Aigara Truhina vāka dizains un zīmējumi ; recenzenti: Anita Pipere, Aleksejs Vorobjovs, Līga Kļaviņa. - Rīga : Zvaigzne ABC, 2015 (Jelgavas tipogrāfija). - 358, [2]. lpp. : il. - Bibliogrāfija nodaļu beigās un alfabētiskais rādītājs: 342.-358. lpp. - Kolektīvā monogrāfija veido trīs grāmatas. Pirmajā grāmatā aplūkota psiholoģijas zinātnes vēsture, daudzveidība, metodoloģija un psihologa profesionālā darbība. Raksturoti uzvedības bioloģiskie pamati, iedzimtības un vides ietekme, pamatkonceptijas par cilvēka psihiskajiem procesiem, emocijām, motivāciju, intelektu, kreativitāti, mācīšanos un indivīda attīstību, īpaši uzsverot populārākās teorijas un jaunākās atziņas katrā no šīm jomām. - Kopsavilkums angļu valodā. - Monogrāfija būs noderīga psihologiem, dažādu augstākās izglītības programmu studentiem,</p>	<p>159.9</p>

		<p>docētājiem un pētniekiem, kā arī visiem, kuri interesējas par psiholoģiju vai savā ikdienas profesionālajā darbībā izmanto psiholoģijas zināšanas.</p> <p>1.grām. Pamatjautājumi - teorijas un pētījumi. Saturā: Ievads psiholoģijā. Bioloģija un uzvedība. Iedzimtība un vide. Psihiskie procesi. Emocijas. Motivācija. Intelekts. Kreativitāte. Mācīšanās. Individīda attīstība. Autori: Kristīne Mārtinsone, Anika Miltuze, Daina Voita, Ervīns Čukurs, Sandra Mihailova, Ilze Damberga, Maija Biseniece, Anete Hofmane. ISBN 9789934040580. Psiholoģija. ☐</p>	
Vidzemes augstskolas bibliotēka	100175303	<p>Psiholoģija : kolektīvā monogrāfija : 3 grāmatās / autori: Kristīne Mārtinsone, Viktorija Perepjolkina, Maruta Ludāne...u.c. ; zinātniskās redaktors: Kristīne Mārtinsone, Anika Miltuze ; Aigara Truhina vāka dizains un zīmējumi ; recenzenti: Anita Pipere, Aleksejs Vorobjovs, Līga Kļaviņa ; literārie redaktori: Elīna Vanaga, Gints Tenbergs. - Rīga : Zvaigzne ABC, 2015 (Jelgavas tipogrāfija). - 304 lpp. : il., portr. ; 23 cm. - Bibliogrāfija nodaļu beigās un alfabētiskais rādītājs: 295.-304. lpp. - 2. grāmatā sniegts visaptverošs ieskats personības teoriju daudzveidībā, analizēta Es koncepcija un ar to saistītie jēdzieni, aprakstīta sociālā izziņa, sociālā uztvere, konflikti starppersonu attiecībās un cilvēku uzvedība grupā, risināti cilvēka veselības un slimības mijattiecību jautājumi, kā arī aplūkoti starpkultūru pētījumi dažādās psiholoģijas jomās. - Kopsavilkums angļu valodā. - Monogrāfija būs noderīga psihologiem, dažādu augstākās izglītības programmu studentiem, docētājiem un pētniekiem, kā arī visiem, kuri interesējas par psiholoģiju vai savā ikdienas profesionālajā darbībā izmanto psiholoģijas zināšanas.</p> <p>2. grām. Personība, grupa, sabiedrība, kultūra. Autori: Kristīne Mārtinsone, Viktorija Perepjolkina, Maruta Ludāne, Sandra Mihailova, Jeļena Ļevina, Daina Škuškovnika, Ilva Eļģele, Ieva Stokenberga, Gunta Freimane, Velga Sudraba, Ieva Bite, Juris Dragūns. Saturā: Personība. Individīds, grupa un sabiedrība. Veselība un slimība psiholoģijā. Psiholoģija un kultūra. ISBN 9789934040597. Psiholoģija. ☐</p>	159.9

<p>Vidzemes augstskolas bibliotēka</p>	<p>501090072</p>	<p>Reņģe, Viesturs. Psiholoģija : Personības psiholoģija : lekciju kurss / Viesturs Reņģe, aut. red. ; izdevn. red. A.Cinis. - Rīga : Zvaigzne ABC, 2000. - 126 lpp. : il., tab. - (Ikciju kurss Psiholoģija).</p> <p>Saturs: Kas ir personība? ; TEMPERAMENTS: Kas ir temperaments? ; Introverts kā psiholoģiskais tips ; Ekstraverts kā psiholoģiskais tips ; Emocionalitāte ; Melanholiskais temperaments ; Flegmatiskais temperaments ; Holeriskais temperaments ; Sangviniskais temperaments ; RAKSTURS: Rakstura veidošanos noteicošie faktori ; Raksturu tipu klasifikācija ; Hipertīmais tips ; Sensitīvais tips ; Trauksmainais tips ; Demonstratīvais tips ; Distīmais tips ; Ciklotīmais tips ; Rigidais tips ; Pedantiskais tips ; Eksaltētais tips ; Uzbudināmais tips ; Šizoīdais tips ; Narcistiskais tips ; Sociāli neadaptīvais tips ; PERSONĪBAS PSIHOLOĢISKĀS ĪPAŠĪBAS: Pašvērtējums ; Pretenziju līmenis ; Pašcieņa ; Kontroles lokuss ; PERSONĪBAS VAJADZĪBU STRUKTŪRA: Abrahama Maslova personības vajadzību teorija ; Deivida Makklelanda vajadzību teorija ; PERSONĪBAS VEIDOŠANĀS UN ATTĪSTĪBA ; PERSONĪBAS PĒTĪŠANAS METODES: Jautājumu testi ; Projektīvie testi ; Metodes izvēles problēma ; PSIHOLOĢISKIE TESTI: H. Aizenka tests ; Subjektīvās kontroles līmeņa noteikšanas tests ; S. Marlova-Krouna tests ; H. Šmišeka tests ; Testu "atslēgas" un rezultātu skaidrojums.</p> <p>ISBN 9984176703.</p> <p>Personība. Psiholoģiskie testi. Tipoloģija (psiholoģija). Temperaments. Raksturs. ☐</p>	<p>159.92</p>
<p>ViA bibliotēka, lasītava</p>	<p>100133051</p>	<p>Ware, Colin. Information Visualization : perception for design / Colin Ware. - 3rd ed. - Amsterdam : Elsevier, 2013. - XXII, 512p. : ill., graphs, tab. - Bibliography: p.459.-496. . - Index: p.497.-512. - "This is a book about what the science of perception can tell us about visualization. There is a gold mine of information about how we see to be found in more than a century of work by vision researchers. The purpose of this book is to extract from that large body of research literature those design principles that apply to displaying information effectively"-- Provided by publisher.</p> <p>Saturs. Foundations for an Applied Science of Data Visualization. The Environment, Optics, Resolution, and the Display. Lightness, Brightness, Contrast, and Constancy. Color. Visual Saliency and</p>	<p>159.93</p>

		<p>Finding Information. Static and Moving Patterns. Space Perception. Visual Objects and Data Objects. Images, Narrative, and Gestures for Explanation. Interacting with Visualizations. Visual Thinking Processes.</p> <p>ISBN 9780123814647.</p> <p>Informācijas vizualizēšana. Vizuālā uztvere. Vizualizācija. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100175824</p>	<p>Choices, Values, and Frames / edited by Daniel Kahneman, Amos Tversky. - Cambridge : Cambridge University Press ; New York : Russell Sage Foundation, 2000. - xx, 840 p. : fig., tab. - Ietver bibliogrāfiju (775.-820. lpp.) un rādītājus (821.-840. lpp.).</p> <p>Contents: 1. Choices, values, and frames / Daniel Kahneman and Amos Tversky. Part I. Prospect Theory and Extensions. 2. Prospect theory: an analysis of decision under risk / Daniel Kahneman and Amos Tversky. 3. Advances in prospect theory: cumulative representation of uncertainty / Amos Tversky and Daniel Kahneman. Part II. The Certainty Effect and the Weighting Function. 4. Compound invariant weighting function in prospect theory / Dražen Prelec. 5. Weighing risk and uncertainty / Amos Tversky and Craig R.Fox. 6. A belief-based account of decision under uncertainty / Craig R.Fox and Amos Tversky. Part III. Loss Aversion and the Value Function. 7. Loss aversion in riskless choice: a reference-dependent model / Amos Tversky and Daniel Kahneman. 8. Anomalies: the endowment effect, loss aversion, and status quo bias / Daniel Kahneman, Jack L.Knetsch, and Richard H.Tahler. 9. The endowment effect and evidence of nonreversible indifference curves / Jack L.Knetsch. 10. A test of the theory of reference-dependent preferences / Ian Batemanm Alistar Munro ...[et.al.].Diminishing marginal utility of wealth cannon explain risk aversion / Matthew Rabin. Part IV. Framing and Mental Accounting. 11. Rational choice and the framing of decisions / Amos Tversky and Daniel Kahneman. 12. Framing, probability distortions, and insurance decisions / Eric J. Johnson, John Hershey, Jacqueline Meszaros, and Howard Kunreuther. 13. Mental accounting matters / Richard H.Tahler. Part V. Applications. 14. Toward a positive theory of consumer choice / Richard H.Thaler. 15. Prospect theory in the wild: evidence from the field / Colin F.Camerer. 16. Myopic loss aversion and the</p>	<p>159.94</p>

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		<p>purchase quantity and timing on variety-seeking behavior / Itamar Simonson. 40. New challenges to the rationality assumption / Daniel Kahnemann. ISBN 9780521627498 (pbk.). . - ISBN 0521627494 (pbk).</p> <p>Lēmumu pieņemšana. Nenoteiktība. Riskēšana (psiholoģija). Vērtība. ☒</p>	
Vidzemes augstskolas bibliotēka	100176498	<p>Dobelli, Rolf. The Art of Thinking Clearly / Rolf Dobelli ; translated by Nicky Griffin. - London : Sceptre, 2013. - x, 326 pages. - Uz vāka: The International Bestseller. ISBN 9781444759549.</p> <p>Spriešana. Spriešana (psiholoģija). Kļūdas, populāras. Doma un domāšana - Psiholoģiskie aspekti. Lēmumu pieņemšana.</p>	159.95
ViA bibliotēka, lasītava	100175808	<p>Heuristics and Biases : the psychology of intuitive judgement / edited by Thomas Gilovich, Dale Griffin, Daniel Kahneman. - Cambridge : Cambridge University Press ; New York, 2002. - xvi, 857 p. : tab., fig. - Ietver bibliogrāfiju (763.-853. lpp.) un rādītāju (855.-857. lpp.).</p> <p>Contents: Introduction: heuristics and biases then and now / Thomas Gilovich and Dale Griffin. Part I. Theoretical and Empirical Extensions. 1. Extensional versus intuitive reasoning: the conjunction fallacy in probability judgment / Amos Tversky and Daniel Kahneman. 2. Representativeness revisited: attribute substitution in intuitive judgment / Daniel Kahneman and Shane Fredrick. 3. How alike is it versus how likely it is: a disjunction fallacy in probability judgments / Maya Bar-Hillel and Efrat Neter. 4. Imagining can heighten or lower the perceived likelihood of contracting a disease: the mediating effect of ease of imagery / Steven J. Sherman, Robert B.Cialdini, Donna F.Schwartzman, and Kim D.Reynolds. 5. The availability heuristic revisited: ease of recall and content of recall as distinct sources of information / Norbert Schwarz and Leigh Ann Vaugh. 6. Incorporating the irrelevant: anchors in judgments of belief and value / Gretchen B.Chapman and Eric J.Johnson. 7. Putting adjustment back in the anchoring and adjustment heuristic / Nicholas Epley and Thomas Gilovich. 8. Self anchoring in conversation: why language users don't do what they 'should' / Boaz Kaysar and Dale J.Barr. 9. Inferential correction / Daniel T.Gilbert. 10. Mental contamination and the debiasing problem / Timothy D.Wilson, David</p>	159.95

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<p>ViA bibliotēka, lasītava</p>	<p>100175823</p>	<p>Judgment Under Uncertainty : heuristics and biases / edited by Daniel Kahneman, Paul Slovic, Amos Tversky. - 26 printing. - Cambridge : Cambridge University Press ; New York, 2017. - xiii, 555 p. : ill. ; 24 cm. - Bibliography: p. [521]-551. - Includes index.</p> <p>Contents: Preface. Part I. Introduction. 1. Judgment under uncertainty: heuristics and biases / Amos Tversky and Daniel Kahneman. Part II. Representativeness. 2. Belief in the law of small numbers / Amos Tversky and Daniel Kahneman. 3. Subjective probability: a judgment of representativeness / Daniel Kahneman and Amos Tversky. 4. On the psychology of prediction / Daniel Kahneman and Amos Tversky. 5. Studies of representativeness / Maya Bar-Hillel. 6. Judgments of and by representativeness / Amos Tversky and Daniel Kahneman. Part III. Causality and Attribution. 7. Popular induction: information is not necessarily informative / Richard E. Nisbett, Eugene Borgida, Rick Crandall and Harvey Reed. 8. Causal schemas in judgments under uncertainty / Amos Tversky and Daniel Kahneman. 9. Shortcomings in the attribution</p>	<p>159.95</p>

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		of statistical intuitions / Daniel Kahneman and Amos Tversky. 35. Variants of uncertainty / Daniel Kahneman and Amos Tversky. References. Index. ISBN 9780521284141. . - ISBN 0521284147 (pbk.). Spriedumi. Spriešana (psiholoģija). Heiristika. ☐	
ViA bibliotēka, lasītava	100176256	O'Keefe, Daniel J., 1950- . Persuasion : theory and research / Daniel J. O'Keefe. - Third edition. - Thousand Oaks, CA : SAGE, 2016. - xix, 387 pages ; 23 cm. - Includes bibliographical references and index. Contents: Persuasion, Attitudes and Actions ; Social Judgment Theory ; Functional Approaches to Attitude ; Belief-Based Models of Attitude ; Cognitive Dissonance Theory ; Reasoned Action Theory ; Stage Models ; Elaboration Likelihood Model ; The Study of Persuasive Effects ; Communicator Factors ; Message Factors ; Receiver Factors. ISBN 9781452276670 (pbk. : acidfree paper). Pārliecināšana (psiholoģija). ☐	159.95
Vidzemes augstskolas bibliotēka	100176635	Neuroeconomics, Judgement, and Decision Making / edited by Evan A. Wilhelms and Valerie F. Reyna. - New York : Psychology Press, Taylor & Francis Group, 2015. - xviii, 291 pages : illustrations ; 23 cm. - (Frontiers of cognitive psychology). - Includes bibliographical references and index. Contents: Part 1. Historical Foundations. Decision Making by Experts: Influence of Five Key Psychologists / J. Shanteau, W. Edwards. Part 2. Cognitive Consistency and Inconsistency. Cognitive Consistency: Cognitive and Motivational Perspectives / A.S. Chaxel, J. Edward Russo. Fuzzy Trace Theory Explains Paradoxical Dissociations in Affective Forecasting / E.A. Wilhelms, R.A. Setton, R.K. Helm, V.F. Reyna. Part 3. Heuristics and Biases. Intuition, Inhibition, Interference, and Individual Differences in Fuzzy Trace Theory / J.C. Corbin, J.M. Liberali, V.F.Reyna, P.G. Brust-Renck. The Predecisional Distortion of Information / J.E. Russo. The Precision Effect: How Numerical Precision Influences Everyday Judgments / M.Thomas, J. Park. Part 4. Neuroeconomics and Neurobiology. Studying Decision Processes Through Behavioral and Neuroscience Analyses of Framing Effects / I.P. Levin, T. McElroy, G.J. Gaeth, W. Hedgcock, N.L. Denburg, D. Tranel. "Hot" Cognition and Dual Systems: Introduction, Criticisms, and Ways Forward / T.E. Gladwin, B. Figner. Neuroeconomics and Dual Information Processes Underlying Charitable	159.95

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<p>ViA bibliotēka, lasītava</p>	<p>100175941</p>	<p>Kānemans, Daniels. Domā ātri, domā lēnām / Daniels Kānemans ; no angļu val. tulk. Kristīna Blaua, Normunds Pukjans, Signe Skujeniece ; atb. red. Ieva Heimane ; vāka māksl. noform.: Rodrigo Corral. - Rīga : Jumava, 2012. - 550 lpp. - Bibliogr.: [513.] - 514. lpp. un norādes piezīmēs. . - Alf. rād.: [547.] - 550. lpp. - Daniels Kānemans savā grāmatā "Domā ātri, domā lēnām", atklāj apziņas pasauli, izskaidrojot divas sistēmas, kas nosaka mūsu domāšanas veidu. 1. sistēma ir ātra, intuitīva un emocionāla; 2. sistēma ir lēnāka, apdomīgāka un loģiskāka. - Oriģ. nos.: Thinking, Fast and Slow.</p> <p>ISBN 9789934112102.</p> <p>Psiholoģija, lietišķā. Doma un domāšana. Lēmumu pieņemšana. Intuīcija. Spriešana. ☐</p>	<p>159.95</p>
<p>ViA bibliotēka, lasītava</p>	<p>100060561</p>	<p>Handbook of Industrial, Work and Organizational Psychology / ed. by Neil Anderson, Deniz S. Ones ...[et.al.]. - 2nd ed. - London : SAGE Publications, 2002. - XXVIII, 480 p. - Author Index: p.441.-463. . - Subject Index: p.465.-480.</p> <p>Vol. 2. Organizational Psychology.</p> <p>Contents: Productivity in Organizations / Andrew Neal, Beryl Hesketh. Job Satisfaction: A Cross-Cultural Review / Timothy A. Judge, Sharon K. Parker, Amy E. Colbert, Daniel Heller, Remus Ilies. Work Motivation / John J. Dobovan. Compensation Systems in the Global Context / Robert L. Heneman, Charles H. Fay, Zhong-Ming Wang. Occupational Stress: Toward a More Integrated Framework / Peter M. Hart, Cary L. Cooper. Careers and Career Management / John Arnold.</p>	<p>159.98</p>

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Vidzemes augstskolas bibliotēka	100171279	<p>Reņģe, Viesturs, 1952-. Mūsdienu organizāciju psiholoģija / Viesturs Reņģe ; red. Aigars Cinis. - Rīga : Zvaigzne ABC, 2007 (Poligrāfists). - 215 lpp. : diagr., sh., tab. ; 22 cm. - Bibliogr.: [189.]-215. lpp. - V. Reņģes grāmatas mērķis ir iepazīstināt ar mūsdienu organizācijas psiholoģijas atziņām atbilstoši Latvijas sociālajam un ekonomiskajam kontekstam. Tajā galvenokārt izmantoti Rietumu psihologu pētījumi un gūtās atziņas. Grāmata adresēta psihologiem, ekonomistiem, sociologiem, administrācijas darbiniekiem. ISBN 9789984379142 (ies.). - ISBN 9789934019487(MV). Darbinieku motivācija. Psiholoģija, industriālā. ☐</p>	159.98
Valmieras bibliotēka	100209531	<p>Apsalons, Edmunds. Valodas lietojuma loģika : ievads elementārajā loģikā un zinātniskajā argumentācijā. Kultūras zinātnes un filozofija / Edmunds Apsalons ;</p>	16

