



**Really**  
productive™



## Jim Hetherton

### My expertise

My career spans over 30 years, and in that time, has impacted the life's and management styles of over **90,000 people** in a variety of public seminars, Custom 'on site' programmes, with **audiences from 1 to 1,500+ and attendees** ranging from CEO's to Junior Managers. I have had the pleasure for the last 4 years being a Keynote presenter at the annual **EAIE** conference

My goal as a Productivity Coach is to enable Management and staff with **the right mind set, skill set and tool set** to control the multitude of challenges they face in an optimal way and crucially, empower them to improve their **business results**. The curriculum offered is based on proven productivity **theories that work**, from leading business thinkers such as: Stephen Covey (**7 Habits of Highly Effective People**), David Allen (**Getting Things Done**), Graham Allcott (**Productivity Ninja**).

### Why I do it

People who do this type of work love to help people and I am no exception. My life was revolutionised in 1984 when I attended **Stephen Covey 7 Habits of Highly Effective People** training that helped me embrace core productivity principles and being a Productivity Coach gives me the opportunity to help others to **achieve the same 'high-doing/low-stressing' lifestyle**.

### My background

It was while as an executive at leading retailer **Tesco** where, the "**business and personal training bug**" was implanted in me. I have worked and studied in Europe and USA and I was a founder member of the team and later **Principal Consultant** of what is today **Franklin Covey**. Since 2000 I have worked for various leading global consultancies and my own company '**Really productive**'.

I live happily in Yorkshire England with my wife Carol and dog Molly.

### **But don't take my word, actual Delegates comments**

*"If I ran a business, I would insist all my people were on this course. Truly inspiring."*

*"If everybody put into the course as much as Jim they would leave not only a better manager but a better person."*