



Erasmus+ Blended Intensive Programme for
Students and Researchers

Innovation Co-creation Laboratory 2025

CHALLENGES IN SUSTAINABLE FOOD AND BEVERAGE TECHNOLOGIES


24.11.2025. - 28.11.2025.
VALMIERA, LATVIA

VIDZEME UNIVERSITY OF
APPLIED SCIENCES

06.11.2025. ONLINE

BIP NO. (to be announced)





The Innovation Co-creation Laboratory brings **together entrepreneurs, students and researchers** from diverse scientific disciplines to collaboratively identify and address challenges relevant to industry

Day 1 Preliminary agenda

- Getting to know each other
- Company visits

Day 2

- Hands-on workshops: students, researchers, entrepreneurs. Teambuilding, Challenges/Cases, Problem analysis, Ideation & Idea Validation

Day 3

- Individual group work on the cases for students & researchers
- Micro lectures (pitching etc.) for students & researchers
- Explore Valmiera

Day 4

- Hands-on workshops: Students, researchers, entrepreneurs
- Prototyping (MVP), Testing, Final pitch preparation
- Final Presentations

Day 5

- Wrap-up, Feedback & Goodbye

Target group

Students and Researchers

Field of Education

Food Science, Biotechnology, Information and Communication Technologies, Extended Reality (XR), Sustainability, Circular Economy and other

Level of study

Bachelor and Master degree

Number of ECTS Credits contracted

3 ECTS

EXPENSES

Erasmus+ scholarship should cover expenses related to travel, accomodation, catering (breakfast, lunch, dinner). Sending institution provides individual support under Erasmus+ program. Cultural activities, such as excursions and more (will be specified) will be covered by organizing institution.

APPLY HERE:



Benefits for STUDENTS

- Hands-on experience in addressing real business challenges in collaboration with entrepreneurs and researchers
- Broadened professional network across both academic and business communities
- Opportunity to apply and test existing knowledge in a novel context and format

Benefits for RESEARCHERS

- Enhanced insight into the challenges affecting various sectors of the economy and the key influencing factors
- Greater appreciation of the significance, relevance, and practical applicability of their research field
- Opportunity to elevate the perceived value of current research among potential partners and stakeholders
- Inspiration for new research directions and future projects

Benefits for ENTREPRENEURS

- Access to innovative solution concepts and ready-made approaches addressing identified challenges
- Hands-on collaboration with researchers and students to tackle business problems
- A fresh perspective on company operations through interdisciplinary engagement
- Opportunities to establish valuable connections with fellow entrepreneurs, researchers, and students for future collaboration

Competencies gained

- Collaboration in multidisciplinary, international teams
- Exposure to design thinking and innovation processes
- Experience in brainstorming innovative solutions

City of Venue Valmiera

Priorities addressed

Education, Science and Industry collaboration addressing regional challenges

Added value

The new value is created by combining and merging the knowledge and skills of researchers with the business expertise of entrepreneurs and novel ideas from students

Methods and outcomes

- Design thinking method
- Knowledge about innovations, processes and methods for successful innovation creation
- Knowledge and experience working with entrepreneurs, researchers and students

Co-creation Week (In-person)

Start date: 24.11.2025.

End date: 28.11.2025.

Virtual Kick-off Meeting

06.11.2025.

Virtual Component Description:

- Introduction
- Get to know the participants
- Challenge topics overview
- Practical information



If you have questions, please contact: international@va.lv