		<p>zin. red. Jānis Taurens ; lit. red. Zane Seņkova ; māksl. red. Aigars Truhins. - Rīga : Zvaigzne ABC, 2011 (A/s "Poligrāfists"). - 424 lpp. : il., tab. ; 23 cm. - Bibliogr.: 413.-419. lpp. un norādes parindēs. . - Priekšmetu rād.: 420.-424. lpp. - Loģika palīdz apgūt sarunāšanās mākslu, korektā valodiskā formā izteikt savu viedokli un pamatot to, vērtēt savu valodu, apzināties tās prasības, kuras pastāv argumentētam valodas lietojumam un no kurām nevaram izvairīties, ja mūsu patiesā vēlme ir saprasties ar citiem cilvēkiem. Kultūras akadēmijas asociētā profesora un filozofijas doktora E. Apsalona grāmata adresēta lasītājiem, kurus interesē plašāks skatījums uz tradicionālo loģikas problemātiku. Tā īpaši noderīga kultūras zinātņu un filozofijas studentiem.</p> <p>ISBN 9789934023408.</p> <p>Loģika. Predikāts (loģika). Valoda un loģika. ☐</p>	
<p>Via bibliotēka, lasītava</p>	<p>100174425</p>	<p>Lasmane, Skaidrīte. Komunikācijas ētika / Skaidrīte Lasmane. - [Rīga] : LU Akadēmiskais apgāds, 2012. - 304 lpp. ; 24 cm. - Bibliogrāfija: 291.-298. lpp. un nodaļu beigās. . - Personu rādītājs: 299.-304. lpp. - S. Lasmanes grāmata ievada pārdomās par mūsdienu komunikācijas daudzveidīgajām izpausmēm, tehnoloģijām un ētiku. Tā adresēta akadēmiskai auditorijai, žurnālistiem un citiem komunikācijas profesionāļiem, skolotājiem, kā arī ikvienam par morāli domājošam lasītājam. Grāmata ļauj iepazīt profesionālo ētiku plašsaziņas lauka, reklāmas, sabiedrisko attiecību, interneta mediju veidotājiem un lietotājiem. - "Grāmata sagatavota un izdota ar valsts pētījumu programmas "Nacionālā identitāte" projekta "Nacionālā identitāte un komunikācija" atbalstu"-- Titlp. 2. pusē.</p> <p>Par ētiku, tās instrumentāriju un mūsdienu tendencēm -- Ieskats vēsturē -- Komunikācijas ētikas daudzveidība -- Informācijas ētika -- Mediju komunikācijas ētika -- Reklāma kā komunikatīvs notikums un tā dubultfunkcija -- Sabiedrisko attiecību pretrunīgais ētiskums -- Interneta ētika.</p> <p>ISBN 9789984455280.</p> <p>Komunikācija - Morālie un ētiskie aspekti. Ētika. Komunikācija - Morālie un ētiskie aspekti. Plašsaziņas līdzekļi - Morālie un ētiskie aspekti. Reklāma - Morālie un ētiskie aspekti. Sabiedriskās attiecības - Morālie un ētiskie aspekti. Internets - Morālie un ētiskie aspekti. ☐</p>	<p>17</p>

Vidzemes augstskolas bibliotēka	100173645	<p>Stewart, Jenny. Public Policy Values / Jenny Stewart. - New York : Palgrave Macmillan, 2009. - viii, 240 p. ; 23 cm. - Includes bibliographical references (p. 208-225) and index.</p> <p>Saturs: What are policy values? Value conflict and policy change. Implementing fairness. The impact of efficiency. Values and policy instruments. Where policy meets the personal. Values and public management. Green-ness and growth. Universality and choice in health and education.</p> <p>ISBN 9780230554009. - ISBN 0230554008.</p> <p>Politoloģija - Morālie un ētiskie aspekti. ☐</p>	172
Vidzemes augstskolas bibliotēka	100174358	<p>Fox, William. A Guide to Public Ethics / William Fox. - Claremont : Juta, 2010. - xii, 196 p. : ill.</p> <p>Saturs. Introduction. Foundations of modern-day ethics. Democratic basis of public ethics. Developing democratic principles. Legal framework. Constitutional and constitutionally based policy and legislation. Unbuntu. Constitutional basis of managing public financial and human resources. Future perspectives.</p> <p>ISBN 9780702177620.</p> <p>Ētika. Politiskā ētika - Dienvidāfrika. Finances, valsts. Valsts pārvalde - Dienvidāfrika - Ētika. ☐</p>	172
ViA bibliotēka, lasītava	100000055	<p>Jensen, J.Vernon. Ethical Issues in the Communication Process / J.Vernon Jensen. - Mahvah : Lawrence Erlbaum Associates, Publ., 1997. - X, 236 p. - (LEA'S Communication Series). - Ref.: p.203.-210. - Author Index: p.229.-232. - Subj. Index: p.233.-236.</p> <p>ISBN 0805820361.</p> <p>Profesionālā ētika.</p>	174
ViA bibliotēka, lasītava	100131417	<p>Ethics in Public Relations : responsible advocacy / ed. bt Kathy Fitzpatrick, Carolyn Bronstein. - Thousand Oaks : SAGE Publications, 2006. - XIV, 241 p. - Index: p.227.-236. - Identifies universal principles of responsible advocacy in public relations. This book addresses theoretic and practical issues that illustrate the broad scope and complexity of responsible advocacy in 21st-century public relations. It explores the requirements of ethical advocacy online and ethical accountability in organizational settings.</p> <p>Contents: Toward a Definitional Framework for Responsible Advocacy / Kathy Fitzpatrick, Carolyn Bronstein. Baselines for ethical advocacy in the "marketplace of ideas" / Kathy Fitzpatrick. Responsibility and accountability / Thomas H. Bivins.</p>	174

		<p>The ethics of communicating with and about difference in a changing society / Larissa A. Grunig and Elizabeth L. Toth. Negotiating relationships with activist publics / Linda Hon. Responsible advocacy for nonprofit organizations / Carolyn Bronstein. Truth and transparency / Karla Gower. Responsible online communication / Kirk Hallahan. Responsible advocacy through strategic risk communication / Michael J. Palenchar and Robert L. Heath. The ethics of public diplomacy / Philip Seib. Advocacy across borders / Donald Wright.</p> <p>ISBN 1412917980.</p> <p>Sabiedriskās attiecības - Morālie un ētiskie aspekti. Ētika. Profesionālā ētika. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100176632</p>	<p>The Handbook of Communication Ethics / edited by George Cheney, Steve May, Debashish Munshi. - New York : Routledge, 2011. - xix, 530 lpp. : il. ; 27 cm. - (International Communication Association (ICA) Handbook). - Ietver bibliogrāfiju (rakstu beigās) un rādītāju. - The Handbook of Communication Ethics serves as a comprehensive guide to the study of communication and ethics. It brings together analyses and applications based on recognized ethical theories as well as those outside the traditional domain of ethics but which engage important questions of power, equality, and justice. The work herein encourages readers to make important connections between matters of social justice and ethical theory. This volume makes an unparalleled contribution to the literature of communication studies, through consolidating knowledge about the multiple relationships between communication and ethics; by systematically treating areas of application; and by introducing explicit and implicit examinations of communication ethics to one another.</p> <p>Contents: Encountering communication ethics in the contemporary world : principles, people, and contexts / George Cheney [and others]. Unit 1: Theory old and new. A contribution to ethical theory and praxis / John Stewart. Ethics, rhetoric, and discourse / Michael J. Hyde. Situating a dialogic ethics : a dialogic confession / Ronald C. Arnett. Feminist discursive ethics / Patrice M. Buzzanell. Power and ethics / Dennis K. Mumby. What are we, then? Postmodernism, globalization, and the meta-ethics of contemporary communication / Bryan C. Taylor and</p>	<p>174</p>

	<p>Leonard C. Hawes. Decolonizing communication ethics : a framework for communicating otherwise / Debashish Munshi, Kirsten J. Broadfoot, and Linda Tuhiwai Smith. Unit 2: Contexts of application and theory development. Interpersonal communication ethics / Sally Planalp and Julie Fitness. Ethical challenges in small group communication / John Gastil and Leah Sprain. Communication ethics and organizational contexts : divergent values and moral puzzles / Matthew W. Seeger and Timothy Kuhn. Journalism ethics in theory and practice / Clifford G. Christians. Ethical dimensions of new technology/media / Charles Ess. Public relations and marketing : ethical issues and professional practice in society / Jacquie L'Etang. Visual communication in traditional and digital contexts / Sean Cubitt and Violeta Politoff. The search for social justice and the presumption of innocence in the Duke University (USA) lacrosse case of 2006-2007 : implications for contemporary legal and ethical communication / Glen Feighery, Marouf Hasian, Jr., and Richard Rieke. Political communication ethics : postmodern opportunities and challenges / Steven R. Goldzwig and Patricia A. Sullivan. Ethics in health communication / Nurit Guttman and Teresa L. Thompson. Science, democracy, and the prospect for deliberation / Keith R. Benson and John Angus Campbell. Intercultural communication ethics : multiple layered issues / Stella Ting-Toomey. Unit 3: Contemporary issues. Diversity, identity, and multiculturalism in the media : the case of Muslims in the British press / Nasar Meer and Tariq Modood. Hierarchies of equality : positive peace in a democratic idiom / Robert L. Ivie. Democracy, publicness, and global governance / Slavko Splichal. Religion, state, and secularism : how should states deal with deep religious diversity? / Rajeew Bhargava. Truth, evils, justice, and the event of wild(er)ness : using Badiou to think the ethics of environmentalism / Kevin Michael DeLuca. Economic justice and communication ethics : considering multiple points of intersection / Zachary A. Schaefer, Charles Conrad, Geroqe Cheney, Steve May, and SHiv Ganesh. The polyphony of corporate social responsibility : deconstructing accountability and transparency in the context of identity and hypocrisy / Lars Thøger Christensen, Mette Morsing, and Ole Thyssen. When unreason masquerades as reason : can law regulate</p>	
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		<p>trade and networked communication ethically? / Radha D'Souza. Response and conclusion : a vision of applied ethics for communication studies / Josina M. Maku.</p> <p>ISBN 9780415994651.</p> <p>Komunikācija - Morālie un ētiskie aspekti. ☐</p>	
<p>Via bibliotēka, lasītava</p>	<p>100171939</p>	<p>Berkman, Robert. Digital Dilemmas : ethical issues for online media professionals / Robert I. Berkman, Christopher A. Shumway. - Ames : Iowa State Press, 2003. - xxi, 386 p. : il. ; 23 cm. - (Media and Technology series). - Bibliography: p.369.-372. - Index: p.373.-386.</p> <p>ISBN 9780813802367.</p> <p>Plašsaziņas līdzekļi - Morālie un ētiskie aspekti. Žurnālistikas ētika.</p>	<p>179.1</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100061383</p>	<p>Bivins, Thomas H. Mixed Media : moral distinctions in advertising, public relations, and journalism / Thomas H. Bivins. - Mahwah : Lawrence Erlbaum Associates, 2004. - XII, 229 p. - References: p.222.-224. . - Author Index: p.225.-226. . - Subject Index: p.227.-229.</p> <p>Contents: 1. WHAT MAKES AN ETHICAL ISSUE? ; Ethics or Morals? ; Ethics and the Act of Communication ; The Media and Morality ; Can Personal Ethics Become Professional Ethics? ; Media Similarities: The Common Threads ; Media Differences: A Coat of many Colors ; Forming Ethical Standards for the Mass Media ; Values, Ideals and Principles ; Professional Codes and the Law ; Can the Media Be Ethical? ; 2. MORAL CLAIMANTS, OBLIGATION, AND SOCIAL RESPONSIBILITY ; The Linkage Concept ; The Importance of Consequences ; The Nature of Obligation ; Synthesizing the Approaches ; The Libertarian Approach ; The Social Responsibility Approach ; 3. THE MEDIA AND PROFESSIONALISM. ; Central Features ; Secondary Features ; Are the Media Professions? ; Service to society ; The Public Journalism Debate ; Pro Bono Work ; The Professional-Client Relationship ; Codes ; Profession versus Professionalism. 4. ETHICAL THEORY ; Why Can't We All Be Right? The Dilemma of Relativism ; Subjectivism ; The Test of Reason ; Why We Reason the Way We Do ; Social Contract Theory ; The Argument Over Means and Ends ; Nonconsequential Ethical Theories ; Nonconsequential Theory in Modern Practice ; Consequential Ethical Theories ; Virtue Ethics ; Free Speech Theories ; The</p>	<p>179.1</p>

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Vidzemes augstskolas bibliotēka	100173816	<p>Black, Jay. Doing Ethics in Media : theories and practical applications / Jay Black, Chris Roberts. - New York : Routledge, 2011. - xiv, 441 p. : ill. ; 24 cm. - Includes bibliographical references and index.</p> <p>ISBN 9780415881548.</p> <p>Žurnālistikas ētika. Plašsaziņas līdzekļi - Morālie un ētiskie aspekti.</p>	179.1
Vidzemes augstskolas bibliotēka	100176750	<p>Iggers, Jeremy. Good News, Bad News : Journalism Ethics and the Public Interest / Jeremy Iggers. - Boulder : Westview Press, 1999. - xii, 179 p. - Offering a critique of traditional assumptions about the way in which journalists should go about the business of obtaining the news, this book challenges the dogmas of objectivity, neutrality and delivery of information that have shaped American journalism for the last 100 years.</p> <p>Contents: Introduction ; How Journalists Talk About Ethics ; Talking in Code(s): The Foundations of Journalism Ethics ; Contemporary Ethical Concepts in Historical Context ; Journalism Since Cooke: The Corporate Cultural Revolution ; Objectivity's Legacy ; The Myth of Neutrality and the Ideology of Information ; Toward a Pragmatist Ethical Theory for Journalism ; Toward a Public Journalism.</p> <p>ISBN 0813329523.</p> <p>Žurnālistikas ētika. ☐</p>	179.1

<p>Vidzemes augstskolas bibliotēka</p>	<p>100004754</p>	<p>Gordon, A. David. Controversies in Media Ethics / A. David Gordon, John Michael Kittross ; overview and commentary by John C. Merr. - 2nd ed. - New York : Longman, 1998. - XVII, 316 p. - Bibliogr.: p.295.-302. . - Index: p.303.-316. - Controversies in Media Ethics uses a debate format to examine current issues in mass media ethics. Encouraging the reader to think critically, the authors offer a wide variety of perspectives on the complex traditional and emerging problems of media ethics.</p> <p>Contents: Preface ; Overview: Foundations for Media Ethics ; 1. Ethics and Freedom: Mass Media Accountability ; 2. Individual Autonomy and Ethical Decisions ; 3. Codes of Ethics ; 4. Manipulation by the Media: Truth, Fairness, and Objectivity ; 5. Influences on Media Content: The Public Relations Factor ; 6. Accessing the Media: Information Equity versus Apartheid'; 7. The Ethics of "Correctness" and "Inclusiveness": Culture, Race, and Gender in the Mass Media ; 8. Private Lives, Public Interests ; 9. Data Privacy ; 10. Violence and Sexual Pornography ; 11. Media Ethics and the Economic Marketplace ; 12. Infotainment Programming ; 13. Ethics and Advertising ; 14. Conflicts of Interest ; 15. More Topics in the Ethical Debate.</p> <p>ISBN 0801330254.</p> <p>Ētika. Plašsaziņas līdzekļi - Morālie un ētiskie aspekti. Žurnālistikas ētika. ☐</p>	<p>179.1</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100003276</p>	<p>Knowlton, Steven R. Moral Reasoning for Journalists : cases and commentary / Steven R.Knowlton. - Westport : Praeger, 1997. - XII, 220 p. - Bibliogr.: p.210.-212. - Index: p.213.-220.</p> <p>ISBN 0275948722.</p> <p>Žurnālistikas ētika.</p>	<p>179.1</p>
<p>ViA bibliotēka, lasītava</p>	<p>100171943</p>	<p>Frost, Chris. Journalism Ethics and Regulation / Chris Frost. - 2nd ed. - Harlow : Pearson/Longman, 2007. - viii, 354 p. - Bibliography: p.314.-322. - Index: p.323.-354.</p> <p>ISBN 9781405835367.</p> <p>Žurnālistika. Žurnālistikas ētika.</p>	<p>179.1</p>
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<p>Via bibliotēka, lasītava</p>	<p>100177279</p>	<p>The SAGE Handbook of Action Research : participative inquiry and practice / edited by Peter Reason, Hilary Bradbury. - 2nd ed. - Los Angeles, Calif. : SAGE ; London, 2013. - xxxii, 720 lpp. : il. ; 26 cm. - Ietver bibliogrāfiju un rādītāju. - This collection of articles present contemporary theories and practices in the field of social and political inquiry, and organizational research and education.</p> <p>Saturs: Introduction to Groundings / Peter Reason, Hilary Bradbury. 1 Living Inquiry: Personal, Political and Philosophical Groundings for Action Research Practice / Patricia Gayá Wicks, Peter Reason, Hilary Bradbury. 2 Participatory Action Research as Practice / Marja Liisa Swantz. 3 Some Trends in the Praxis of Participatory Action Research / Md. Anisur</p>	<p>303</p>

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		<p>[346.]-378. lpp. un rādītājs: [379.]-388. lpp. - Presenting readers with a reflective view of Grounded Theory from a constructivist perspective, this Second Edition continues to expertly introduce key debates in the field.</p> <p>Saturs: An invitation to grounded theory ; Gathering rich data ; Crafting and conducting intensive interviews ; Interviewing in grounded theory studies ; The logic of grounded theory coding practices and initial coding ; Focused coding and beyond ; Memo-writing ; Theoretical sampling, saturation, and sorting ; Reconstructing theorizing in grounded theory studies ; Symbolic interactionism and grounded theory ; Writing the draft ; Reflecting on the research process.</p> <p>ISBN 9780857029133. . - ISBN 9780857029140.</p> <p>Pamatojuma teorija. Sociālās zinātnes - Pētniecība.</p>	
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ViA bibliotēka, lasītava	100001241	<p>Sociology : Introductory Readings / ed. by Anthony Giddens. - Cambridge : Polity Press, 1997. - X, 467 p. : ill., pict. - Notes: p. 447.- 453. . - Index: p. 457.- 467. - There are many new sections in this collection, including those on the sociology of the body, media and popular culture, and the sociology of education. The readings are broken up into different sections and each section is preceded by a summary of the</p>	316

materials, in order to maximize ease of comprehension on the part of students. The result is a text that is both exceptionally accessible yet also easy to follow. Sociology: Introductory Readings will be an essential resource for anyone who wishes to acquire a basic understanding of the scope of sociological thought today.

