

FACULTY OF SOCIETY AND SCIENCE STUDY COURSE DESCRIPTION

Course Author/ Tutor: Full time studies Study programmary: Year I, Semilation Study programmary: Year I, Semilation Study programmary: Study programmary: Year I, Semilation Year I, Year I, Semilation Year I, Year I	Course Title:	Communication in International Business								
Level of Study programme: Professional Bachelor Professional Master Professional Master Professional Master Professional Master Professional Master Professional Master Professional Specialization courses (Part B, compulsory) Professional Specialization courses (Part B, compulsory) Professional Specialization optional courses (Part B, optional) Professional Specialization optional courses (Part B, compulsory) Professional Specialization optional courses (Part B, optional) Professional Specialization optional courses (Part B, compulsory) Professional Specialization optional courses (Part B, optional) Professional Specialization optional courses (Part B, compulsory) Professional Specialization courses (Part B, c	Course code (LAIS):									
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Professional Master			☐ 1st level professional higher education							
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Type of Study programme: Compulsory course (Part A)		□ Professional Master								
Type of Study programme: Course Workload: Credits ECTS ECTS Academic Doubt Elective courses (Part B, optional)										
Type of Study programme: □ Professional specialization courses (Part B, compulsory)		_								
Course Workload: Credits ECTS Academic hours Contact hours Independent work hours										
Course Workload: Credits ECTS Academic hours Maira Lexicus	Type of Study programme:									
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Course Workload: 2 3 80 24 56		= =====================================								
Course Author/Tutor: Course Author/Tutor: Full time studies	Course Worklood	Credits		ECTS		Contact hours				
Maira Leščevica Professor, Dr.oec. Email: maira.lescevica@va.lv Consultation: according to the schedule for each semester	Course workload.		2	3		24				
Professor, Dr.oec. Email: maira.lescevica@va.lv										
Email: maira.lescevica@va.lv										
Consultation: according to the schedule for each semester	Course Author/ Tutor:	The state of the s								
Full time studies										
Study year, semester: Laurange: Latvian, English	Study Form:	-								
Latvian, English										
Prerequisites for the Course Business Administration. Entrepreneurship										
The aim of the study course is to initiate students' interest in communication differences in different organizations and their application in business and communication management Examination Requirements for Credits: Work "X communication of state representatives and its peculiarities in business." Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.: - study papers must be independently developed; - the study work should reference all statements, ideas and data used that have been authored by someone else; - appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; - the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be retaken, unless the punishment is exmatriculation. Learning Outcomes; the evaluation methods and criteria Knowledge Will know the types and characteristics of communication Know the peculiarities of behaviour of different cultures Skills Will be able to use cross-cultural management functions Presentations of group works		-								
In different organizations and their application in business and communication management	Trerequisites for the Course.									
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	features/ benefits of different cultures in business Competency				
	Understands cross cultural communication processes and their management	Report and presentation defence			
Course Compulsory literature:	 Gully S., Phillips J. Velo V. (2011) Cross-Cultural Management, 1st edition, Business Expert Press Fosters D. (2008) Lietiškā etikete Eiropā, Zvaigzne ABC 				
Course additional literature:	Jones P. (2010) Communicating Strategy, Gower publications				
Course confirmation date:	January 6, 2020.				
Date of course description update:					

Study Course Plan:

		Acade	emic hours	Study Form/	
Date	Theme	Contact hours	Independent work hours	Organization of independent work of students and task description	
The date is specified before the implementation of the course	Introduction to Cross cultural Communication and Management	4	6	Lecture and practical works	
	The essence of cross cultural communication and management	4	6	Lecture and practical works	
	Cross cultural communication and management functions	4	6	Lecture and practical works	
	Different and common	4	6	Lecture and practical works	
S F	Leading and facilitating negotiations	4	6	Lecture and practical works	
	Specifics of teamwork	4	6	Lecture and practical works	
	Prospects for the future	4	6	Lecture and practical works	
	Examination: Communication and features of X country representatives	4	6	Defence of final presentation	
	Hours total:	32	48		