

FACULTY OF ENGINEERING STUDY COURSE DESCRIPTION

| Course Title: | INNOVATIONS AND PROJECT MANAGEMENT | | | | | |
|-------------------------------|---|----------------|----------------------|---------------|-------------|--|
| Course code (VAIS): | The course code will be specified after receiving the license | | | | | |
| Study programme: | Information Technologies | | | | | |
| | 1st level professional higher education | | | | | |
| Level of Study programme: | Professional Bachelor | | | | | |
| | ļ <u> </u> ļ | sional Master | | | | |
| | PhD le | | | | | |
| | Compulsory course (Part A) | | | | | |
| Type of Study programme: | Professional specialization courses (Part B, compulsory) | | | | | |
| Type of Study programme. | Professional specialization optional courses (Part B, optional) | | | | | |
| | Elective courses (Part C) | | | | | |
| ~ | Credits | ECTS | Academic | Contact hours | Independent | |
| Course Workload: | | | hours | | work hours | |
| | 2 Linda Lana | 3 | 80 | 24 | 56 | |
| | Linda Lancere | | | | | |
| Course Author/ Tutor: | Dr.sc.ing. | | | | | |
| | linda.lancere@gmail.com Consultation: according to the schedule for each semester | | | | | |
| Course Form: | Full time | . according to | the schedule for eac | semester | | |
| Study year, semester: | 1 st year, 2 nd | amastar | | | | |
| Language: | Latvian, Eng | | | | | |
| Prerequisites for the Course: | | ,11511 | | | | |
| rerequisites for the Course: | - | | | | | |
| Course Summary: | The aim of this course is to give practical and theoretical knowledge in the latest tendencies in innovations and implementation. In frames of this course are introduced with innovation management methods, evaluate related risks. During practical workshops and independent tasks, students are given the opportunity to understand the process from creation of idea to business plan. | | | | | |
| Course Methods: | Lectures, practical activities, workshops, theory tests, final assessment etc. | | | | | |
| Assessment: | Examination | | | | | |
| Requirements for Credits: | Theoretical study performed Passed each lecture's practical activity Final examination consists of oral questions and practical activity. If all requirements are not met on time, student is not allowed to pass the exam. For delayed exam requirements, max score is decreased. | | | | | |
| Course Contents: | Innovation and project concept Creation of innovation and implementation steps Critical evaluation of innovation, proof of concept Innovation project team Innovation project implementation plan Innovation management tools Knowledge and technology transfer in innovation process Support attraction in innovation process – accelerators, business incubators, technology transfer centres, technology centres and parks, competency centres Business plan – problems, target customer, market, competitors, risk analysis Financing options and attraction Development of support attraction application | | | | | |



| | Pitching and networking | | | | |
|---------------------------------------|--|---|--|--|--|
| | Learning Outcomes | The evaluation methods and criteria | | | |
| | Knowledge | | | | |
| | Knowledge on nowadays innovation classification, significant differences, tendencies | Theoretical study performed | | | |
| | Knowledge on innovation process planning and implementation | Theoretical study performed | | | |
| | Knowledge on innovation related risks, target market, competition | Theoretical study performed | | | |
| | Knowledge on available financing choices and support for innovations, business plan development principles | Theoretical study performed | | | |
| Learning Outcomes; the | Skills | | | | |
| evaluation methods and | Skills to create idea and it's evaluation | Filled and uploaded workshop protocol. | | | |
| criteria | Shows understanding on specific innovation's potential planning steps, sequence, appropriate management tools. | Filled and uploaded workshop protocol. | | | |
| | Realizes development of accelerator application | Filled and uploaded workshop protocol. | | | |
| | Competency | | | | |
| | Shows ability to critically analyse and evaluate innovation idea, problems, suggest the most appropriate solutions | Individual exam with oral questions and practical assessment. | | | |
| | Independently realizes planning, resource allocation, defines tasks and implementation schedule | Individual exam with oral questions and practical assessment. | | | |
| | Shows ability to plan budget, evaluate risks, necessity to attract specific financial support | Individual exam with oral questions and practical assessment. | | | |
| Course Compulsory literature: | PROJEKTU VADĪŠANAS PAMATI, Balode, A., 2009. | | | | |
| Course additional literature: | 1. The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses, Ries, E. | | | | |
| Course confirmation date: | · · · | | | | |
| Date of course description update: | | | | | |

Study Course Plan:

| Date | | | Academic hours | | |
|------|--|--|------------------|---------------------------|--|
| | | Theme | Contact hours | Independent work hours | Study Form |
| | | Innovation and project concept Creation of innovation and implementation steps | 3 | 9 | Theoretical lecture. Practical activity. |



| Critical evaluation of innovation, proof of concept Innovation project team | 3 | 9 | Theoretical lecture. Practical activity. |
|--|---|---|---|
| Innovation project implementation plan Innovation management tools Knowledge and technology transfer in innovation process | 3 | 9 | Theoretical lecture. Practical activity. |
| Support attraction in innovation process – accelerators, business incubators, technology transfer centres, technology centres and parks, competency centres Business plan – problems, target customer, market, competitors, risk analysis Financing options and attraction | 3 | 9 | Theoretical lecture. Practical activity. |
| Development of support attraction application | 3 | 9 | Theoretical lecture. Practical activity. Theoretical test |
| Pitching and networking | 4 | 8 | Theoretical lecture. Practical activity. |
| Final examination | 8 | - | Final examination with oral questions and practical activity. |