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		<p>Elspeth Tilley. Would You Like Some Structure with Your Momentum / Mark Engler, Paul Engler. Al Faza'a (A Surge of Solidarity) / Safa Al Jayoussi. Baltajiah (Thugs) / Ahmad Kassawneh. "Democracy promotion" / George Katsiaficas. Feminism / Rudo Chigunda. The Global South / Vijay Prashad. Neoliberalism / Firoze Manji. Postcolonialism / Ram Bhat. The NGO-ization of Resistance / Arundhati Roy. Art of Hosting / Megan Martin, Aerin Dunford. Pillars of Power / Eric Stoner. Power Mapping / Andrew Boyd. Public Narrative (Story of Self, Us and Now) / Nisreen Haj Ahmad. Smart Objectives / Marcelo Marquesini. Spectrum of Allies / Nadine Bloch. The Onion Tool / Nils Amar Tegmo.</p> <p>ISBN 9781944869816.</p> <p>Sociālās kustības. Pretošanās kustības. Sociālā rīcība.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177269</p>	<p>Beautiful Trouble : a toolbox for revolution / assembled by Andrew Boyd ; with Dave Oswald Mitchell. - New York : OR Books ; London, 2016. - vii, 460 lpp. : ilustrācijas ; 23 cm. - Ietver bibliogrāfiju un rādītāju. - "An invaluable activist resource, Beautiful Trouble assembles the best ideas of 10 groundbreaking organizations and over 70 troublemakers into a set of interlocking design principles. Use it to instigate anything from a flash mob to a revolution." - "From the people who brought you the yes men, billionaires for Bush, etc."-- Uz vāka.</p> <p>ISBN 9781944869090.</p> <p>Sociālās kustības. Pretošanās kustības. Sociālā rīcība. Ielas teātris. Māksla un sabiedrība. Komunikācija sociālajā rīcībā.</p>	<p>316</p>
<p>ViA bibliotēka, lasītava</p>	<p>10017728</p>	<p>Mosco, Vincent. The Smart City in a Digital World / Vincent Mosco. - Bingley : Emerald Publishing, 2019. - xviii, 263 lpp. - (Society Now). - This book looks at what makes a city smart by describing, challenging, and offering democratic alternatives to the view that the answer begins and ends with technology. Drawing on worldwide case studies documenting the redevelopment of old and the creation of new cities, it provides an essential guide to the future of urban life</p>	<p>316.3</p>

		<p>in a digital world.</p> <p>Saturs: 1. The World is Urban ; 2. How to Think About Smart Cities ; 3. City of Technology: Where the Streets are Paved with Data ; 4. Who Governs? State-driven Smart Cities ; 5. Who Governs? Private Smart Cities ; 6. Who Governs? Citizens ; 7. The Urban Imaginary: Myths and Markets ; 8. Whose Smart City?.</p> <p>ISBN 9781787691384.</p> <p>Viedās pilsētas. Pilsētas.</p>	
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ViA bibliotēka, lasītava	100002929	<p>Pratkanis, Anthony R. Age of Propaganda : The Everyday Use and Abuse of Persuasion / Anthony R. Pratkanis and Elliot Aronson. - rev. ed. - New York : W.H. Freeman and Company, 2001. - XV, 416 p. : ill., pict. - Ref.: p.357.-398. . - Index: p.399.-414.</p> <p>Contents: The Psychology of Everyday Persuasion ; Pre-Persuasion: Setting the Stage for Effective Influence ; Communicator Credibility: Real and Manufactured ; The Message and how It is Delivered ; Emotional Appeals: Touch the Heart, Persuade the Mind ; When Information Fails: the Challenge of Propaganda to Society ; Counteracting the Tactics of Propaganda.</p> <p>ISBN 0716731088.</p> <p>Propaganda. Pārliecināšana (psiholoģija). Sabiedriskā doma. Reklāma. ☐</p>	316.6
ViA bibliotēka, lasītava	100060476	<p>Handbook of Work and Organizational Psychology / ed. by Pieter J. D. Drenth, Henk Thierry, Charles J. de Wolff. - 2nd Ed. - East Sussex : Psychology Press, 1998. - XII, 496 p. : ill. - Author Index: p.485.-494. . - Subject Index: p.495.-496. - Both organizational and environmental characteristics affect the behaviour of individuals and groups, but such characteristics are in turn also influenced by behavioural features. This volume discusses organizational processes and the organization-environment interaction.</p> <p>Vol. 4. Organizational Psychology.</p> <p>Contents: Interaction of Person/Group-Organization-Environment / Henk Thierry. Theories of Organization / Peter Veen, Ton Korver. Structural Contingency Theory / Juhannes M. Pennings.</p>	316.6

		<p>Developments in Socio-Technical Systems Design (STSD) / Frans M. van Eijnatten. Interorganizational Networks / Maarten R. van Gils. Organizational Culture / Jaap J. van Muijen. Organizational Psychology in a Cross-cultural Perspective / Pieter J. D. Drenth, Ben Groenendijk. Planned Change in Organizations and Organizational Development in the 1990s / Rene van der Vlist. Assessment of Organizational Change / Henk Thierry, Paul L. Koopman, Dick de Gilder. The Levers of Organizational Change: Facilitators and Inhibitors / Frank Heller. Motivation and Satisfaction / Henk Thierry. Compensating Work / Henk Thierry. Leadership: Theories and Models / Erik J. H. Andriessen, Peter J. D. Drenth. Complex Decision-making in Organizations / Paul L. Koopman, Jan Willem Broekhuijsen, Andre F. M. Wierdsma. Effective Communication within the Organization / Gaston de Cock, Karel de Witte, Stef van Nieuwkerke. Industrial Democratization and Industrial Relations / J. H. Erik Andriessen. Automation: Socio-organizational Aspects / Paul L. Koopman, Jen A. Alegra. Transformation to a Market Economy: The Case of Poland / Stanisława Borkowska, Jolanta Kulpinska.</p> <p>ISBN 0863775268.</p> <p>Psiholoģija, industriālā. ☐</p>	
ViA bibliotēka, lasītava	100062886	<p>Aronson, Elliot. Social Psychology / Elliot Aronson, Timothy D. Wilson, Robin M. Akert. - 5th ed. - [Upper Saddle River] : Pearson Education, 2005. - XXXVII, 656 p. : ill. - Glossary: p.558.-565. - References: p.566.-614. - Name Index: p.619.-637. - Subject index: p.640.-656.</p> <p>ISBN 0131327933.</p>	316.6
Valmieras bibliotēka	980012448	<p>Bons, Gustavs. Pūļa psiholoģija / Gustavs le Bons ; tulk. Artūrs Kroders. - Rēzekne : Latgales Kultūras centra izdevniecība, 1998. - 174 lpp.</p> <p>ISBN 9984539121.</p> <p>Sociālā psiholoģija.</p>	316.6
ViA bibliotēka, lasītava	100176348	<p>Myers, David. Social Psychology / David Myers, Jackie Abell and Fabio Sani. - Second Edition. - London : McGraw-Hill Education, 2014. - xxiv, 719 pages : illustrations. - Social psychology is one of the intriguing and captivating areas of psychology, as it has a profound influence on our everyday lives: from our shopping habits to our interactions at a party. This book seeks to answer questions that we think and talk about with each other every day.</p>	316.6

		<p>Contents: 1. Introducing Social Psychology ; 2. Research Methods in Social Psychology ; 3. The Self ; 4. Social Beliefs and Judgements ; 5. Attitudes and Behaviours ; 6. Persuasion ; 7. Conformity and Obedience ; 8. Aggression ; 9. Attraction and Intimacy ; 10. Helping ; 11. Small Group Processes ; 12. Social Categorization and Social Identity ; 13. Prejudice, Intergroup Relations and Conflict ; 14. Genes, Culture and Gender.</p> <p>ISBN 9780077152352. . - ISBN 0077152352.</p> <p>Sociālā psiholoģija. ☒</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177275</p>	<p>Popular Culture and the Civic Imagination : case studies of creative social change / edited by Gabriel Peters-Lazaro, Sangita Shresthova, Henry Jenkins. - New York : New York University Press, 2020. - x, 365 pages. - Includes bibliographical references and index. - ""Popular Culture and the Civic Imagination" examines case studies of creative social change".</p> <p>Saturs: Popular culture and the civic imagination: foundations / Henry Jenkins, Gabriel Peters-Lazaro, and Sangita Shresthova. Rebel yell: the metapolitics of equality and diversity in Disney's Star Wars / William Proctor. Hunger games and the dystopian imagination / Lauren Levitt. Spinning H.P. Lovecraft: A villain or hero of our times? / Michael Saler. Family sitcoms' political gront / Taylor Cole Miller and Jonathan Gray. "To hell with dreams": resisting controlling narratives through Oscar season / Raffi Sarkissian. Imagining intersectionality: girl empowerment and the radical monarchs / Sarah Banet-Weiser. Code for what? / Elisabeth Soep, Clifford Lee, Sarah Van Wart, and Tapan Parikh. Tracking Ida: unlocking black resistance and civic imagination through alternate reality gameplay / Emilia Yang. Everyone wants peace? Contending imaginaries in the Colombian context of peace creation / Andrea Alarcón. Learning to imagine better: a letter to J.K. Rowling from Cho Chang / Diana Lee. Black girls are from the future: #BlackGirlMagic as an extension of the black radical imagination / Brooklyne Gipson. "Dance to the Distortion": the Queens of Pop vs. Donald Trump / Jocelyn Kelvin. Changing the future by performing the past: Budhan theatre and transformation of youth identities / Manisha Pathak-Shelat. Mirroring the misogynistic</p>	<p>316.7</p>

		<p>wor(l)d: civic imagination and speech mirroring strategy in Korea's online feminist movement / Donna Do-own Kim. Reimagining the Arab spring: from limitation to creativity / Yomna Elsayed and Sulafa Zidani. DIY VR: Google cardboard's handmade approach to imagining the future of immersive technology / Gabriel Peters-Lazaro. Training activists to be fans: "the moral equivalent" of pop culture / Stephen Duncombe. Tonight, in this very ring ... Trump vs. the media: pro wrestling as articulation of civic imagination / Sam Ford. Ms. Marvel punches back: twenty-first-century superheroes and alienated citizenship / Rebecca Wanzo. For the horde: violent "trolling" as a preemptive strike via #GamerGate and the #AltRight / Joan Miller. Communal matters and scientific facts: making sense of climate change / Candis Callison. Imagining resistance to Trump through the networked branding of the National Park Service / Rachel E. Moran and Thomas J. Billard. Moving to a Bollywood beat, "Born in the USA" goes my Indian heart? Exploring possibility and imagination through Hindi film dance / Sangita Shresthova. "Our" Hamilton: reimagining the founders for a "Diverse America" / Henry Jenkins. Participatory action in humans of New York / Paromita Sengupta. Vision for black lives in the black radical tradition / Christopher Harris. "Without my city, where is my past?" / Ethan Zuckerman. Reimagining and mediating a progressive Christian south / Clint Schnekloth. Tzina: Symphony of Longing: using volumetric VR to archive the nostalgic imaginaries of the marginal / Ioana Mischie. What's civic about Aztlan? Reflections on the Chican@ Promised Land / Rogelio Alejandro Lopez.</p> <p>ISBN 9781479869503. . - ISBN 9781479847204.</p> <p>Masu kultūra. Sociālās pārmaiņas.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177016</p>	<p>West, Richard. Introducing Communication Theory : analysis and application / Richard West, Lynn H. Turner. - Sixth Edition. - New York : McGraw Hill Education, 2018. - xxx, 531, [72] pages : illustrations.</p> <p>Contents: Part One: Setting the Stage: COMMUNICATION, THEORY, AND RESEARCH: Thinking About Communication: Definitions, Models, and Ethics ; Thinking About the Field: Traditions and Contexts ; Thinking About Theory and Research ; Part Two</p>	<p>316.77</p>

		<p>:Understanding the Dialogue: THE SELF AND MESSAGES: Symbolic Interaction Theory ; Coordinated Management of Meaning ; Cognitive Dissonance Theory ; Expectancy Violations Theory ; RELATIONSHIP DEVELOPMENT: Uncertainty Reduction Theory ; Social Exchange Theory ; Social Penetration Theory ; Relational Dialectics Theory ; Communication Privacy Management Theory ; Social Information Processing. GROUPS, TEAMS AND ORGANIZATIONS ; Groupthink ; Structuration Theory ; Organizational Culture Theory ; Organizational Information Theory THE PUBLIC: The Rhetoric ; Dramatism ; The Narrative Paradigm ; THE MEDIA: Agenda Setting Theory ; Spiral of Silence Theory ; Uses and Gratifications Theory ; Cultivation Theory ; Cultural Studies ; Media Ecology Theory ; CULTURE AND DIVERSITY: Face-Negotiation Theory ; Communication Accommodation Theory ; Muted Group Theory ; Feminist Standpoint Theory.</p> <p>ISBN 9781259922138.</p> <p>Komunikācija. Informācijas teorija. ☐</p>	
Vidzemes augstskolas bibliotēka	100176128	<p>Littlejohn, Stephen W. Theories of Human Communication / Stephen W. Littlejohn, Karen A. Foss, John G. Oetzel. - Eleventh edition. - Long Grove : Waveland Press, 2017. - xiii, 498 p. : illustrations, diagrams, tables.</p> <p>Contents: Part one: Foundations ; Foundations of communication theory ; Frameworks for organizing theories ; Part two: Elements of the communication model ; The communicator ; The message ; The medium ; Beyond human communication ; Part three: Contexts of communication ; The relationship ; The group ; The organization ; Health contexts ; Culture ; Society.</p> <p>ISBN 9781478634058.</p> <p>Komunikācija. ☐</p>	316.77
Vidzemes augstskolas bibliotēka	100175850	<p>The Handbook of Communication in Cross-cultural Perspective / edited by Donal Carbaugh. - New York : Routledge, 2017. - xxi, 390 p. - (International Communication Association handbook series). - Includes bibliographical references and index.</p> <p>Contents: Series Editor's Foreword / Robert T. Craig. Chapter 1: Communication in Cross-cultural Perspective. Unit One: The Idea(l)s of Communication in Cultural Context / Donal Carbaugh. Chapter 2: Terms for Talk, Take 2: Theorizing Communication through its Cultural Terms and Practices / Donal Carbaugh.</p>	316.77

	<p>Chapter 3: Russian Perspectives on Communication / Igor Klyukanov and Olga Leontovich. Chapter 4: Arabic Language Ideology and Communication: An Image from Egypt / Camelia Suleiman. Unit Two: Critical Inquiry through Plaintive Forms of Cultural Communication, National Identity. Chapter 5: Oplakvane [complaining] and what it teaches us about Communication in Bulgarian Discourse / Nadezhda Sotirova,. Chapter 6: Jammern [whining] as a German Way of Speaking / Michaela Winchatz. Chapter 7: Cultural Assumptions about Chinese Communication / Shi-Xu. Unit Three: Cultural Styles of Communication with special attention to Identity. Chapter 8: "Laid back" and "irreverent": An ethno-pragmatic analysis of two cultural themes in Australian English communication / Cliff Goddard and Rahel Cramer. Chapter 9: Mockery and (non-) seriousness in initial interactions amongst American and Australian speakers of English / Michael Haugh. Chapter 10: Some Distinctive Taiwanese Communication Practices and their Cultural Meanings / Todd Sandel, Hsin-I Yueh and Peih-ying Lu. Chapter 11: The Optimal Form and its use in Cross-Cultural Analysis: A British "Stiff Upper Lip" and a Finnish Matter-of-fact Style / Richard Wilkins. Chapter 12: Diaosi [expressing the underdog] as a Way of Relating in Contemporary China / Saskia Witteborn and Qian Huang. Unit Four: Electronic and Written Media, Mobile Communication. Chapter 13: A Perilous Journey: Intercultural Communication through Translated Novels / Haiyong Liu and Mary Garrett. Chapter 14: Finnish Terms for Talk about Communication on a Mobile Phone / Saila Poutiainen. Chapter 15: Mobile Phone Technology: Coping Strategies in African Cultural Practice / Kwesi Yankah. Unit Five: Interpersonal Communication, Gender, Respect, Sociability. Chapter 16: Piropos [amorous flattery] as a cultural term for talk in the Spanish-speaking world / Benjamin Bailey. Chapter 17: Respeto [respect] in Disrespect: Clashing Cultural Themes within Mexican Immigration Discourses / Patricia Covarrubias. Chapter 18: Chinese Conceptualizations of Communication: Terms for Talk and Practice / Wenshan Jia and Dexin Tian. Chapter 19: "Sitting" as a Communication Ritual with special attention to Alcohol Consumption in Russian Culture / Elena Nuciforo. Unit Six: Organizational Communication. Chapter 20: "Ma'iingan is our</p>	
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		<p>brother": Ojibwe and non-Ojibwe ways of speaking about wolves / Tovar Cerulli. Chapter 21: Cultural Communication within Nicaraguan Cooperative Meetings / Leah Sprain. Chapter 22: Mediation Discourse in the United States and Belarus: Culturally Shaped Interactions / Alena Vasilyeva. Unit Seven: Political Communication. Chapter 23: The discourse of dictatorship in Central Eastern Europe, and the case of Hungarian "hate speech" / David Boromisza-Habashi and Gábor Pál. Chapter 24: Israeli online political commenting: Tokbek [talk-back] in between griping and hate-speech / Gonen Dori-Hacohen. Chapter 25: Political Condemnations: Public Speech Acts and the Moralization of Discourse / Zohar Kampf & Tamar Katriel. Unit Eight: Religious-based Communication. Chapter 26: The Friday Sermon 'Khutbah' at the Mosque: Messages and Emotions / Abdrabo Abu Alyan. Chapter 27: Effective Evangelism: Discourse about Best Evangelical Practices in a Chinese Indonesian Evangelical Christian (CIEC) Community in New England / Sunny Lie. Chapter 28: "Drawing Back to a Sense of the Whole": Positioning Practices in Quaker Administrative Meetings / Elizabeth Molina-Markham. Epilogue / Gerry Philipsen.</p> <p>ISBN 9781138892118 (pbk.). . - ISBN 978131570932 (ebk.)(atcelts).</p> <p>Starpkultūru komunikācija. Komunikācija un kultūra. ☐</p>	
<p>Via bibliotēka, lasītava</p>	<p>100177270</p>	<p>White, E. J. A Unified Theory of Cats on the Internet / E. J. White. - Stanford : Stanford University Press, 2020. - [8], 157 pages. - "This is the first book that explores the history of how the cat came to be the undisputed mascot of the internet. Internet cats can differ in dramatic ways, from the goth cats of Twitter to the glamourpusses of Instagram to the giddy, nonsensical silliness of Nyan Cat; but they share a common signification of internettiness. And as such, internet cats offer a useful-and playful-way to investigate the communities of practitioners that surround computing and, more generally, to understand how culture shapes, and is shaped by, technology".</p> <p>ISBN 9781503604636. . - ISBN 9781503614031(atcelts).</p> <p>Internets. Komunikācija - Sociālie aspekti. Kaķi.</p>	<p>316.77</p>

<p>ViA bibliotēka, lasītava</p>	<p>100177282</p>	<p>Knight, Megan. Social Media for Journalists : principles and practice / Megan Knight, Clare Cook. - 1st ed. - Thousand Oaks, CA : Sage Publications, 2013. - [4], 278 lpp. - A much needed one-stop guide for students and practitioners that covers the theory and principles, the skills and practice, and also the realities of building a successful career in the new economy of journalism.</p> <p>Saturs: Introduction: networked journalism ; Finding the Story ; Producing Content in a Social Landscape ; Data Journalism and Crowdsourcing ; Distributing the Story ; Citizen Journalism and the Public Sphere ; Collaborative Journalism and User-Generated Content ; Ethics and the Code of Conduct ; Truth and Verification ; Journalism and the Law ; Freelancing and Building Your Brand ; Becoming a Media Entrepreneur ; The Business of Networked Journalism ; Conclusion: News in a New Media Ecology.</p> <p>ISBN 9781446211137. . - ISBN 9781446211120.</p> <p>Sociālie mediji. Žurnālistika. Medijpratība.</p>	<p>316.77</p>
<p>ViA bibliotēka, lasītava</p>	<p>100175590</p>	<p>Media Effects : advances in theory and research / edited by Jennings Bryant and Mary Beth Oliver. - 3rd ed. - New York : Routledge, 2009. - xv, 640 p. : ill. ; 26 cm. - (Communication series. Communication theory and methodology). - Includes bibliographical references and indexes.</p> <p>Contents: How the news shapes our civic agenda / Maxwell McCombs, Amy Reynolds. News framing theory and research / David Tewksbury, Dietram A. Scheufele. Growing up with television : cultivation processes / Michael Morgan, James Shanahan, Nancy Signorielli. Media consumption and perceptions of social reality : effects and underlying processes / L. J. Shrum. Media priming : an updated synthesis / David R. Roskos-Ewoldsen, Beverly Roskos-Ewoldsen, Francesca Dillman Carpentier. Social cognitive theory of mass communication / Albert Bandura. Mass media attitude change : implications of the elaboration likelihood model of persuasion / Richard E. Petty, Pablo Brinol, Joseph R. Priester. Uses-and-gratifications perspective on media effects / Alan M. Rubin. Where psychophysiology meets the media : taking the effects out of mass media research / Annie Lang, Robert F. Potter, Paul Bolls. Media and civic</p>	<p>316.774</p>

