

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	Social Psychology				
Course code (LAIS):	Psih1003				
Study programme:	Communication and Public Relations; Media Studies and Journalism				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	32	48
Course Author/ Tutor:	Agita Šmitiņa				
	Assistant Professor, Dr.sc.admin.				
	<u>e-mail</u> : agita.smitina@va.lv				
	Consultation: according to the schedule for each semester				
Study Form:	Full time studies				
Study year, semester:	1.th semester				
Language:	Latvian, English				
Prerequisites for the Course:	-				
Course Summary:	<p>The goal of course is to give theoretical and practical knowledges about concept of Social Psychology- main functions, components and mechanisms of Socialization of Personality, Social Perception and Interpersonal Communication as well as different Cognitive Bias, Authomathical Thinking and other Social Cognition phenomena. In theoretical part of course students will get knowledge about Communication and Decision making processes in groups, Agresion theories, Crowd Psychology, Stereotypes and. Attributions theories and main patterns of Communication in small groups and organizations.</p> <p>The seminars focuses on practical exercises of students' communication skills regarding active listening processes, non-verbal and verbal communication processes as well as on the exploration and improvement of different communication styles and giving effective feedback in conflict resolutions processes. Students also will analyse most famous experiments of Social Psychology</p>				
Assessment:	Written exam, home works, participation in seminars				
Requirements for Credits:	<p>Compulsory attendance of seminars and practical workshops (85%). Missed lessons may be compensated by an individual assignment.</p> <p>All the independent assignments should be submitted in a timely fashion. They should be fulfilled corresponding to the methodological instructions.</p> <p>All the independent assignments should have a positive assessment.</p> <p>Active participation in seminars and workshops by conducting of practical training</p> <p>Adherence to the ViA Statement of Academic Ethics.</p>				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> - study papers must be independently developed; - the study work should reference all statements, ideas and data used that have been authored by someone else; - appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; 				

	<p>– the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise.</p> <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is extramarital.</p>																						
Learning Outcomes; the evaluation methods and criteria	<table border="1"> <thead> <tr> <th>Learning Outcomes</th> <th>The evaluation methods and criteria</th> </tr> </thead> <tbody> <tr> <td colspan="2">Knowledge</td> </tr> <tr> <td> <p>On completion of this module, students will be able to:</p> <p>-demonstrate an overall understanding of concept of Social Psychology and main Social Experiments; analyse and evaluate information on the topic of their study;</p> <p>demonstrate their knowledge related to the course topics and show systematic and critical understanding of theories acquired during the course and their practical applications;</p> <p>show understanding of personality and group interaction, types of aggression theories</p> </td> <td>Seminars, Homeworks, Exam</td> </tr> <tr> <td colspan="2">Skills</td> </tr> <tr> <td> <p>Students will be able to:</p> <p>Analyse experiments of Social Psychology analyse cases and key problems related to the main themes of the course;</p> </td> <td>Group works, seminars</td> </tr> <tr> <td>Increase their presentation skills</td> <td>Final presentations</td> </tr> <tr> <td>Cooperate in the small groups</td> <td>Group work</td> </tr> <tr> <td>To understand main principles of interpersonal communication: conflict resolutions, cooperation, interactions etc</td> <td>Seminars, group work</td> </tr> <tr> <td colspan="2">Competency</td> </tr> <tr> <td>Raise their skills to analyze a variety of everyday and professional communication related situations</td> <td>Seminars, homeworks, exam</td> </tr> <tr> <td>Understand and use principles of professional ethics.</td> <td>Seminars</td> </tr> </tbody> </table>	Learning Outcomes	The evaluation methods and criteria	Knowledge		<p>On completion of this module, students will be able to:</p> <p>-demonstrate an overall understanding of concept of Social Psychology and main Social Experiments; analyse and evaluate information on the topic of their study;</p> <p>demonstrate their knowledge related to the course topics and show systematic and critical understanding of theories acquired during the course and their practical applications;</p> <p>show understanding of personality and group interaction, types of aggression theories</p>	Seminars, Homeworks, Exam	Skills		<p>Students will be able to:</p> <p>Analyse experiments of Social Psychology analyse cases and key problems related to the main themes of the course;</p>	Group works, seminars	Increase their presentation skills	Final presentations	Cooperate in the small groups	Group work	To understand main principles of interpersonal communication: conflict resolutions, cooperation, interactions etc	Seminars, group work	Competency		Raise their skills to analyze a variety of everyday and professional communication related situations	Seminars, homeworks, exam	Understand and use principles of professional ethics.	Seminars
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Course Compulsory literature:	<ol style="list-style-type: none"> 1. Aronson E., Wilson T.D., Akert R.M. Social Psychology. Pearson. New York, 2013/2016 2. Hook, D. B. F, Bauer M. W. (ed)The Social Psychology of Communication. Hampshire , New York Palgrave Macmillan, 2011 3. Reņģe V., Sociālā psiholoģija, Rīga, Zvaigzne ABC, 2002 																						
Course additional literature:	<ol style="list-style-type: none"> 1. Hewstone, W.Stroebe, G.M.Stephenson. Introduction to Social Psychology. Eds. Blackwell Publishers, 2000. 2. Dobelli R., The Art of Thinking Clearly. Harper Paperbacks; 2014 3. Myer, D. , Twenge J. Social Psychology McGraw-Hill Education, 2012/2015 4. Le Bons G., Pūļa psiholoģija. Rēzekne. 1998. 5. Zimbardo Philip G. The Psychology of Attitude Change and Social Influence / Philip G.Zimbardo Michael R.Leippe. - New York : McGraw-Hill, Inc., 1991 6. 																						
Course confirmation date:																							
Date of course description update:																							

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introducing in Social Psychology. Methodology. Ethical Issues in Social Psychology. Mosts famous experiments in Social Psychology	4	6	Lecturer, seminar, group work
	Personality as social psychological phenomena Experiments in Social PSychology	4	6	Lecturer, seminar,
	Self knowledge, Social Identification and belonging Self-presentation in social media. Self perception skills	4	6	Lecturer, seminar, test
	Social Cognition- how we think about the social world: theories of attribution . Social Perception: How we come to understand other people? Principle of first impression making Stereotypes and Prejudice. Authomathical thinking and Cognitive Bias	4	6	Lecturer, seminar,
	Interpersonal Communication, Interaction and Social Influence. Principles of effective communication. Nonverbal behavior. Active listening, information giving processes. Communication skills, barriers, e-communication. Intercultural communication.	4	6	Lecturer, seminar,
	Social Influence in groups: Obedience to Authority, Conformaty,Normative and Informational Social Influence	4	6	Lecturer, seminar, group work
	Group processes: Social Fasilitation, Social Loafing, Groupthink, Group Decisions, Group Polarization, Deindividuation	4	6	Lecturer, seminar, group work
	That is Aggresion? Aggression theories. Social situations and Aggression Crowd Psychology	4	6	Lecturer, seminar, test