

INTERNATIONAL TEACHING WEEK 2018
“Where social sciences and STEM collide”

October 22 — October 27, 2018

Lecture schedule

	Time and place	Lecturer	Lecture title	Host from ViA
October 22 Monday	13:30-14:00 Cēsu street 4, C229	Mahendar Gavindra (India)	UNESCO world cultural heritage in India and its application in tourism	Jānis Kalnačs
	14:00-17:15, Cēsu street 4, C301	Ondrej Dvouletý (Czech Republic)	Entrepreneurial Economics and Entrepreneurship/ SME Policy	Aigars Andersons
	18:00, Vidzeme Yoga Center	Chinnam Reddy Seri (India), Jitendra Mohan Mishra (India)	Open activity for the citizens of Valmiera - Yoga for beginners	Vineta Pūce
October 23 Tuesday	08:00-9:00, Tērbatas street 10, T106	Raghu Ankathi (India)	Medical and health tourism linkages with IT industry	Jānis Bikše
	09:45-11:15 Cēsu street 4, C305	Jorge Urrea (Chile)	Regional economic, Statistics, Spatial statistics- How to evaluate based on multi-criteria?	Aigars Andersons
	11:30-13:00 Cēsu street 4, C305	Hanne-Marie Sorensen (Chile)	Storytelling and outdoor activities in natural heritage interpretation	Aigars Andersons
	14:30 Tērbatas Street 10	Yitzchak Yifrach (Israel)	Research seminar “Development of cutting force and cutting power prediction program by finite element model and experimental investigation for predicting cutting zone temperature in micro end milling machining of metals”	Kaspars Osis
	15:00-16:00 Cēsu street 4, C229	Chinnam Reddy Seri (India), Jitendra Mohan Mishra (India)	Yoga for beginners	Tatjana Mažāne
October 24 Wednesday	09:45-11:15 Cēsu street 4, C129	Jaana Tanhuanpaa (Finland)	Social media as a business tool	Vineta Silkāne
	9:45-11:15, Tērbatas street 10, T213	Eva Kašparova (Czech Republic)	Human Work Perspective in 4.0	Sarma Cakula
	11:30—13:00, Cēsu street 4, C129	Jaana Tanhuanpaa (Finland)	Social media as a business tool	Zane Kudure
	14:00-17:15, Cēsu street 4, C305	Jan Mareš (Czech Republic)	Developing actionable marketing strategy for an online business	Jānis Buholcs
	17:30-20:40, Tērbatas street 10, T205	Yitzchak Yifrach (Israel)	Fatigue Failure of metals	Ritvars Rižikovs/ Kaspars Osis
October 25 Thursday	08-9:00, Tērbatas street 10, T106	Jorge Urrea (Chile)	Planning of harbour city. Logistics.	Jānis Bikše
	9:45-11:15, Tērbatas street 10, T106	Abdel-Madeeh M. Salem (Egypt)	Artificial Intelligence and Knowledge Engineering	Sarma Cakula

Lecture schedule (cont.)

	Time and place	Lecturer	Lecture title	Host from ViA
October 25 Thursday	11:30 - 13:00 Tērbatas street 10, T106	Mohamed Roushdy (Egypt)	Artificial Intelligence and Knowledge	Sarma Cakula
October 26 Friday	TBD, Tērbatas street 10, T215	Mahendar Gavinola (India)	Specifics of Indian culture for business communication	Inese Ebele
	14:00 - 17:15 Tērbatas street 10, T213	Naci Polat (Turkey)	Museum Managment	Jānis Kalnačs
	16:00 - 18:00, Tērbatas street 10, T110	Mohamed Roushdy (Egypt), Abdel-Madeeh M.Salem (Egypt)	Artificial Intelligence in fra- mework of Virtual Reality	Gatis Blūms/ Arnis Cīrulis
	17:30 - 18:30, Cē- su street 4, C310	Jitendra Mohan Mishra (India)	Socio-cultural issues and To- urism interrelationship	Agita Līviņa
	18:40 - 19:40, Cē- su street 4, C310	Raghu Ankathi (India)	Medical and health tourism	Agita Līviņa
October 27 Saturday	9:45-11:15, Cēsu street 4, C217	Chinnam Reddy Seri (India), Jiten- dra Mohan Mishra (India)	Yoga in modern organisation (short theory and practice)	Mikus Dubickis
	Krimulda	Chinnam Reddy Seri (India), Jiten- dra Mohan Mishra (India)	Yoga class	Elīna Sokolova-Luca

* **October 17**, 9:45-11:15, Cēsu street 4, C129 Hanne-Marie Sorensen (Chile) „*Storytelling and outdoor activities in natural heritage interpretation*” (Host from ViA Zane Kudure)

* **October 19**, 17:30-18:30, Cēsu street 4, C310, Hanne-Marie Sorensen (Chile) „*Nature based tourism business in Chile*” (Host from ViA Agita Līviņa)

* **October 19**, 18:40-19:40, Cēsu street 4, C310, Jorge Urrea (Chile) „*Tourism planning for cities, regional development. Chile.*” (Host from ViA Agita Līviņa)