		<p>participation : on understanding and misunderstanding communication effects / Dhavan V. Shah, Hernando Rojas, Jaeho Cho. Political communication effects / Douglas M. McLeod, Gerald M. Kosicki, Jack M. McLeod. Mass media, social perception, and the third-person effect / Richard M. Perloff. Media violence / Glenn G. Sparks, Cheri W. Sparks, Erin A. Sparks. Fright reactions to mass media / Joanne Cantor. Effects of sex in the media / Richard Jackson Harris, Christopher P. Barlett. Effects of racial and ethnic stereotyping / Dana Mastro. Content patterns and effects surrounding sex-role stereotyping on television and film / Stacy L. Smith, Amy D. Granados. The effects of media on marketing communications / David W. Stewart, Paul A. Pavlou. Educational television and interactive media for children : effects on academic knowledge, skills, and attitudes / Shalom M. Fisch. Public communication campaigns : theoretical principles and practical applications / Ronald E. Rice, Charles K. Atkin. Effects of media on personal and public health / Kim Walsh-Childers, Jane D. Brown. Effects of media on eating disorders and body image / Michael P. Levine, Kristen Harrison. Individual differences in media effects / Mary Beth Oliver, K. Maja Krakowiak. Entertainment and enjoyment as media effects / Peter Vorderer, Tilo Hartmann. Effects of computer/video games and beyond / Kwan Min Lee, Wei Peng, Namkee Park. Effects of the Internet / Carolyn A. Lin. Effects of mobile communication / Scott W. Campbell, Rich Ling. ISBN 9780805864502 (pbk). . - ISBN 0805864504 (pbk). ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177284</p>	<p>Citizens in a Mediated World : a Nordic-Baltic perspective on media and information literacy / Ingela Wadbring & Leo Pekkala (eds). - Göteborg : Nordicom, 2017. - 108 lpp. ; 25 cm. - Bibliogrāfija rakstu beigās.</p> <p>Saturs: Citizens in a mediated world : introduction / Ingela Wadbring & Leo Pekkala. Note from the Finnish Minister of Education and Culture / Sani Grahn-Laasonen. EU policy and actions related to media literacy / Mari Sol Pérez Guevara. News literacy : reinventing the ideals of journalism and citizenry in the 21st century / Auksė Balčytienė & Ingela Wadbring. Media literacy and expanding public spaces</p>	<p>316.774</p>

		<p>: risks and policies in the Baltic countries / Auksė Balčytienė & Kristina Juraitė. Latvian media policy responses to the foreign information treatth / Robert Putnis. Meeting and treating extremism / Ewa Thorslund. Media and information literacy for children and parents / Hrefna Sigujónsdóttir. Reaching out for young adults / Saara Salomaa. Digital bullying - a matter of health / Eva Liestøl. From digital skills to digital citizenship : insights from research and educational practice / interview with Kristiina Kumpulainen. Hot young Estonians -on screen or not? / Kadri Ugur. Citizens in a mediated world : some final words / Leo Pekkala & Ingela Wadbring.</p> <p>ISBN 9789187957482.</p> <p>Medijpratība. Informācijpratība. Plašsaziņas līdzekļi - Politiskie aspekti.</p> <p>Baltija. Ziemeļvalstis.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177273</p>	<p>Tyner, Kathleen R. Literacy in a Digital World : teaching and learning in the age of information / Kathleen Tyner. - Mahwah, N.J. : Erlbaum, 1998. - xii, 291 p. : ill. ; 24 cm. - (LEA's communication series). - Includes bibliographical references (p. 258-273) and indexes. - Written for media education scholars and students, literacy educators, and anyone involved with integrating new technologies into the educational process, Literacy in a Digital World explores the changing relationship between literacy and schooling within the context of new communication technologies, and places literacy within the social and historical contexts that expand its potential to enrich teaching and learning in an information age.</p> <p>Saturs: 1. Pause on literacy fast forward ; 2. Expanding literacy ; 3. Divergence and convergence on the electronic frontier ; 4. Splintering literacies ; 5. Beyond access ; 6. Representing literacy in the age of information ; 7. Treading water: media education in the United States ; 8. Moving toward an acquisition model of media education ; 9. Representing diversity: media analysis in practice ; 10. Toward an interactive education.</p> <p>ISBN 0805822267.</p> <p>Medijpratība. Plašsaziņas līdzekļi izglītībā. Izglītības jaunievedumi. Datori un rakstpratība.</p>	<p>316.774</p>

<p>Via bibliotēka, lasītava</p>	<p>100177274</p>	<p>Media Literacy : new agendas in communication / edited by Kathleen Tyner. - New York : Routledge, 2010. - xii, 243 pages : ill. ; 24 cm. - (New agendas in communication). - Includes bibliographical references and index. - This volume explores how educators can leverage student proficiency with new literacies for learning in formal and informal educational environments. It also investigates critical literacy practices that can best respond to the proliferation of new media in society.</p> <p>Saturs: Introduction : new agendas for media literacy / Kathleen Tyner. Literacy in action : media literacy in community-based settings. Young people, new media, and participatory design : a study of cybermohalla from India / Sanjay Asthana. Digital pathways to learning through collaborative media production / Kristin M. Bass & Elizabeth A. Bandy. Views from the K-12 classroom : media literacy in formal education. Voices from the trenches : elementary school teachers speak about their experiences implementing media literacy / Jeff Share. Thinking inside the classroom : notes from the field / Allison Butler. The next generation : media literacy in higher education. Composing and reflecting : integrating digital video in teacher education / David L. Bruce. "Truthiness" and trust : news media literacy strategies in the digital age / Jennifer Fleming. A safety net? using new technologies to engage education students in controversial topics / J. Lynn McBrien. Beyond the classroom : media literacy in virtual environments. Media literacy 2.0 : unique characteristics of video-games / Aaron Delwiche. New media literacies by design : the game school / Alice Robison. Augmented reality gaming and game design as a new literacy practice / James M. Mathews & Kurt D. Squire.</p> <p>ISBN 9780415872218. . - ISBN 0415872219.</p> <p>Medijpratība. Plašsaziņas līdzekļi - Mācīšana un mācīšanās. Plašsaziņas līdzekļi - Tehnoloģiskie jaunievedumi.</p>	<p>316.774</p>
<p>Via bibliotēka, lasītava</p>	<p>100177267</p>	<p>Peruško, Zrinjka. Comparing Post-Socialist Media Systems : the case of Southeast Europe / Zrinjka Peruško, Dina Vozab, Antonija Čuvalo. - London :</p>	<p>316.774</p>

		<p>Routledge, 2021. - xvii, 301 pages. - (Routledge Advances in Internationalizing Media Studies). - This book explains divergent media system trajectories in the countries in southeast Europe, and challenges the presumption that the common socialist experience critically influences a common outcome in media development after democratic transformations, by showing different remote and proximate configuration of conditions that influence their contemporary shape. Applying an innovative longitudinal set-theoretical methodological approach, the book contributes to the theory of media systems with a novel theoretical framework for the comparative analysis of post-socialist media systems. This theory builds on the theory of historical institutionalism and the notion of critical junctures and path dependency in searching for an explanation for similarities or differences among media systems in the Eastern European region. Extending the understanding of media systems beyond a political journalism focus, this book is a valuable contribution to the literature on comparative media systems in the areas of media systems studies, political science, Southeast and Central European studies, post-socialist studies and communication studies.</p> <p>Saturs: 1. Introduction ; 2. Explaining the transformations of post-socialist media systems ; 3. Prelude to modernity 4. Media systems in socialist modernity ; 5. Towards democracy: Post-socialist media systems in digital modernity ; 6. Why the media systems are the way they are.</p> <p>ISBN 9780367226770.</p> <p>Plašsaziņas līdzekļi - Politiskie aspekti. Balkānu pussala.</p>	
ViA bibliotēka, lasītava	100170628	<p>Heywood, Andrew. Politics / Andrew Heywood. - 3rd ed. - Hampshire : Palgrave Macmillan, 2007. - xvii, 478 p. : photos. - (Palgrave foundations). - Bibliography: p.461.-470. - Index: p.471.-478.</p> <p>ISBN 9780230524972.</p>	32
ViA bibliotēka, lasītava	981002806	<p>Kingdon, John W. Agendas, Alternatives, and Public Policies / John W. Kingdon. - 2nd ed. - New York : Harper Collins College Publishers, 1995. - XIV, 253 p. : ill., tab., fig. + Appendix on Methods: p.231.-244. - Index: p.245.-253.</p>	32

		<p>Saturā: How does an idea's time come? ; Participants on the inside of government ; Outside of government, but not just looking in ; Processes: origins, rationality, incrementalism, and garbage cans ; Problems ; The policy primeval soup ; The political stream ; The policy window, and joining the streams ; Wrapping things up.</p> <p>ISBN 0673523896.</p> <p>Politiskā plānošana. Politikas zinātnes.</p> <p>Amerikas Savienotās Valstis - Politika un pārvalde. ☐</p>	
ViA bibliotēka, lasītava	100176359	<p>Jowett, Garth. Propaganda & Persuasion / Garth S. Jowett, Victoria O'Donnell. - Sixth edition. - Los Angeles : SAGE, 2015. - xv, 462 lpp. : il. ; 23 cm. - Ietver bibliogrāfiju un rādītāju.</p> <p>Contents: 1. What Is Propaganda and How Does It Differ from Persuasion? ; 2. Propaganda through the Ages ; 3. Propaganda Institutionalized ; 4. Propaganda and Persuasion Examined ; 5. Propaganda and Psychological Warfare ; 6. How to Analyze Propaganda ; 7. Propaganda in Action: Four Case Studies ; 8. How Propaganda Works in Modern Society.</p> <p>ISBN 9781452257532 (pbk.).</p> <p>Pārlicināšana (psiholoģija). Propaganda. ☐</p>	32
Vidzemes augstskolas bibliotēka	100004806	<p>Huntington, Samuel P., 1927-2008. The Clash of Civilizations and the Remaking of World Order / Samuel P.Huntington. - 1st Touchstone ed. - London : Touchstone Books, 1997. - 367 p. : ill. - Notes: p.323.-352. . - Index: p.353.-367.</p> <p>ISBN 0684844419.</p> <p>Pasaules politika - 20 gs.</p>	32
ViA bibliotēka, lasītava	100177277	<p>Stolle, Dietlind. Political Consumerism : global responsibility in action / Dietlind Stolle, Michele Micheletti. - New York : Cambridge University Press, 2015. - xiv, 366 lpp. : diagrammas, tabulas ; 23 cm. - Bibliogrāfija: 279.-343. lpp. un rādītājs: 345.-366. lpp.</p> <p>Saturs: 1. Reconfiguring political responsibility ; 2. Reconfiguring political participation ; 3. Who are political consumers? ; 4. Mapping political consumerism in Western democracies ; 5. The organizational setting for political consumerism ; 6. Discursive political consumerism ; 7. Does political consumerism matter? Effectiveness and limits of political consumer action repertoires ; 8. Political consumerism's scope and challenges.</p>	32

		<p>ISBN 9781107567290.</p> <p>Politika, praktiskā. Politiskā līdzdalība. Politiskā ētika. Patēriņš (ekonomika) - Politiskie aspekti.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100177271</p>	<p>Nudge, Nudge, Think, Think : experimenting with ways to change citizen behaviour / Peter John, Sarah Cotterill, Alice Moseley ...[u.c.]. - Second edition. - Manchester : Manchester University Press, 2019. - xxxvi, 284 lpp. - Bibliogrāfija: 247.-277. lpp. - This book builds on the 'nudge' idea proposed by Richard Thaler and Cass Sunstein, proposing an alternative 'think' strategy that calls on citizens to decide their own priorities as part of a process of civic and democratic renewal. It sets out the different approaches in theory and presents a series of experiments that show them in action. - Autori arī: Liz Richardson, Graham Smith, Gerry Stoker and Corinne Wales.</p> <p>ISBN 9781526140555.</p> <p>Politoloģija. Sociālā politika. Sociālā izvēle. Politiskā līdzdalība.</p>	<p>32.019.5</p>
<p>ViA bibliotēka, lasītava</p>	<p>100177280</p>	<p>Dennis, James. Beyond Slacktivism : political participation on social media / James Dennis. - Hampshire : Palgrave Macmillan, 2019. - xiii, 262 lpp. - (Interest Groups, Advocacy an Democracy Series). - Bibliogrāfija: 227.-250. lpp. - Beyond Slacktivism examines how routine social media use shapes political participation. He offers a novel theoretical framework-the continuum of participation-to help illuminate how and why citizens use social networking sites to consume news, discuss civic matters, and engage in politics.</p> <p>Saturs: 1. "It's Better to Light a Candle Than to Fantasize About a Sun" ; 2. #stopslacktivism. Why Clicks, Likes and Shares Matter ; 3. Operationalising the Continuum of Participation ; 4. People. Power. Change. 38 Degrees and Digital Micro-Activism on Social Media ; 5. An Informed Public? News Consumption on Social Media ; 6. Civic Instigators, Contributors and Listeners. Political Expression on Social Media ; 7. Conclusion. The Candle Burns Bright.</p> <p>ISBN 9783030008437.</p> <p>Sociālie mediji. Tiešsaistes sociālie tīkli. Politiskā komunikācija. Demokrātija.</p>	<p>32.019.5</p>

<p>ViA bibliotēka, lasītava</p>	<p>100060707</p>	<p>Handbook of Public Policy Evaluation / ed. by Stuart S. Nagel. - Thousand Oaks : Sage Publications, 2001. - XII, 423 p. - Law Bibliography: p.405. . - Bibliography from Legal Scholarship, Microcomputers, and Superoptimizing Decision-Making: p.407.-412. . - Index: p.413.-421.</p> <p>Contents: Foundation Ideas ; Win-Win Methods ; Win-Win Analysis Summarized ; The Big Trade-Off: Fundamental Law or Red Herring? / Robert Haveman ; Win-Win Equity ; Lose-Lose and Win-Win Policies ; Graphic Approaches to Understanding Super-Optimizing ; Win-Win Examples ; Preventing Sexual Harassment While Preserving Academic Freedom: A Win-Win Analysis / Thomas R. Dye ; Two Super-Optimum Solutions in a Cutback Mode / Robert Golembiewski ; University to Industry Transfer / Dianne Rahm, Veronica Hansen ; Profit Sharing and Job Anxiety: Moving Public Policy Toward a Win-Win Solution / Daniel Mitchell ; Another Win-Win Occurrence ; Public Policy Studies ; Policy Evaluation Questions ; Integrating Institutions and Implementation Into Policy Decisions / Derick W. Brinkerhoff. Public and Private Sectors for Administering Public Functions ; Sherman the Shark on Policy Evaluation ; Policy Professionalism ; Productivity for Success ; Professionalism Books for Graduate Students and Others ; Survey on Running a Policy Program ; Academic Tyranny: The Tale and the Lessons / Robert Weissberg ; Policymaker Perspectives ; Public Health Challenges / Donna E. Shalala ; Policy Evaluation at the Cutting Edge ; Policy Theory ; Building Frameworks for Policy Analysis / Laure Paquette ; Causal Relations Among Policy Fields ; Methods and Professionalism ; Diverse Methods for Policy Analysis ; Interactive Policy Analysis: Process Methods for Policy Reform / Louise G. White ; Changing Policy Research.</p> <p>ISBN 0761923748.</p> <p>Politikas zinātnes. Sarunas. Novērtējuma pētījumi (sociālās rīcības programmas). Taisnīgums. ☐</p>	<p>321</p>
<p>ViA bibliotēka, lasītava</p>	<p>100062390</p>	<p>Held, David. Models of Democracy / David Held. - 2nd ed. - [Cambridge] : Polity, 2003. - XIV, 392 p. - References and selected bibliogr.: p.363.-379. - Index: p.382.-392.</p> <p>ISBN 0745617492.</p>	<p>321.7</p>

<p>Vidzemes augstskolas bibliotēka</p>	<p>100176768</p>	<p>Political and Civic Engagement : multidisciplinary perspectives / edited by Martyn Barrett and Bruna Zani. - London : Routledge ; New York, 2015. - xxi, 562 pages ; 24 cm. - Includes bibliographical references and index.</p> <p>Contents: Section 1: Introduction. 1. Political and civic engagement: Theoretical understandings, evidence and policies / Martyn Barrett and Bruna Zani. Section 2: Theoretical understandings. 2. Individual political participation and macro contextual determinants / Kateřina Vráblíková and Ondřej Císař. 3. Influencing women's civic and political participation: Contextual and individual determinants / Yvonne Galligan. 4. Participation and integration: The contextual factors influencing minority and migrant participation / Victoria Montgomery. 5. How context shapes individual level determinants of political participation: The impact of multiple negative party identification on turnout in deeply divided Northern Ireland / John Garry. 6. Standby citizens: Understanding non-participation in contemporary democracies / Erik Amnå and Joakim Ekman. 7. Democratic ownership and deliberative participation / Cillian McBride. 8. Social and psychological factors influencing political and civic participation: A psychosocial perspective / Elvira Cicognani and Bruna Zani. 9. Explaining political participation: Integrating levels of analysis / Nicholas P. Emler. 10. An integrative model of political and civic participation: Linking the macro, social and psychological levels of explanation / Martyn Barrett. Section 3: Evidence. 11. Political and civic participation: Findings from the modelling of existing survey data sets / Ian Brunton-Smith and Martyn Barrett. 12. Civic organizations and the Internet as the opportunities for minority youth civic participation: Findings from the Czech Republic / Jan Šerek, Zuzana Petrovičová, and Petr Macek. 13. Participation and engagement of young people in Germany: Findings on adolescents and young adults of German and Turkish family background / Peter Noack and Philipp Jugert. 14. Civic engagement among migrant youths in Sweden: Do parental norms or immigration generation matter? / Yunhwan Kim and Erik Amnå. 15. Predictors of civic and political participation among native and migrant youth in Italy: The role of organizational membership, sense of community and perceived social well being / Cinzia</p>	<p>323</p>
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Vidzemes augstskolas bibliotēka	100130406	<p>Sociālā atstumtība un sociālā iekļaušana : situācijas izvērtējums Latvijā : zinātnisko rakstu krājums / red. Feliciana Rajevska. - Rīga : LU Akadēmiskais apgāds, 2006. - 149 lpp. : diagr., tab.</p> <p>Saturs: Sociālās politikas attīstība Latvijā – iekšējo un ārējo faktoru mijiedarbības iznākums / Feliciana Rajevska. Atstumto personu viedokļu analīze / Linda Zīverte. Sociālās palīdzības sistēmas atbilstība un darbība - sociālo darbinieku perspektīva / Zane Loža. Latvijas iedzīvotāju attieksme pret labklājības sistēmu / Odne Oslands. Ģimenes politika Latvijā un Igaunijā: valsts atbalsts ģimenēm ar bērniem / Agita Kaupuža. Garantētā minimālā ienākuma pabalsts – teorētiskais apskats un īstenošanas prakse Latgales reģiona pašvaldībās / Sanita Kudrjavceva. Garantētā minimālā ienākuma pabalsta saņēmēju analīze / Laura Vītola.</p>	364 (474.3)

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ViA bibliotēka, lasītava	100133326	<p>Teaching Communication : theory, research, and methods / edited by Anita L.Vangelisti, John A.Daly, Gustav W.Friedrich. - 2nd ed. - New York : Routledge, 1999. - xiii, 564 p. - (Lea's Communication). - Includes bibliographical references and indexes. - Inside this second edition of Teaching Communication, editors Anita Vangelisti, John Daly, and Gustav Friedrich have assembled a fully comprehensive and contemporary discussion of topics and issues concerning the teaching of communication. The chapters contained herein, contributed by key voices throughout the communication discipline, address conceptual as well as practical issues related to communication instruction. The contents of this new edition reflect the dramatic changes to communication education that have occurred since the publication of the first edition in 1990. This volume is a necessity for anyone starting out in a career as a communication instructor. Veteran educators, who know that learning to teach is a continual growth experience, will find new insights and fresh perspectives in these pages.</p> <p>Contents: Part I: Thinking About the Goals of Communication Education., The Communication Discipline / Gustav W.Friedrich, Don M. Boileau. The Goals of Communication Education / Jo Sprague. An Ecological Perspective on College/University Teaching: The Teaching/Learning Environment and Socialization / Ann Q.Staton. Becoming a Professional / Ann L.Darling. Creating a New Course / Jean Civikly-Powell. Part II: Preparing Specific Communication Courses. Teaching Public Speaking / Stephen E.Lucas. Teaching Interpersonal Communication / John Nicholson, Steve Duck. Teaching Small Group Communication Lawrence R.Frey. Teaching Rhetorical Studies / Bruce E. Gronbeck. Teaching Persuasion / Roderick P.Hart. Teaching Organizational Communication / Linda L.Putnam, Charles R.Conrad., Teaching Nonverbal Communication / Mark L.Knapp. Teaching Intercultural Communication / Young Yun Kim, William B.Gudykunst. Teaching Interviewing / Charles J. Stewart. Teaching Mass Communication and Telecommunication / Thomas A.McCain, Jeanine Warisse Turner. Teaching Research Methods / Ruth Anne Clark. Teaching a Special Topics Course /</p>	378

		<p>Lawrence B.Rosenfeld, Michael S.Waltman. Part III: Organizing the Instructional Context. Classroom Roles of the Teacher / Kathleen M.Galvin. Diversity in Classroom Dynamics / Joan Gorham. Classroom Management: Contending With College Student Discipline / Timothy G.Plax, Patricia Kearney. The First Day / Gustav W.Friedrich, Pamela Cooper. Part IV: Selecting and Evaluating Instructional Strategies and Tools. Selected Tools and Methods to Engage Students in Learning / Donald H.Wulff, Jody D.Nyquist. Explanatory Skills / Katherine E. Rowan. Lecturing / Cassandra L.Book. Large "Lecture" Classes / Paul E.Nelson, Judy C.Pearson. Interaction Skills in Instructional Settings / Janis Andersen, Jon Nussbaum, Jo Anna Grant, Loretta Pecchioni. Individualized Approaches to Instruction / William J.Seiler, B.Scott Titsworth. Instruction By Design: Technology in the Discourse of Teaching and Learning / Sally A. Jackson, Curt Madison. Evaluating the Process / Anita L. Vangelisti. Evaluating the Product / Rebecca B.Rubin. Part V: Tackling Some Unique Teaching Assignments. Directing Multiple Sections of the Basic Course / Douglas M.Trank. Directing Debate and Forensics / Thomas A.Hollihan. Communication in the Two-Year College / Darlyn R.Wolvin, Andrew D.Wolvin. Distance Education / John A.Daly. Extended Learning / Virginia P.Richmond,. Consulting / John A.Daly. Part VI: Exploring Important Professional Issues. Ethical Issues in Teaching / Kenneth E.Andersen. Fitting Into the Department and the Profession / James C.McCroskey. ISBN 0805828362.</p> <p>Komunikācija - Mācīšana un mācīšanās. Mācīšanas efektivitāte. ☐</p>	
<p>Vidzemes augstskolas bibliotēka</p>	<p>100171540</p>	<p>Holden, Andrew. Environment and Tourism / Andrew Holden. - 2nd ed. - London : Routledge, 2008. - xix, 274 p. : ill., pic., photo. - (Routledge Introductions to Environment Series). - Bibliogr.: p.252.-267. . - Index: p.268.-274.</p> <p>Contents: Introducing Tourism ; Perceptions of environments for tourism and ethical issues ; Tourism's relationship with the environment ; Tourism, the environment and economics ; Environment, poverty and tourism ; Sustainability and tourism ; The environmental planning and management of tourism ; Climate change, natural disasters and tourism ; The future of tourism's</p>	<p>383.484</p>

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Valmieras bibliotēka	100327415	<p>Odiņa, Aija, 1948-. Labas uzvedības grāmata : sevis pilnveidošana un nevainojams uzvedības stils, kā uzvesties oficiālajā sabiedrībā, lietišķajā vidē, ikdienā, biznesa vide: tikšanās, prezentācijas, konferences, sanāksmes, ieskats pasaules valstu etiķetē, starpkultūru izpratne un kultūru attiecības, vizītes un ceremonijas, diplomātiskās sarunas un komunikācija / Aija Odiņa ; galvenais redaktors Artis Ērglis ; mākslinieks Uldis Sosnovskis ; literārā redaktore Asnāte Baņģiere ; fotogrāfi: Juris Kalniņš, Gatis Rozenfelds. - Atkārtots, papildināts izdevums. - Rīga : Zelta grauds, 2014 (Grafus). - 271 lpp. : faks., il., portr., tab. ; 25 cm. - Bibliogrāfija: 263.-265. lpp. . - Rādītājs: 267.-271. lpp. - A. Odiņas grāmata būs noderīga visiem, kuri vēlas izkopt nevainojamu uzvedības stilu. Tajā apkopota arī plaša ārvalstu etiķetes un diplomātiskā pieredze, vēsturiskie materiāli un praktiskie piemēri, piemērojot etiķetes un protokola normas starptautiskā biznesa praksē. Grāmatā sniegta plaša informācija par etiķetes un protokola sfērām, sākot no iepazīšanās, apģērba kultūras un galda etiķetes līdz lietišķās saskarsmes kultūrai biznesa un privātajā vidē. - Pirmā izdevuma nosaukums: Etiķete un protokols (2009).</p> <p>Saturā: Etiķete un protokols nevainojamam uzvedības stilam, sevis pilnveidošanai un uzņēmuma reprezentācijai. Etiķetes nozīme sabiedrības dzīvē. Sasveicināšanās un iepazīšanās. Vizītkarte. Dāvanas. Ziedi. Etiķete katrai dienai. Apģērbs ceļ cilvēku. Ielūgums. Galda etiķete. Mielasta veidi. Restorāna etiķete. Lietišķās saskarsmes kultūra. Ģimene un svinīgi notikumi. Citas kultūras mūs bagātina. Protokols.</p> <p>ISBN 9789934840241. Etiķete. Lietišķā etiķete. Valsts etiķete. Diplomātiskā etiķete. ☐</p>	395
Vidzemes augstskolas bibliotēka	100172909	<p>Vide un ilgtspējīga attīstība / Māra Kļaviņa un Jāņa Zaļokšņa redakcijā ; [ārvalstu autoru tekstus no angļu valodas tulkojušas Rasma Mozere, Zane Vincēviča-Gaile]. - Rīga : LU Akadēmiskais apgāds, 2010 (Latgales druka). - 334 lpp. : il., kartes, graf., tab. ; 25 cm. - Ietver bibliogrāfiju (321.-330. lpp.) un rādītāju (331.-</p>	502

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ViA bibliotēka, lasītava	100130254	<p>Key Readings in Crisis Management : systems and structures for prevention and recovery / ed. Denis Smith, Dominic Elliot. - London : Routledge, 2006. - XII, 436 p. - Bibliogr.: at the end of chap.</p> <p>Contents: Crisis management : practice in search of a paradigm / Denis Smith. The limits of safety : the enhancement of a theory of accidents / Charles Perrow. Understanding industrial crises / Paul Shrivastava, Ian I. Mitroff, Danny Miller, Anil Miglani. The structure of man-made organizational crisis : conceptual and empirical issues in the development of a general theory of crisis management / Ian I. Mitroff, Terry C. Pauchant, Paul Shrivastava. Organizational pathology and industrial crisis / Danny Miller. Organizations and crisis : the emergence of a research paradigm / Arjen Boen. Modelling the crisis management process : approaches and limitations / Denis Smith. The organizational and interorganizational development of disasters / Barry A. Turner. Crisis prone versus crisis avoiding organisations : is your company's culture its own worst enemy in creating crisis? / Thierry (Terry) C. Pauchant, Ian I. Mitroff. Beyond contingency planning</p>	658

		<p>: towards a model of crisis management / Denis Smith. Some characteristics of one type of high reliability organization / Karlene H. Roberts. Systems analysis of failures as a quality management tool / Joyce Fortune, Geoff Peters. Organizational learning from disasters / Barry A. Turner, Brian Toft. Enacted sensemaking in crisis situations / Karl E. Weick. Modeling the crisis management process / Larry Barton. Human errors : a taxonomy for describing human malfunction in industrial installations / Jens Rasmussen. The contribution of latent human failures to the breakdown of complex systems / James Reason. The collapse of sensemaking in organizations : the Mann Gulch disaster / Karl E. Weick. Storming and. Catastrophic system failures / Willard W. Radell. The crisis of management : managing ahead of the curve / Denis Smith. Designs for crisis decision units / Carolyne Smart, Ilan Vertinsky. Collective minds in organizations : heedful interrelating on flight decks / Karl E. Weick, Karlene H. Roberts. Football stadia disasters in the United Kingdom : learning from tragedy? / Dominic Elliott, Denis Smith. Crisis management into practice / Dominic Elliott. Responding to the demands of crisis : issues around future developments in theory and practice / Denis Smith, Dominic Elliott. ISBN 0415315212. Krīzes menedžments. ☐</p>	
Vidzemes augstskolas bibliotēka	100174713	<p>Gerber, Michael E. The E-Myth Revisited : why most small businesses don't work and what to do about it / Michael E. Gerber. - 1st ed. - New York, N.Y. : HarperBusiness, 1995. - xvi, 268 p. ; 21 cm. Satur. The E-Myth and American Small Business. The Turn-Key Revolution : A New View of Business. Building a Small Business That Works! Bringing the Dream Back to Small Business Worldwide. ISBN 0887307280. . - ISBN 9780887307287. Sīkuzņēmumi - Menedžments. Uzņēmējdarbība. Panākumi uzņēmējdarbībā. Komerpcilnvarojums (mazumtirdzniecība). ☐</p>	658
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		<p>the focus of Peter Drucker's study, that deals with the practicalities of opportunities, risks, structures, strategies, staffing and remuneration.</p> <p>Contents: The entrepreneurial economy ; The practice of innovation ; The practice of entrepreneurship ; Entrepreneurial strategies ; Conclusion: The entrepreneurial society.</p> <p>ISBN 0750643889.</p> <p>Uzņēmējsabiedrības. Organizatoriskās pārmaiņas. Inovatīvā uzņēmējdarbība. Menedžments. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100133388</p>	<p>Visser, Wayne. The age of responsibility : CSR 2.0 and the new DNA of business / Wayne Visser ; foreword by Jeffrey Hollender. - 2nd ed. - Chichester : John Wiley & Sons, 2011. - xvii, 389 p. : ill., tab. ; 24 cm. - Bibliogrāfija: 367.-376. lpp. un rādītājs: 377.-389. lpp. - "The new generation of CSR In this landmark book Wayne Visser shows how the old model of Corporate Sustainability & Responsibility (CSR) is being replaced by a 2nd generation movement. This generation goes beyond the outmoded approach of CSR as philanthropy or public relations (widely criticised as 'greenwash') to a more interactive, stakeholder-driven model. Provides a 'second generation' approach to CSR that will breathe new life into the movement Can increase the effectiveness of CSR as a strategy to create positive change in society through business Acknowledges the challenges faced by conventional businesses and provides the measures needed to face these".</p> <p>Our ability to respond -- The age of greed -- The age of philanthropy -- The age of marketing -- The age of management -- The age of responsibility -- The principle of creativity -- The principle of scalability -- The principle of responsiveness -- The principle of glocality -- The principle of circularity -- The matrix of change -- Making a difference.</p> <p>ISBN 9780470688571. . - ISBN 0470688572.</p> <p>Uzņēmējdarbības sociālā atbildība. Biznesa ētika. ☐</p>	<p>658</p>
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ViA bibliotēka, lasītava	100175875	Heracleous, Loizos. Strategy and Organization : realizing strategic management / Loizos Heracleous. - Cambridge : Cambridge University Press ; New York, 2003. - xx, 232 p. : ill. ; 24 cm. - Includes bibliographical references and indexes. Contents: Part I. Bases of Strategic Management. 1. The strategic management field. 2. An organizational action view of strategic management. 3. Strategic thinking or strategic planning? 4. Leadership and the board of directors. Part II. Realising Strategy. 5. The complexities of strategy implementation. 6. Organizational culture and strategic change processes. 7. The role of organizational discourse in understanding and managing strategic change. 8. Strategic change processes: an organization development approach. Part III. Current Themes and Applications. 9. State ownership, privatization and performance. 10. Does corporate governance make a difference to organizational performance? 11. Types of inter-organizational networks and the strategic roles of directors. 12. Organizing for the future. ISBN 9780521011945. . - ISBN 0521011949 (PBK.). Stratēģiskā plānošana. Uzņēmējdarbības plānošana. ☐	658

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		<p>sh., tab. ; 25 cm. - Bibliogr.: [522.] lpp. (19 nos.). - V. Praudes grāmatā izklāstīti mārketinga teorētiskie pamati, to praktiskās metodes, koncepcijas un piemēri. Pārdomāta struktūra ļauj to izmantot situācijās, kad uzņēmumam jāpieņem konkrēti mārketinga lēmumi. Īpaša uzmanība pievērsta mārketinga stratēģijai, patērētāju vērtībām, produkta vadīšanai, cenas veidošanai, produkta izplatīšanai un mārketinga komunikācijām. Grāmata adresēta studentiem, speciālistiem un uzņēmējiem.</p> <p>1. grām.</p> <p>Saturs: Mārketingu un tā attīstība. Mārketinga jēdziens. Mārketinga iekšējā un ārējā vide, tās vērtējums. Uzņēmuma mārketingu. Mārketinga stratēģiskā plānošana uzņēmumos. Tirgus izpēte un mārketinga iespēju analīze. Mārketinga pētījumi. Mārketinga informācijas sistēmas. Pircēja rīcība patērētāja tirgū Pirkšanas process patērētāja tirgū. Pircēja rīcība lietišķajā tirgū. Attiecības ar pircējiem. Pieprasījuma pētīšana. Tirgus segmentēšana un mērķtirgus noteikšana. Tirgus pozicionēšana. Produktu vadīšana un zīmolvedība. Produkta būtība no mārketinga viedokļa. Produkta raksturojums no mārketinga viedokļa. Zīmols un zīmolvedība. Produkta dzīves cikls. Jauna produkta izstrāde un ieviešana tirgū.</p> <p>ISBN 9789984833033ies.</p> <p>Tirgvedība - Mācību līdzekļi augstskolām. ☐</p>	
<p>Vidzemes augstskolas bibliotēka</p>	<p>100172614</p>	<p>Mooij, Marieke de. Global Marketing and Advertising : understanding cultural paradoxes / Marieke de Mooij. - 3rd ed. - Los Angeles : SAGE, 2010. - xviii, 323 p. : ill. ; 26 cm. - Includes bibliographical references and index.</p> <p>Contents: The paradoxes in global marketing communications ; Global branding ; Values and culture ; Dimensions of culture ; Culture and consumer behavior ; Researching and applying cultural values ; Culture and communication ; Culture and the media ; Culture and advertising appeals ; Culture and executional style ; From value paradox to strategy.</p> <p>ISBN 9781412970419. . - ISBN 1412970415.</p> <p>Reklāma - Starpkultūru studijas. Patērētāju uzvedība - Starpkultūru studijas. Tirgvedība. ☐</p>	<p>658.8</p>

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Vidzemes augstskolas bibliotēka	100172100	Niedrītis, Jānis Ēriks, 1939- Mārketings : mācību līdzeklis / Jānis Ēriks Niedrītis ; red. Lilita Vīksna. - 4., pārstrād. un papild. izd. - Rīga : Biznesa augstskola Turība, 2008 (Apgāds Imanta). - 487 lpp. : sh., tab. ; 20 cm. - (Uzņēmējdarbības bibliotēka ; 57). - Bibliogr.: 486.-487. lpp. (38 nos.). - J. Ē. Niedrīša grāmata papildināta ar jaunām nodaļām, jo mārketiņgā ir jaunas nostādnes par klientu lojalitāti, viņu ienesīgumu, par iekšējo mārketiņgu. Attiecības ar klientu un tā noturēšanas problemātika izvirzās mārketiņga darbības priekšplānā. Grāmata adresēta visiem, kuri vēlas gūt sekmes mūsdienu, uz klientu orientētā tirgū, tajā skaitā arī studentiem, kā arī interesentiem par tautsaimniecības attīstības procesiem, problēmām un risinājumiem. ISBN 9789984828268. Tirgvedība - Mācību līdzekļi augstskolām. ☐	658.8
Vidzemes augstskolas bibliotēka	100176595	Praude, Valērijs, 1946- Integrētā mārketiņga komunikācija : reklāma, produktu realizācijas veicināšana, tiešais mārketiņgs, interaktīvais mārketiņgs, sabiedriskās saskarsmes, sponsorēšana, personiskā apkalpošana, izstādes : monogrāfija / Valērijs Praude, Jeļena Šalkovska ; recenzenti: Baiba Rivža, Biruta Sloka, Inna Stecenko, Dainis Zelmenis. - Rīga : Burtene, 2015. - 408 lpp. : il. - Bibliogrāfija daļu beigās un zemspvītras piezīmēs. - 2.grāmatā detalizēti izanalizēta personiskā komunikācija (tiešais mārketiņgs, interaktīvā komunikācija un personiskā apkalpošana). Liela uzmanība pievērsta IMK izplatīšanas kanālu (televīzija, internets, prese, radio u.c.) raksturojumiem, vērtējumiem, izvēlei un plānošanai. Nobeigumā aprakstītas IMK pētīšanas kvalitatīvās un kvantitatīvās metodes, kā arī IMK efektivitātes mērīšanas un vērtēšanas rādītāji. - Teksts latviešu valodā, kopsavilkums angļu valodā. - "Kā sasniegt savus klientus internetā. Apsteigt konkurentus. Pareizi uzrunāt klientu. Izvēlēties piemērotus risinājumus. Mērīt rezultātus. Sasniegt sava biznesa mērķus." -- uz pirmā vāka. . - Grāmata ir uzrakstīta kā monogrāfija, kas satur autoru pētījumus,	658.8

		<p>analīzi, metodikas u.c., taču tai ir gan teorētiska, gan praktiska nozīme. Līdz ar to, grāmata noderēs tiem, kas profesionāli strādā ar IMK: menedžeriem, speciālistiem, konsultantiem, kā arī studentiem, doktorantiem, pasniedzējiem.</p> <p>2.grāmata.</p> <p>Saturā: PERSONISKĀ INTEGRĒTĀ MĀRKETINGA KOMUNIKĀCIJA. Tiešā mārketinga komunikācija ar patērētājiem. Interaktīvā mārketinga komunikācija. Interaktīvā komunikācija sociālajos medijos. Personiskā apkalpošana. INTEGRĒTĀS MĀRKETINGA KOMUNIKĀCIJAS IZPLATĪŠANAS KANĀLU IZVĒLE, PLĀNOŠANA UN ORGANIZĒŠANA. Integrētās mārketinga komunikācijas izplatīšanas kanālu raksturojums. Integrētās mārketinga komunikācijas izplatīšanas kanālu vērtējums un izvēle. Integrētās mārketinga komunikācijas izplatīšanas kanālu plānošana. INTEGRĒTĀS MĀRKETINGA KOMUNIKĀCIJAS PĒTĪJUMI, TĀS EFEKTIVITĀTES MĒRĪŠANA UN VĒRTĒŠANA. Integrētās mārketinga komunikācijas pētījumi. Integrētās mārketinga komunikācijas efektivitātes mērīšana un vērtēšana.</p> <p>ISBN 9789984833125.</p> <p>Tirgvedība. Komunikācija. Reklāma. Sabiedriskās attiecības. ☐</p>	
Vidzemes augstskolas bibliotēka	100174828	<p>Praude, Valērijs, 1946-. Mārketingings : teorija un prakse / Valērijs Praude ; mākslinieciskais noformējums: Normunds Tiltiņš. - 3., pārstrādātais un papildinātais izdevums. - [Rīga] : Burtene, [2011]. - 348 lpp. : sh., tab. ; 25 cm. - Bibliogr.: [340.] lpp. (14 nos.). - V. Praudes grāmatā izklāstīti mārketinga teorētiskie pamati, to praktiskās metodes, koncepcijas un piemēri. Pārdomāta struktūra ļauj to izmantot situācijās, kad uzņēmumam jāpieņem konkrēti mārketinga lēmumi. Īpaša uzmanība pievērsta mārketinga stratēģijai, patērētāju vērtībām, produkta vadīšanai, cenas veidošanai, produkta izplatīšanai un mārketinga komunikācijām. Grāmata adresēta studentiem, speciālistiem un uzņēmējiem.</p> <p>2. grāmata.</p> <p>Saturs: Cenas veidošana. Cenas veidošanas metodes. Cenas veidošanas stratēģija. Produkta izplatīšanas kanāli. Produkta izplatīšanas kanāla veidošana, vadīšana un attīstība. Mazumtirdzniecības vadīšana. Vairumtirdzniecības vadīšana. Integrētās mārketinga komunikācijas. Mārketinga komunikāciju</p>	658.8

		<p>izstrāde un vadīšana. Mārketinga masu komunikācijas: reklāma. Mārketinga masu komunikācijas: produktu realizācijas veicināšana un sabiedriskās saskarsmes. Mārketinga personiskās komunikācijas. Integrēto mārketinga komunikāciju vadīšana un efektivitātes vērtējums.</p> <p>ISBN 9789984833040ies.</p> <p>Tirgvedība - Mācību līdzekļi augstskolām. ☐</p>	
Vidzemes augstskolas bibliotēka	100003195	<p>Kotler, Philip. Principles of Marketing / Philip Kotler, Gary Armstrong. - 9th ed. - Upper Saddle River : Prentice-Hall International, 2001. - XXXI, 785, A27, C2, G10, I16 p. : ill., tab., photo +CD. - Glossary: p. G.1.- G.10. . - Subject Index: p. I.1.- I.11. . - Name/Organization/Brand/ Company Index: p. I.12.- I.16.</p> <p>Saturā: Understanding marketing and the marketing process. Marketing in a changing world: creating customer value and satisfaction ; Strategic planning and the marketing process ; The marketing environment ; Developing marketing opportunities and strategies. Marketing research and information systems ; Consumer markets and consumer buyer behavior ; Business markets and business buyer behavior ; Market segmentation, targeting, and positioning for competitive advantage ; Developing the marketing mix. Product and services strategy ; New-product development and product life-cycle strategies ; Pricing products: pricing considerations and approaches ; Pricing products: pricing strategies ; Distribution channels and logistics management ; Retailing and wholesaling ; Integrated marketing communications strategy. Advertising, sales promotion, and public relations ; Personal selling and sales management ; Direct and online marketing: the new marketing model ; Managing marketing. Competitive strategies: attracting, retaining, and growing customers ; The global marketplace ; Marketing and society: social responsibility and marketing ethics.</p> <p>ISBN 0130263125.</p> <p>Tirgvedība. ☐</p>	658.8
Vidzemes augstskolas bibliotēka	100174236	<p>Kotlers, Filips. Mārketinga pamati / Filips Kotlers ; no angļu val. tulk. Teika Lapsa ; atb. red. Inga Mičāne ; māksl. Jānis Jaunarājs. - Rīga : Jumava, 2006 (Ogre : (SIA "Tipogrāfija Ogrē"). - 647 lpp. : il. - (Biroja sērija). - Bibliogr. nodaļas beigās. - Oriģ. nos.: A framework for</p>	658.8

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Vidzemes augstskolas bibliotēka	100132842	Riel, C. B. M. van. Essentials of corporate communication : implementing practices for effective reputation management / Cees B.M. van Riel and Charles J. Fombrun. - reprinted. - Abingdon, Oxon : Routledge ; New York, NY, 2008. - p. cm. - Includes bibliographical references and index. What is corporate communication? -- From communication to reputation -- Building identity and identification -- Measuring corporate identity -- Communicating with the corporate brand -- Developing a reputation platform -- Expressing the company -- Communicating with key stakeholder groups -- Assessing the effectiveness of corporate communication -- Applied reputation research -- Organizing corporate communication. ISBN 0415328268. - ISBN 9780415328265. ☐	659
Valmieras bibliotēka	100092469	Pētersons, Andris. Korporatīvā sociālā atbildība : jauns veids, kā pelnīt vairāk / Andris Pētersons, Lolita Pavāre. - Rīga : Turība, 2005. - 191 lpp. - (Sabiedrisko attiecību bibliotēka. 1). - Lit.: 173.-187.lpp. ISBN 9984766675.	659 (07)
Vidzemes augstskolas bibliotēka	100002494	Belch, George E.(George Eugene). Advertising and Promotion : an integrated marketing communications perspective / George Belch, Michael Belch. - 5th ed. - Boston : Irwin & McGraw-Hill, 2001. - XX, 850 p. : ill., tab., photo. - Glossary of Advertising and Promot. Terms: p.GL.-GL.13. - Endnotes: p.EN.-EN.22. - Name and Company Index: p.IN.-IN.10. - Subject Index: p.IN.11.-IN.19. ISBN 0072314451.	659.1
ViA bibliotēka, lasītava	100050165	Shimp, Terence A. Advertising, Promotion and Supplemental Aspects of Integrated Marketing Communications / Terence A.Shimp. - 6th ed. - Mason : Thomson, 2003. - XXI, 650 p. : il. - Glossary: p.621.-628. - Name Index: p.629.-637. - Subj. Index: p.638.-650. ISBN 0030352711.	659.1
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		<p>Contents: Marketing practices and processes : The development of the modern advertising industry / Joseph Turow. What is an advertising agency in the 21st century? / Iain MacRury. Branding, brand value and the hidden persuaders on eBay / Helen Powell. Advertising, marketing and PR: deepening mutuality against a convergent media landscape / Chris Hackley. Changes in media, markets and marketing : Media planning and buying / Helen Katz. Digital advertising and AdTech : programmatic platforms, identity and moments / Andrew McStay. Branded content : media and marketing integration / Jonathan Hardy. Advertising regulation / Jonathan Hardy. Promotional cultures, consumers and research : Waving not drowning : understanding consumer behaviour in the age of big data / Helen Powell and Katy Parsons. How does advertising work? / Paul Feldwick. Advertising creativity / Iain MacRury. Advertising, agencies and globalisation / Paul Springer. Advertising across the BRICS / John Sinclair. The future of marketing and agencies : the next 10 years for consumer engagement / Janet Hull.</p> <p>ISBN 9781138678828. . - ISBN 9781138678835.</p> <p>Reklāma. Plašsaziņas līdzekļi - Plānošana.</p> <p>Patērētāju uzvedība. ☒</p>	
Vidzemes augstskolas bibliotēka	100064977	<p>Parente, Donald E. Advertising Campaign Strategy : a guide to marketing communication plans / Donald E.Parente. - 4th ed. - [Mason] : Thomson/south-Western, 2006. - XXVI, 400 p. : il., fig. - Index: p.383.-400.</p> <p>ISBN 0324422822.</p> <p>Reklāmas kampaņas. Komunikācija tirgvedībā. Prezentācijas.</p>	659.1
ViA bibliotēka, lasītava	100133052	<p>Lankow, Jason. Infographics : the Power of Visual Storytelling / Jason Lankow, Josh Ritchie, Ross Crooks. - New Jersey : John Wiley & Sons, Inc., 2012. - 263 p. : ill.,maps. - Index: p.254.-263.</p> <p>Saturs. Importance and efficacy: why our brains love infographics -- Infographic formats: choosing the right vehicle for your message -- The visual storytelling spectrum: an objective approach -- Editorial infographics -- Content distribution: sharing your story -- Brand-centric infographics -- Data visualization interfaces -- What makes a good infographic? -- Information design best practices -- The future of infographics.</p>	659.1

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Vidzemes augstskolas bibliotēka	100064857	McQuail, Denis. McQuail's Mass Communication Theory / Denis McQuail. - 5th ed. - London : SAGE Publications, 2005. - VIII, 616 p. - References: p.571.-608. - Index: p.609.-616. ISBN 1412903726.	659.3
Vidzemes augstskolas bibliotēka	100060485	Baran, Stanley J. Introduction to Mass Communication : Media Literacy and Culture / Stanley J. Baran. - 2nd. ed. - Boston : McGraw Hill, 2002. - XXIX, 535 p. : ill. - Glossary: p.497.-508. - Ref.: p.509.-517. - Index: p.521.-535. - PowerWeb access code and CD-ROM. ISBN 0767421906.	659.3
Vidzemes augstskolas bibliotēka	100133552	Scannell, Paddy. Media and Communication / Paddy Scannell. - Reprinted. - London : Sage Publications, 2013. - viii, 303 lpp. : fotogr., il. - Indekss: 294.-303. lpp. - Traces the historical development of media and communication studies. This title offers an analysis of the development of media and communication theory. It looks at the study of communication across a range of disciplines-history, literature, sociology, philosophy and linguistics. Satur: Mass communication: Lazarsfeld, Adorno, Merton, USA, 1930s and 1940s. Mass culture: Horkheimer, Adorno, Brecht, Benjamin, Germany/USA, 1930s and 1940s. The end of the masses: Merton, Lazarfeld, Riesman, Katz, USA, 1940s and 1950s. Culture and communication: Leavis, Hoggart, Williams, England, 1930s-1950s. Communication and technology: Innis, McLuhan, Canada, 1950s-1960s. Communication as interaction: Goffman and Garfinkel, USA, 1950s-1970s. Communication and language: Austin, Grice, Sacks, Levinson, UK/USA, 1950s-1970s. Communication as ideology: Hall, UK, 1960s and 1970s. Communication and publicness: Habermas, Germany (USA/UK), 1950s-1990s. ISBN 9781412902694 (pbk). Komunikācija - Sociālie aspekti. Plašsaziņas līdzekļi - Sociālie aspekti. ☐	659.3
VIA bibliotēka, lasītava	100174138	Coombs, W. Timothy. Ongoing Crisis Communication : planning, managing, and responding / W. Timothy Coombs. - 3rd ed. - Thousand Oaks, Calif. : SAGE, 2012. - xv, 231 p. : ill. ; 23 cm. - Includes	659.4

		<p>bibliographical references (p. 199-218) and index.</p> <p>Saturs. A need for more crisis management knowledge. Effects of the online world on crisis communication and crisis management. Proactive management functions and crisis management. The crisis prevention process. Crisis preparation. Crisis recognition. Crisis response. Postcrisis concerns. Epilogue: lessons and challenges for crisis communication.</p> <p>ISBN 9781412983105. - ISBN 141298310X.</p> <p>Krīzes menedžments. Komunikācija menedžmentā. ☐</p>	
Vidzemes augstskolas bibliotēka	100172721	<p>Filipss, Deivids. Sabiedriskās attiecības tiešsaistē : praktisks ceļvedis, kā izveidot tiešsaistes stratēģiju sociālo plašsaziņas līdzekļu pasaulē / Deivids Filipss un Filips Jangs ; no angļu valodas tulkojusi Inese Bernsone. - Rīga : Lietišķās informācijas dienests, 2010 (Informatīvā biznesa centrs). - 374 lpp. : il. ; 22 cm. - (PR sērija). - Ietver bibliogr. nodaļu beigās. - Oriģ. nos.: Online Public Relations.</p> <p>ISBN 9789984826783.</p> <p>Sabiedriskās attiecības. Sociālie mediji. ☐</p>	659.4
ViA bibliotēka, lasītava	100002995	<p>Cohn, Robin. The PR Crisis Bible : how to take charge of the media when all hell breaks loose / Robin Cohn. - New York : Truman Talley Books ; St. Martin's Press, 2000. - XII, 340 p. - Index: p.333.-340. - The PR Crisis Bible is the only book to protect a CEO's reputation by stopping the problem where it begins: in the mind of the CEO. It's the first book that shows CEOs how the new media rules have changed the world. It demonstrates the right ways to respond to today's instant scandals, unsubstantiated reports, Internet rumors, and other crises. It pinpoints the reasons why CEOs get themselves into trouble, and shows how to turn a disaster to advantage. Today, CEOs must avoid the "seven deadly sins of handling a crisis" because even if they had nothing to do with a problem, it ends up in their lap. The buck always stops at the top.</p> <p>ISBN 0312252307.</p> <p>Krīzes menedžments. Plašsaziņas līdzekļi. ☐</p>	659.4
ViA bibliotēka, lasītava	100065029	<p>Matera, Fran R. Public Relations Campaigns and Techniques : building bridges into the 21st century / Fran R.Matera, Ray J.Artigue. - Boston : Allyn and Bacon, 2000. - VII, 280 p. - References: p.265.-273.</p> <p>ISBN 0205158153.</p>	659.4

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ViA bibliotēka, lasītava	100064490	<p>Guth, Davod W. Adventures in Public Relations : case studies and critical thinking / David W.Guth, Charles Marsh. - Boston : Pearson, 2005. - XII, 370 p. : ill. ISBN 0205405703.</p>	659.4
Vidzemes augstskolas bibliotēka	100132463	<p>Katlips, Skots M. Sabiedriskās attiecības = Public Relations / Skots M.Katlips, Alens H.Senters, Glens M.Brūms ; no angļu valodas tulkojusi Maija Cīrule ; mākslinieciskā noformējuma autors Viktors Parkovs. - Rīga : Avots, 2002. , 2002. - 763 lpp. : ilustrācijas. - Bibliogrāfija nodaļu beigās. - Grāmata paredzēta sabiedrisko attiecību (PR) studentiem, mācībspēkiem, speciālistiem, uzņēmumu vadītājiem. Grāmatas autoru nolūks ir vaicināt un pilnveidot uzņēmuma attiecības ar masu medijiem, radīt pozitīvu uzņēmuma tēlu, apgūt arvien jaunas mērķauditorijas grupas. - Oriģinālnosaukums: Effective Public Relations., 8th ed.</p> <p>Saturā: I. KONCEPCIJA, DARBINIEKI, KONTEKSTS UN IZCELSME. Ievads mūsdienu sabiedrisko attiecību koncepcijā ; Sabiedrisko attiecību darbinieki ; Organizatoriskie jautājumi ; Vēsture. II. PAMATJAUTĀJUMI. Ētika un profesionālisms ; Juridiskie jautājumi ; Teorētiskie pamatojumi: piemērošanās un adaptēšanās ; Komunikācija un sabiedriskā doma ; Masu saziņas līdzekļi un attiecības ar tiem. III. SABIEDRISKO ATTIECĪBU VADĪŠANAS PROCESS. Pirmais posms: sabiedrisko attiecību problēmu noteikšana ; Otrais posms: plānošana un programmēšana ; Trešais posms: rīcība un komunikācija ; Ceturtais posms: programmas novērtēšana. IV. PRAKSE. Uzņēmējdarbība un sabiedrisko attiecību nozare ; Valdība un politika ; Bezpeļņas organizācijas, veselības aprūpe un izglītība ; Nozares asociācijas, profesionālās biedrības un arodbiedrības.</p>	659.4

		ISBN 9984700542. . - ISBN 9789984700540. Sabiedriskās attiecības - Mācību līdzekļi. ☐	
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Vidzemes augstskolas bibliotēka	100000046	Dozier, David M. Manager's Guide to Excellence in Public Relations and Communication Management / David M. Dozier, James E. Grunig, Larissa A. Grunig. - New Jersey : Lawrence Erlbaum Associates, Publ., 1995. - XII, 258 p. : il., tab., fig. - Author Index: p.251.- 252. . - Subj. Index: p.253.-258. - This book reports findings of a three-nation study of public relations and communication management sponsored by the International Association of Business Communicators (IABC) Research Foundation. The Excellence Study provides communication managers and public relations practitioners with information critical to their own professional growth, and supplies organizations with tools that help them communicate more effectively and build beneficial relations with key publics. Communication excellence is a powerful idea of sweeping scope that applies to all organizations -- large or small -- that need to communicate effectively with publics on whom the organization's survival and growth depend. The essential elements of excellent communication are the same for corporations, not-for-profit organizations, government agencies, and professional/trade associations. And they are applicable on a global basis. Content: 1. What is Communication Excellence? 2. Knowing How to Manage Strategically. 3. Knowing Two-Way Communication Practices . 4. Knowing Traditional Communicator Skills . 5. Build Your Knowledge Base. 6. The Power of the Communication Department. 7. Shared Expectations of Communication. 8. Building Linkages to the Dominant Coalition. 9. What CEOs Should Do About Excellence. 10. Participation and Authority in the Culture of Organizations. 11. Empowering Women and Culturally Diverse Employees. 12. The Global Qualities of Excellence . 13. Changing the Character of Organizations. 14. Origins of Communication Programs. 15. Using Traditional and Advanced	659.4

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	<p>James E. Grunig, Jon White. What Is an Effective Organization? / Larissa A. Grunig, James E. Grunig, William P. Ehling. Public Relations and Management Decision Making / Jon White, David M. Dozier. How Communication Managers Can Apply the Theories of Excellence and Effectiveness / Fred C. Repper. Part II: The Program Level: Effective Planning of Communication Programs. Strategic Management, Publics, and Issues / James E. Grunig, Fred C. Repper. Evaluation of Public Relations Programs: What the Literature Tells Us About Their Effects / Davis M. Dozier, William P. Ehling. Research Firms and Public Relations Practices / David M. Dozier, Fred C. Repper. Part III: The Departmental Level: Characteristics of Excellent Public Relations Departments. What Is Excellence in Management? / James E. Grunig. Public Relations Management and Operations Research / William P. Ehling, David M. Dozier. Models of Public Relations and Communication / James E. Grunig, Larissa A. Grunig. The Organizational Roles of Communications and Public Relations Practitioners / David M. Dozier. Public Relations and Marketing Practices / William P. Ehling, Jon White, James E. Grunig. The Organization of the Public Relations Function / David M. Dozier, Larissa A. Grunig. Women in Public Relations: Problems and Opportunities / Linda Childers Hon, Larissa A. Grunig, David M. Dozier. Public Relations Education and Professionalism / William P. Ehling. Part IV: The Organizational Level: The Conditions That Make Excellence in Public Relations Possible. How Public Relations/Communication Departments Should Adapt to the Structure and Environment of an Organization...And What They Actually Do / Larissa A. Grunig. Power in the Public Relations Department / Larissa A. Grunig. Activism: How It Limits the Effectiveness of Organizations and How Excellent Public Relations Departments Respond / Larissa A. Grunig. Symmetrical Systems of Internal Communication / James E. Grunig. Corporate Culture and Public Relations / K. Sriramesh, James E. Grunig, Jody Buffington. Societal Culture and Public Relations / K. Sriramesh, Jon White. Part V: The Economic Level: What Public Relations and Communication Contribute to the Bottom Line. Estimating the Value of Public Relations and Communication to an Organization / William P. Ehling,</p>	
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(Routledge companions in business, management and accounting). - Includes bibliographical references and index. - "Timely, authoritative and provocative, this major volume meets the emerging need for an introduction to critical public relations, to look at the diverse perspectives in the field, and to construct a tentative mapping of possible ways forward. While critical theory has a long and fluctuating history, critical public relations is much more recent. This book takes stock of how, and where, critical public relations has emerged via three main foci: theoretical traditions; critique and action; along with methodological and future implications. As mainstream public relations has become established and critical public relations is reaching a critical mass in the discipline, this book seeks to capture both the coherence and the plural nature of this fast-growing area. Compiled by a high-profile and widely respected team of academics and bringing together the key scholars in the field, this comprehensive international collection will be a major contribution to forming and directing how critical theory increasingly informs public relations and communication. It is an essential reference for educators teaching advanced undergraduate and post-graduate courses, scholars and students around the world in the field of public relations and critical theory. Also of interest to scholars in advertising, communication, consumer studies, cultural studies, marketing, media studies, and sociology. "--.

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Other and the Issue of Asylum Seekers / Jane Johnstone. 11. Critical Discourse Analysis: A search for meaning and power / Judy Motion and Shirley Leitch. 12. Changes to be Encouraged: Radical turns in PR theorisation and small-step evolutions in PR practice /Kevin Moloney and David McKie. 13. A Reflexive Perspective in Public Relations: On leaving traditional thinking and uncovering the taken-for-granted / Jesper Falkheimer and Mats Heide. 14. Double Deconstruction: Transparency, dialogue, and social media from a critical post-structuralist perspective / Oliver Raaz and Stefan Wehmeier. 15. "Critical Public Relations is so Critical!" Objections, counter-objections, and practical applications to critical-cultural public relations work / Jennifer Vardeman-Winter. 16. What is Critical About Critical Public Relations Theory? / Bob Heath and Jordi Xifra. Part III: Perspectives from Different Locations. 17. A Post-Socialist/Communist Perspective: From foreign-imposed to home-grown transitional public relations / Ryszard Ławniczak. 18. Public Relations and Humanitarian Communication: From persuasion to the creation of a community of equals / Jairo Lugo-Ocando and Manuel Hernández-Toro. 19. Science, Medicine and the Body: How public relations blurs lines across individual and public health / Katie Place and Jennifer Vardeman-Winter. 20. A Postcolonial Critique of Public Relations / Mohan Dutta. 21. Who's Afraid of the Big Bad Wolf? Critical public relations as a cure for media studies' fear of the dark / C. K. Weaver. 22. The Need for Critical Thinking in Country Promotion: Public diplomacy, nation branding and public relations / Alina Dolea. 23. Critical Race and Public Relations: The case of environmental racism and risk bearer agency / Damion Waymer and Bob Heath. 24. Critical Management Studies and the Management of Desire / Stephen Linstead. Part IV: Ways Forward. 25. Deconstructing Japan's PR: Where is the Public? / Nancy Snow. 26. Socially Integrating PR and Operationalizing an Alternative Approach / Jim Macnamara. 27. Expanding Critical Space: Public intellectuals, public relations, and an "outsider" contribution / David McKie and Jordi Xifra. 28. Algorithmic Public Relations: Materiality, technology and power in a post-hegemonic world / Simon Collister. 29. Liberation Public Relations / Mark Sheehan and Jordi Xifra. 30. Being Social: Creating a

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<p>Vidzemes augstskolas bibliotēka</p>	<p>100132385</p>	<p>Public Relations : from theory to practice / [edited by] Tricia L. Hansen-Horn, Bonita Dostal Neff. - Boston, Mass : Pearson A&B, 2008. - xvii, 395 p. : ill., tab. - Includes bibliographical references and index. - This text examines a range of theories - from functional, cultural rhetorical, and critical to feminist, postmodern, and alternative - in a variety of context compiled from the submissions of nearly thirty professors. As the only current "theory-focused"</p>	<p>659.4</p>

	<p>public relations book published for a U.S. globally connected audience, this book offers what has long been absent in the field - a comprehensive examination of public relations theory as practiced. Public Relations: From Theory to Practice presents theories in conjunction with case study applications that relate directly to the theory. These case studies, taken from diverse contexts, help students make connections between theories and their application in the real world. Reflective questions guide students through the nuances of this connection.</p> <p>Contents: Effectiveness management : engaging systems of power and networks of communication: Power resource management : pushing buttons and building cases / Robert L. Heath. Weickian approach to public relations and crisis management / Gary L. Kreps. Strategic issues management : theoretical underpinnings for strategic planning and operations in the public policy arena / Robert L. Heath. Organizational-public relationships in cyberspace / Kirk Hallahan. Fundamental perspectives : creating action and meaning through messaging. Working with innovators and laggards : the diffusion of innovation theory and public relations / Ann R. Carden. Speech act theory : an approach to public relations leadership / Bonita Dostal Neff. Social constructionism and public relations / Joye Gordon, Peter Pellegrin. Social drama for public relations practice / Thomas Mickey. Contingency theory : strategic management of conflict in public relations / Glen T. Cameron, Augustine Pang, Yan Jin. Normative approaches : leveraging constraints and opportunities. Foundations in moral philosophy for public relations ethics / Shannon A. Bowen. Following communication rules : a communication-centered theory for public relations / María E. Len-Ríos. Integrating social norms theory in public relations campaign development / Terry L. Rentner. Rhetorical perspectives, communication as relationship. Rhetorical theory, public relations, and meaning : giving voice to ideas / Robert L. Heath. Public relations and the rhetoric of social intervention / Susan K. Opt. Crisis communication, giving voice in the process. Crisis communication and image repair discourse / William L. Benoit, Augustine Pang. The development of the situational crisis communication theory / Timothy Coombs. Contextual parameters, understanding and creating the big picture.</p>	
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ViA bibliotēka, lasītava	100170254	<p>Newsom, Doug. Public Relations Writing : form & style / Doug Newsom, Jim Haynes. - 8th ed. - Belmont : Thomson/Wadsworth, 2008. - xxii, 458 p. : ill. - Bibliography: p.433.-442. - Index: p.443.-458.</p> <p>ISBN 9780495096245. - ISBN 0495096245.</p> <p>Sabiedriskās attiecības.</p>	659.4
Vidzemes augstskolas bibliotēka	100170253	<p>Wilcox, Dennis L. Public Relations Writing and Media Techniques / Dennis L. Wilcox. - 5th ed. - Boston : Pearson Allyn and Bacon, 2005. - xiv, 578 p. : ill. - Index: p.575.-578.</p> <p>ISBN 020541849X.</p> <p>Sabiedriskās attiecības.</p>	659.4

<p>ViA bibliotēka, lasītava</p>	<p>100176933</p>	<p>Kazaka, Olga. Pirmā PR grāmata / Olga Kazaka ; literārā redaktore Aija Lāce. - Latvija : Trendsetter Publishing, 2019. - 182 lpp. : ilustrācijas ; 24 cm. - Bibliogrāfija: 178.-181. lpp. - Grāmata noderēs studentiem, preses sekretāriem, sabiedrisko attiecību un mārketinga speciālistiem, uzņēmumu vadītājiem un īpašniekiem, kā arī publiskām personām, valsts un nevalstiskā sektora darbiniekiem, kuri saprot, ka sabiedriskās attiecības viņiem palīdzēs panākt vairāk. Šeit ir piedāvāti vienkārši un iedarbīgi rīki, ko uzreiz var likt lietā. No profesionālās kompetences noslēpumiem, iemaņām un paņēmieniem līdz prasmei radoši domāt, pareizi plānot laiku un tikt galā ar stresu. Grāmatā ir aplūkoti ne tikai komunikācijas, bet arī mārketinga, psiholoģijas, socioloģijas, uzvedības ekonomikas un citu saistīto jomu aspekti.</p> <p>Saturs: Procesu izpratne ; Praktiskās iemaņas ; Procesu pārvaldība.</p> <p>ISBN 9789934884900.</p> <p>Sabiedriskās attiecības. Komunikatīvā kompetence. Plašsaziņas līdzekļi. ☐</p>	<p>659.4</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100170086</p>	<p>Kelleher, Tom. Public Relations Online : lasting concepts for changing media / Tom Kelleher. - Thousand Oaks, Calif : SAGE Publications, c2007. - xv, 161 p. ; 23 cm. - Includes bibliographical references and index.</p> <p>Contents: Interactive public relations ; Systems everywhere ; Server-side public relations ; Peer-to-peer public relations ; Relationships ; News-driven relationships ; Commerce-driven relationships ; Issue-driven relationships ; Managing public relations in real time ; Applied research and evaluation.</p> <p>ISBN 1412914175. . - ISBN 9781412914178.</p> <p>Sabiedriskās attiecības. Datortīklu resursi. ☐</p>	<p>659.4</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100175479</p>	<p>Frandsen, Finn. Organizational Crisis Communication / Finn Frandsen & Winni Johansen; with a preface by W.Timothy Coombs. - London : Sage, 2017. - xxii, 256 p. - Based on the theory of the Rhetorical Arena and the multivocal approach, this guide explores a new perspective on crisis communication, and what happens when external voices start communicating as a crisis breaks out.</p> <p>Contents: Foreword by W. Timothy Coombs. General Introduction. PART I: DIMENSIONS OF ORGANIZATIONAL CRISES, CRISIS MANAGEMENT AND CRISIS COMMUNICATION. Chapter 1: Living in a Crisis</p>	<p>659.4</p>

		<p>Society. Chapter 2: What Is a Crisis? Definitions and Typologies. Chapter 3: Crisis Management (I): General Perspectives - From Anticipation to Resilience. Chapter 4: Crisis Management (II): Staged Approaches - Before, During, and After Crisis. Chapter 5: Crisis Communication (I): Rhetorical and Text-oriented Approaches. Chapter 6. Crisis Communication (II): Strategic and Context-oriented Approaches. Chapter 7: Crisis Communication Across Cultures. PART II: INSIDE THE RHETORICAL ARENA. Chapter 8: The Rhetorical Arena: A New Theoretical Framework. Chapter 9: Consumers and Citizens: Emotions and Social Media. Chapter 10: News Media: Mediatization and Crisis Journalism. Chapter 11: Intermediaries: Trade Associations. Chapter 12: Managers and Employees: Inside the Organization. Epilogue: The Future of Organizational Crisis Communication: Agendas for Research, Education, and Practice. ISBN 9781446297063.</p> <p>Krīzes menedžments. Komunikācija menedžmentā. Komunikācija organizācijās. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100064491</p>	<p>Gregory, Anne. Planning and Managing Public Relations Campaigns / Anne Gregory. - reprinted 2nd ed. - London : Kogan page, 2005. - VIII, 184 p. - (PR in practice series).</p> <p>Contents: Planning and managing can be fun! ; Public relations in context ; Starting the planning process ; Analysis ; Setting objectives ; Knowing the publics and messages ; Strategy and tactics ; Timescale and resources ; Knowing what you've achieved; evaluation and review.</p> <p>ISBN 0749429917.</p> <p>Sabiedriskās attiecības. ☐</p>	<p>659.4</p>
<p>ViA bibliotēka, lasītava</p>	<p>100177015</p>	<p>Public Relations Theory : application and understanding / Brigitta R. Brunner. - First Edition. - Hoboken : Wiley-Blackwell, 2019. - xiii, 252 pages. - Includes bibliographical references and index. - "The comprehensive guide to applied PR theory in the 21st century Public Relations Theory explores the central principles and theoretical components of public relations and their practical applications in actual situations. This informative text helps readers to understand the concepts, approaches, and perspectives of PR theory and learn development methods, implementation strategies, management techniques, and more. Chapters written by recognized</p>	<p>659.4</p>

experts on each topic provide readers with knowledge on how, when, and why appropriate theories are applied. Focusing on how organizations and individuals integrate theory in a public relations framework, each chapter explains one function, explores its potential challenges and opportunities, provides an example of the function in practice, and offers discussion questions and additional reading suggestions. Unique in structure, this text arranges chapters by function, rather than theory, allowing readers to see how multiple theories can be applied to each public relations function and how theories can be used in different professional settings. Comprehensive treatment of topics including social and emerging media, globalization, public diplomacy, corporate and investor relations, and others ensures relevant and timely coverage of contemporary PR issues. Demonstrates how public relations theory is applied in real-world practice Illustrates how successfully applied public relations theories lead to positive outcomes Discusses the relevance of public relations with accessible and engaging language Offers multiple perspectives from leading international public relations scholars Includes pedagogical tools including chapter discussion questions, practical examples, tables, and suggested reading lists Public Relations Theory: Application and Understanding is suitable for instructors and graduate and advanced undergraduate students in courses on public relations theory, as well as practitioners seeking further knowledge on the most current developments in the field. "--.

Contents: What is Theory / Brigitta R. Brunner. Strategy / Ana Maria Suarez-Monsalve, Juan-Carlos Molleda. Crisis, Risk Communication and Issues Management / W. Timothy Coombs, Sherry J. Holladay, Elina Tachkova. Diversity / Dean Mundy. Ethics / Tor Bang. Dialogue and Organization-Public Relationships / Maureen Taylor, Michael L. Kent, Ying Xiong. Social Media and Emerging Media: Theoretical Foundations / Karen Freberg. Nonprofits / Geah Pressgrove, Richard D. Walters. Globalization / Chiara Valentini. Community / Marina Vujnovic. Dean Kruckeberg. Activism / Erica Ciszek. Media Relations and Challenges in a Digital Media Era / Samsup Jo. Corporate Social Responsibility / Chun-Ju Flora Hung-Baesecke, Yi-Ru Regina Chen, Cindy Sing-Bik Ngai,

		<p>Minqin Ma. Health Public Relations / Shelley Aylesworth-Spink. 15: Investor Relations / Alexander V. Laskin. Political Communication and Government Relations / Barbara Myslik, Spiro Kiouisis.</p> <p>ISBN 9781119373155.</p> <p>Sabiedriskās attiecības. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100171070</p>	<p>Neglītuma vēsture / sast. Umberto Eko ; no itāļu val. tulk. Dace Meiere. - Rīga : Jānis Roze, 2008. - 453.lpp. : il. - Bibliogr.: 441.-[443.] lpp. . - Palīgrād.: 444.-[453.] lpp. - Oriģ. nos.: Storia Della Bruttezza.</p> <p>ISBN 9789984232874.</p> <p>Neglītums mākslā. Neglītums - Vēsture. Estētika - Vēsture.</p>	<p>7.01</p>
<p>ViA bibliotēka, lasītava</p>	<p>100062798</p>	<p>Kundziņš, Māris. Dabas formu estētika : bionika un māksla / Māris Kundziņš ; māksl. Aivars Sprūdžs. - Rīga : Madris, 2004. - 168 lpp. : il.</p> <p>ISBN 9984317560.</p>	<p>7.01</p>
<p>Valmieras bibliotēka</p>	<p>100125883</p>	<p>Velšs, Volkangs. Estētikas robežceļi / Volkangs Velšs ; tulkotājs no vācu valodas Raivis Bičevskis ; zinātniskais redaktors Jānis Taurens ; literārā redaktore Indra Ozoliņa ; dizains Ingrīda Zābere. - Rīga : Laikmetīgās mākslas centrs, ©2005. - Jelgava : Jelgavas tipogrāfija. , ©2005. - 340 lpp. ; 18 cm. - (Tulkojumu sērija / Laikmetīgās mākslas centrs). - Bibliogrāfija: 301.-306. lpp. un norādes parindēs. . - Personu rādītājs: 308.-317. lpp. - Šajā grāmatā apkopotie priekšlasījumi un raksti ir tapuši laika posmā no 1990.gada līdz 1995.gadam. 1990.gadā iznāca autora grāmata Estētiskā domāšanas. Robežceļi turpina tās perspektīvu, tomēr liek arī jaunus akcentus. Raksti ir tapuši dažādu - daļēji speciāli filosofisku, daļēji populāru - iemeslu dēļ. - Oriģinālnosaukums: Grenzgänge der Ästhetik / Wolfgang Welsch, 1996.</p> <p>Saturā : JAUNIE SCENĀRIJI: Estetizācijas procesi - parādības, nošķīrumi, perspektīvas. Estētiskie pamatvaibsti tagadnes domāšanā. Est/ētika - estētikas ētiskās implikācijas un konsekvences. Estētika ārpus estētikas - par disciplīnas jaunu formu DIAGNOZES uztveres konstelācijas. Virtuozas svītras (Daniēls Burens). Māksla publiskā telpā - acuprieks vai dadzis acī? Par mākslas hermeneitisko uzbūvi. PERSPEKTĪVAS Ceļā pie dzirdes kultūras? Nākotnes pilsētas - arhitektūras teorijas un kultūras filosofijas aspekti. Mākslīgās paradīzes? Vērojumi par elektronisko mediju pasauli - un par citām pasaulēm. PIELIKUMS</p>	<p>7.01</p>

		Izvērstis satura rādītājs. Tekstu pirmpublicējumi, Citas Wolfganga Velša publikācijas par estētikas jautājumiem. ISBN 9984982920. . - ISBN 9789984982922. ☐	
Valmieras bibliotēka	100125871	Merlo-Pontī, Moriss. Acs un gars : eseja / Moriss Merlo-Pontī ; no franču val. tulk. un piezīmes, 83.-85. lpp., uzrakst. Māra Rubene ; zin. red. Rinalds Zembahs ; lit. red. Arta Jāne ; priekšv., 7.-12. lpp., aut. Klods Lefors ; dizains: Ingrīda Zābere. - [Rīga] : Laikmetīgās mākslas centrs, 2007 (S&G). - 96 lpp. ; 18 cm. - (Tulkojumu sērija). - Bibliogr. norādes parindēs. - Personu rād.: 89.-96. lpp. - Oriģ. nos.: L' Œil et l' Esprit. ISBN 9789984982977. Māksla - Filozofija. ☐	7.01
Valmieras bibliotēka	100187582	Tīfentāle, Alise. Alnis Stakle / Alise Tīfentāle; māksl. Dita Pence. - Rīga : Neputns, c2009 (Preses nams). - 103 lpp. : il. ; 22 x 19 cm. - (Studijas bibliotēka). - Teksts paralēli latviešu un angļu val. ISBN 9789984807409. Fotomāksla - Latvija.	77 (474.3) (092)
Valmieras bibliotēka	500044502	Latvijas fotomāksla : vēsture un mūsdienas / sast. Pēteris Zeile ; vizuālā materiāla sast. Gunārs Janaitis ; tulk. Ludmila ņeimiševa, Aivars Maizītis, Jakovs Bernšteins. - Rīga : Liesma, 1985. - 310 lpp. : il. - Personu rād.: 288.-294.lpp. - Rezumējums kr., angļu, vācu val. Saturā: par J.Sarkangalvi un citiem Valmieras novada fotogrāfiem.	77 (474.3)
Valmieras bibliotēka	100022482	Latvijas fotomeistari : 100 attēli / attēlu red. un tekstu aut. Vilnis Auziņš. - Rīga : Nacionālais apgāds, 2001. - 107 lpp. : il. ISBN 9954260259.	77 (474.3)
Valmieras bibliotēka	100153245	Grants, Andrejs. Fotogrāfijas / Andrejs Grants. - Rīga : Neputns, 2002. - 118 lpp. : il. ISBN 9984729230.	77 (474.3)
Valmieras bibliotēka	100122203	Gunārs Binde : fotoalbums : : photographs / sast. Laima Slava ; teksta aut. Laima Slava, Alise Tīfentāle ; māksl. Juris Petraškevičs ; tulk. angļu val. Valdis Bērziņš. - Rīga : Neputns, 2006 (AS "Preses nams"). - 159 lpp. : fotogr. - Teksts paral. latv. un angļu val. ISBN 9984729915.	77 (474.3)(092)
Valmieras bibliotēka	100180017	Barts, Rolāns. Camera lucida. Piezīme par fotogrāfiju / Rolāns Barts ; no franču val. tulk. un pēcv. aut. Ieva Lapinska. - Rīga : Laikmetīgās mākslas centrs, 2008 (Tipogrāfija "S&G"). - 195 lpp. : fotogr. - Pers. rād.:	77.0

		145.-149. lpp. - Termini: 150.-155. lpp. ISBN 9984982955.	
Valmieras bibliotēka	100185985	Hārmens, Dags. Digitālās fotogrāfijas rokasgrāmata : ilustrēts ceļvedis digitālajā fotopasaulē - no piemērota fotoaparāta izvēlēšanās līdz jaunākajām digitālajām tehnoloģijām / Dags Hārmens ; no angļu val. tulk. Guntis Kalns ; red. Valdis Veilands ; Deivida Džonsa fotogr. - Rīga : Zvaigzne ABC, 2009. - 221, [3] lpp. : krās. il. ; 22 cm. - Rād.: 217.-221. lpp. - Oriģ. nos.: The digital photography handbook. - "Ilustrēts ceļvedis digitālajā fotopasaulē - no piemērota fotoaparāta izvēlēšanās līdz jaunākajām digitālajām tehnoloģijām" -- Uz vāka. . - "Lieliski padomi vienā no pasaulē pārdotākajām digitālās fotogrāfijas rokasgrāmatām" -- Uz vāka. ISBN 9789934007033. Fotogrāfija - Ciparu tehnika - Rokasgrāmatas, uzziņu līdzekļi utt. ☐	77.0
Valmieras bibliotēka	100180073	Sontāga, Sūzena. Par fotogrāfiju / Sūzena Sontāga ; tulk. no angļu val. Ieva Kolmane ; zin. red. Kārlis Vērpe ; lit. red. Arta Jāne ; dizains: Ingrīda Zābere. - Rīga : Laikmetīgās mākslas centrs, 2008 (a/s "Preses nams"). - 239 lpp. ; 18 cm. - Oriģ. nos.: On Photography. ISBN 9789984982991. Fotomāksla.	77.0
Vidzemes augstskolas bibliotēka	100173250	Šmits, Andris. Digitālā fotogrāfija : Adobe Photoshop Lightroom : lietotāja rokasgrāmata / Andris Šmits ; red.: Ieva Janaite, Guntis Kalns, Māra Rūmniece ; priekšv. sarakst. Gunārs Janaitis ; Eduarda Groševa vāka dizains ; fotogr. un il.: Andris Šmits, Marlisa Šmite. - Rīga : Zvaigzne ABC, 2011 (Preses nams Baltic). - 320 lpp. : il., tab. ; 26 cm. - Alf. rād.: 310.-320. lpp. - A. Šmits ir Adobe Photoshop un Lightroom pasniedzējs mācību centrā "Digitalguru". Rokasgrāmatā soli pa solim ar praktiskiem piemēriem paskaidrotas programmas daudzās iespējas un papildiespējas. Uzzināsiet, kas ir Lightroom un kāda ir atšķirība starp to un Photoshop, kas ir nedestruktīvā attēlu apstrāde, kā izmantot Lightroom plaša un labi pārskatāma fotogrāfiju arhīva veidošanai, kā lietot Lightroom fotogrāfiju apstrādei, kā sagatavot fotogrāfijas prezentācijai, izdrukai un publicēšanai internetā. ISBN 9789934014215.	77.0

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Vidzemes augstskolas bibliotēka	501092129	Birkmanis, Gunārs. Praktiskā fotogrāfija / Gunārs Birkmanis. - Rīga : Avots, 1980. - 167 lpp. : il.	77.0
Valmieras bibliotēka	100320202	Kerols, Henrijs. Gribi iemācīties fotografēt? Izlasi šo! / Henrijs Kerols ; no angļu valodas tulkojusi Vita Holma. - Rīga : Jāņa Rozes apgāds, 2014. - 128 lpp. : il., fotogr. - Alfabētiskais rādītājs: 126.-127. lpp. - Grāmata iepazīstina ar kompozīcijas pamatiem, ekspozīcijas, gaismas, kadrējuma izmantošanas principiem un māca pašu galveno - spēju ieraudzīt lielisku attēlu. - Oriģ. nos.: Read This If You Want To Take Great Photographs. ISBN 9789984234526. Fotomāksla. Fotogrāfija. ☐	77.0
Valmieras bibliotēka	100151975	Haginss, Berijs. Digitālā fotogrāfija : tehnika un iespējas / Berijs Haginss, Ians Proberts ; no angļu val. tulk. Daina Siliņa. - Rīga : Zvaigzne ABC, 2008. - 192 lpp. : il. - Oriģ. nos.: Surreal digital photography / Barry Huggins, Ian Probert. ISBN 9789984406060. Sirreālisms. Fotogrāfija - Ciparu tehnika.	77.0
Valmieras bibliotēka	100021531	Hedžko, Džons. Fotografēšana : kā saskatīt un uzņemt labas fotogrāfijas / Džons Hedžko ; no angļu val. tulk. Mārtiņš Zelmenis. - Rīga : Zvaigzne ABC, [2001]. - 264 lpp. : il. - Alf. rād.: 258.-263.lpp. ISBN 9984220818.	77.0
Valmieras bibliotēka	100119541	Raits, Maikls. Digitālā fotogrāfija : [ilustrēta rokasgrāmata, kas soli pa solim iemāca uzņemt lieliskas fotogrāfijas un apstrādāt tās datorā ar Photoshop programmu] / Maikls Raits ; no angļu val. tulk. Daina Siliņa. - Rīga : Zvaigzne ABC, [2006]. - 239 lpp. : il. - Alf. rād.: 234.-238.lpp. ISBN 9984373479.	77.0
Valmieras bibliotēka	100214800	Tīfentāle, Alise. Fotogrāfija kā māksla Latvijā : monogrāfija = The photograph as art in Latvia : 1960-1969 / Alise Tīfentāle ; literārā redaktore Guna Pence ; tulkojums angļu valodā Valdis Bērziņš ; angļu teksta redaktore Iveta Boiko ; māksliniece Dita Pence ; fotogrāfi: Leons Balodis, Oļegs Burbovskis, Zenta Dzividzinska, Valters Jānis Ezeriņš, Vāclavs Jiru, Jānis Kreicbergs, Sarmīte Kviesīte, Grigorijs Tomins ; vāka foto: Gunārs Janaitis. - Rīga : Neputns, 2011 (Jelgava : Jelgavas tipogrāfija). - 167, [1] lpp. : il., ģīm., faks. ; 22 cm. - (Studijas bibliotēka). - Bibliogr. tekstā. - A.	77.04 (474.3)

		<p>Tifentāles grāmata ir pētījums par fotogrāfijas mākslu Latvijā no 1960. līdz 1969. gadam. Pagriezienu punktu Latvijas fotogrāfijas attīstībā iezīmēja 1962. gads, kad tika nodibināts Rīgas fotoklubs, kas kļuva par nozīmīgu radošo centru Latvijas un PSRS mērogā. Būtiska bija vairāku ar klubu saistīto fotogrāfu aktivitāte starptautiskajās fotoizstādēs, kas fotomākslu 20. gadsimta 60. gados padarīja par savā ziņā privileģētu jomu. Grāmatā reproducēti galvenokārt fotodarbi, kas 60. gados eksponēti starptautiskajās fotomākslas izstādēs ārpus PSRS. - Paral. latviešu un angļu val.</p> <p>ISBN 9789984807850ies.</p> <p>Fotogrāfija - Latvija - Vēsture - 20 gs. Fotomāksla - Albumi. Fotogrāfi - Latvija. ☐</p>	
Valmieras bibliotēka	100082355	<p>Karbo, Michael B. Digitālā kamera no A līdz Z : viss kurss trijās dienās! / Michael B. Karbo ; sagatavojuši grāmatas latviešu variantu Maija Ķepule. - Rīga : Egmont Latvija, [2004]. - 98 lpp. : il., tab. ; 25 cm. - (Apgūsti pats!). - Alf. rād.: 98.lpp. - Oriģ. nos.: Digitalkameraet - fra A til Z.</p> <p>ISBN 998409555X.</p> <p>Fotogrāfija. Fotogrāfija - Ciparu tehnika.</p>	778
Vidzemes augstskolas bibliotēka	100002934	<p>Rubin, Michael. Nonlinear : a field guide to digital video and film editing / Michael Rubin. - 4th ed. - Gainesville : Triad Publishing Company, 2000. - XVI, 413 p. : ill., fig., pict. - Index: p.404.-413.</p> <p>Editing of motion pictures and video tapes.</p> <p>ISBN 0937404853.</p> <p>Kinofilmas.</p>	791.4
ViA bibliotēka, lasītava	100133417	<p>Bordwell, David, 1947- Film art : an introduction / David Bordwell, Kristin Thompson. - 10th ed. - New York : McGraw-Hill, 2013. - xx, 526 p. : il. ; 28 cm. - Includes bibliographical references and index. - Film is an art form with a language and an aesthetic all its own. Since 1979, David Bordwell and Kristin Thompson's Film Art has been the best-selling and most widely respected introduction to the analysis of cinema. Taking a skills-centered approach supported by examples from many periods and countries, the authors help students develop a core set of analytical skills that will enrich their understanding of any film, in any genre. In-depth examples deepen students' appreciation for how creative choices by filmmakers affect what viewers experience and how they respond. Film Art is generously illustrated with more than 1,000 frame enlargements taken directly from</p>	791.4

		<p>completed films, providing concrete illustrations of key concepts. Along with updated examples and expanded coverage of digital filmmaking, the tenth edition also offers Connect for Film Art, a digital solution that includes multimedia tutorials along with web-based assignment and assessment tools.</p> <p>Saturs: Part One: Film Art and Filmmaking 1. Film as Art: Creativity, Technology, and Business Part Two: Film Form 2. The Significance of Film Form 3. Narrative as a Formal System Part Three: Film Style 4. The Shot: Mise-en-Scene 5. The Shot: Cinematography 6. The Relation of Shot to Shot: Editing 7. Sound in the Cinema 8. Summary: Style as a Formal System Part Four: Types of Films 9. Film Genres 10. Documentary, Experimental, and Animated Films Part Five: Critical Analysis of Films 11. Film Criticism: Sample Analyses Appendix: Writing a Critical Analysis of a Film Part Six: Film History 12. Film Art and Film History Glossary.</p> <p>ISBN 9780071318310. . - ISBN 0071318313.</p> <p>Kinematogrāfija. Kinofilmas. Kinofilmu kritika. ☒</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100133418</p>	<p>Corrigan, Timothy. The Film Experience : an introduction / Timothy Corrigan, Patricia White. - 3rd ed. - Boston : Bedford Books, 2012. - xxii, 518 p. : ill., photos. - Includes bibliographical references. - The Film Experience is a comprehensive introduction to film that recognizes students as movie fans while surpassing all other texts in helping them understand the art form's full scope. Noted scholars and teachers Tim Corrigan and Patricia White capture the complete film experience, situating their strong coverage of the medium's formal elements within the larger cultural contexts that inform the ways we all watch film—from economics and exhibition to marketing and the star system. A host of learning tools gives students the support they need to make the transition from movie fan to critical viewer. Now with a sharper focus that highlights the essential formal and cultural concepts of cinema, and a powerful new suite of video and media, The Film Experience is the consummate introductory film text. Read the preface.</p> <p>Saturā: PART I: CULTURAL CONTEXTS: MAKING, WATCHING, AND STUDYING MOVIES Introduction: Studying Film: Culture, Practice, Experience Encountering Film: From Preproduction to Exhibition PART II: FORMAL COMPOSITIONS: FILM SCENES, SHOTS, CUTS, AND SOUNDS Exploring a Material</p>	<p>791.4</p>

		<p>World: Mise-en-Scene Framing What We See: Cinematography Relating Images: Film Editing Listening to the Cinema: Film Sound PART III: ORGANIZATIONAL STRUCTURES: FROM STORIES TO GENRES Telling Stories: Narrative Films Representing the Real: Documentary Films Challenging Form: Experimental Film and New Media Rituals, Conventions, Archetypes, and Formulas: Movie Genres PART IV: CRITICAL PERSPECTIVES: HISTORIES, METHODS, WRITING History and Historiography: Hollywood and Beyond Reading about Film: Critical Theories and Methods Writing about Film: Observations, Arguments Research, and Analysis. ISBN 9780230359093. Kinofilmas. Kritika. Kinematogrāfija. ☐</p>	
Vidzemes augstskolas bibliotēka	100005993	<p>Giannetti, Louis. Understanding Movies / Louis Giannetti, Jim Leach. - Canadian ed. - Scarborough : Prentice Hall Allyn and Bacon Canada, 1998. - IX, 470 p. : ill., pict., photos. - Glossary: p.447.-460. - Index: p.461.-470. ISBN 0136801900.</p>	791.4
Vidzemes augstskolas bibliotēka	100133473	<p>Ryan, Michael. An introduction to film analysis : technique and meaning in narrative film / Michael Ryan and Melissa Lenos. - London : Continuum ; New York, c2012. - ix, 229 lpp. : il. (arī krās.) ; 24 cm. - Ietver bibliogrāfiju un rādītāju. Introduction : Meaning in movies ; Shot-by-shot analysis ; Writing about film: the art of active viewing - - Technique and meaning. Composition -- Camera work -- Editing -- Art direction (set, lighting, color, sound) -- Narration -- Metaphor, structure, character, motif -- Film style: realism and expressionism -- Critical analysis. Historical criticism -- Structuralist criticism -- Psychological criticism -- Ideological criticism -- Gender criticism -- Ethnic criticism -- Political criticism -- Poststructuralist criticism -- Scientific criticism: evolutionary theory. ISBN 9780826430014 (hbk.). . - ISBN 0826430015 (hbk.). . - ISBN 9780826430021 (pbk.). . - ISBN 0826430023 (pbk.). Kinofilmu kritika. Kinofilmas. ☐</p>	791.4
VIA bibliotēka, lasītava	100176133	<p>O'Hair, Dan. A Speaker's Guidebook : text and reference : with The Essential Guide to Rhetoric / Dan O'Hair, Rob Stewart, Hannah Rubenstein. - Sixth edition. - Boston : Bedford/St. Martin's, 2015. - liii, 548, 77 pages : color illustrations, color portraits ; 24</p>	808

		<p>cm. - Includes bibliographical references (pages 513-528) and index. - Includes MacmillianEducation LaunchPad at macmillianhighered.com-Page 4 of Cover. . - Spiral comb binding.</p> <p>Contents: Getting Started with Confidence ; 1. Becoming a Public Speaker ; 2. Giving It a Try: Preparing Your First Speech ; Public Speaking Basics ; 3. Managing Speech Anxiety ; 4. Listeners and Speakers ; 5. Ethical Public Speaking ; Audience Analysis and Topic Selection ; 6. Analyzing the Audience ; 7. Selecting a Topic and Purpose ; Supporting the Speech ; 8. Developing Supporting Materials ; 9. Finding Credible Print and Online Materials ; 10. Citing Sources in Your Speech ;Organizing and Outlining ; 11. Organizing the Body of the Speech ; 12. Types of Organizational Arrangements ; 13. Outlining the Speech Introductions, Conclusions, and Language ; 14. Developing the Introduction ; 15. Developing the Conclusion. 16. Using Language to Style the Speech ; Vocal and Nonverbal Delivery ; 17. Methods of Delivery ; 18. The Voice in Delivery ; 19. The Body in Delivery ; Presentation Aids ; 20. Speaking with Presentation Aids ; 21. Designing Presentation Aids ; 22. Using Presentation Software ; Forms of Speeches ; 23. The Informative Speech ; 24. The Persuasive Speech ; 25. Developing Arguments for the Persuasive Speech ; 26. Organizing the Persuasive Speech ; 27. Special Occasion Speeches ; Speaking Beyond the Speech Classroom ; 28. Preparing Online Presentations ; 29. Collaborating and Presenting in Groups ; 30. Business and Professional Presentations ; 31. Speaking in Other College Courses ; Sample Speeches.</p> <p>ISBN 9781457663536.</p> <p>Publiskā uzstāšanās - Rokasgrāmatas, uzziņu līdzekļi utt. ☐</p>	
Valmieras bibliotēka	100040077	<p>Geikina, Silvija, 1939-. Retorikas pamati / Silvija Geikina ; māksl. A.Muceniece ; red. M.Rune. - Rīga : RaKa, 2003. - 112 lpp. - (Tālmācība pedagoģijā).</p> <p>ISBN 9984154890.</p> <p>Retorika.</p>	808
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<p>ViA bibliotēka, lasītava</p>	<p>100133400</p>	<p>Lamb, Nancy. The Art and Craft of Storytelling : a comprehensive guide to classic writing techniques / Nancy Lamb. - 1st ed. - Ohio : Writer's Digest Books, 2008. - 264 p. - Includes index. - Master the Power of Story When you consider the thousands of years of storytelling that comprise our literary tradition, it's easy to feel overwhelmed by the shadow of so many works. But there are common threads that link all stories--from Beowulf and Hamlet to Gone With the Wind and The Godfather to the story you're drafting right now in your head. These threads form the foundation that supports story--a foundation Nancy Lamb shows you how to access and master. Whether you're writing a novel, a memoir, or a screenplay, The Art and Craft of Storytelling offers time-tested ways to translate a concrete idea into a polished work.</p> <p>Saturā: Building Plans. Foundation and Structure. Structural Supports. Interior Designs. Finishing Touches.</p> <p>ISBN 9781582975597. . - ISBN 1582975590.</p> <p>Stāstījums (retorika). Proza - Tehnika. ☐</p>	<p>808.1</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100061434</p>	<p>Brydon, Steven Robert. Between one and many : the art and science of public speaking / Steven R. Brydon, Michael D.Scott. - 4th ed. - Boston : McGraw-Hill, 2003. - XXXIX, 430 p. : col. ill., map + 2 CD-ROMs. - Includes bibliographical references and index.</p> <p>ISBN 0767430158.</p> <p>Publiskā uzstāšanās.</p>	<p>808.5</p>
<p>Vidzemes augstskolas bibliotēka</p>	<p>100064087</p>	<p>Grice, George L. Mastering Public Speaking / George L.Grice, John F.Skinner. - 5th ed. - Boston : Pearson, 2004. - XXX, 475 p. : ill.</p> <p>Saturs. An Introduction to Public Speaking. The Ethics of Public Speaking. Speaking Confidently. Responding to Speeches. Analyzing Your Audience. Selecting Your Speech Topic. Researching Your Topic. Supporting Your Speech. Introducing and Concluding Your Speech. Outlining Your Speech. Wording Your Speech. Delivering Your Speech. Using Presentational Aids. Speaking to Inform. The Strategy of Persuasion. The Structure of Persuasion. Speaking on Special</p>	<p>808.5</p>

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ViA bibliotēka, lasītava	100250039	Zellis, Kaspars, 1972-. Ilūziju un baiļu mašīnērija : propaganda nacistu okupētajā Latvijā : vara, mediji un sabiedrība (1941-1945) / Kaspars Zellis ; literārā redaktore Aija Lāce ; Māra Garjāņa vāka dizains. - 2.laidiens. - Rīga : Mansards, 2013. - 363, [1] lpp. : il., faks. ; 21 cm. - (imperfectum). - Bibliogr.: 334.-[351.] lpp. . - Rād.: 352.-357. lpp. - Dr. hist. Kaspara Zeļļa grāmata stāsta par nacionālsociālistu okupācijas režīma īstenoto propagandu pret latviešu civiliedzīvotājiem, kuras mērķis bija panākt ne tikai sabiedrības atbalstu un nepretošanos režīma realizētajai politikai, bet arī mainīt tās pasaules skatījumu, vēsturiskumu, vērtību sistēmu. Kāda bija nacistiskās Vācijas okupācijas režīma īstenotā propagandas politika? Kādi informācijas kanāli tika izmantoti propagandas īstenošanā? Kāds bija pret civiliedzīvotājiem vērstās propagandas saturs?. - Teksts latviešu valodā, kopsavilkums angļu valodā. - Vāka noformējumam izmantota ilustrācija no žurnāla "Laikmets". ISBN 9789984872810. Nacistu propaganda - Latvija. Otrais pasaules karš, 1939-1945 - Latvija - Propaganda. Plašsaziņas līdzekļi - Latvija. Latvija - Vēsture - Vācu okupācija, 1941-1944. ☐	94 (474.3) "1940/1990"