INTERNATIONAL WEEK 2024

FINAL PROGRAM

16.09.2024. - 20.09.2024) MON-FRI

VALMIERA, LATVIA

SHAPING MINDS: THE INTERSECTION OF DEEP TECH AND MODERN EDUCATION

Vidzeme University of Applied Sciences is excited to welcome you to International Week 2024, taking place from September 16-20 in Valmiera, Latvia. This year's theme, "Shaping Minds: The Intersection of Modern Education and Deep Tech," will bring together educators, researchers, and professionals from around the world to explore how emerging technologies are reshaping education, business, and society.

Over the course of the week, you will have the opportunity to participate in **keynote presentations**, **panel discussions**, **workshops**, and **networking events**. The program is designed to foster **international collaboration**, showcase **cutting-edge research**, and provide insights into the intersection of **modern education** and **deep technologies**.

Below you can find the program of the event. Please note that this program provides an **overview** of the week's activities and is **subject to change.** Should any changes occur, participants will be promptly informed.

We look forward to welcoming you to an inspiring week of **learning, innovation,** and **collaboration.** Safe travels, and see you in Valmiera!



DAY 1 WELCOME

FINAL PROGRAM

16.09.2024.

MONDAY

12:00-12:55	
	ARRIVAL
C229	International Coordinator in staff mobility Katrīna Grigorjeva
13:00-13:50	PRESENTATION
	WELCOME TO VIA
C229	Rector Agnese Dāvidsone, Vice-rector for Development Iveta Putniņa
	Rector Agrese Davidsone, vice rector for Development ivera i dimina
14:00-14:50	
14.00-14.00	KEY-NOTE
	LEARNING FROM FUTURE
C229	Member of ViA Council Inese Ebele
15:00-15:25	FREE TIME & NETWORKING
0070	
C230	N/A
15:30-15:50	PRESENTATION
	WELCOME TO VALMIERA
C229	External relations organizer at Valmiera county, ViA PhD student Māra Grīnberga-Šilaua
16:00-16:50	
	SEMINAR
	COLLABORATION IN DOCTORAL STUDY PROGRAMS
C229	Professor Agita Līviņa
19:00-22:00	NETWORKING DINNER & QUIZ NIGHT
HOTEL "WOLMAR"	WELCOME DINNER
CONFERENCE ROOM "TĀLAVA"	ViA members & IntWeek guests
TĒRBATAS IELA 16A, VALMIERA, LV-4201	









VIDZEME UNIVERSITY OF APPLIED SCIENCES

DAY 2 TECHNOLOGIES AND BUSINESS

FINAL PROGRAM

17.09.2024.

TUESDAY

VIDZEME UNIVERSITY OF APPLIED SCIENCES

9:00-10:00	
	WALKING TOUR + PRESENTATION
	EXCURSION AROUND VIA CESU STREET BUILDING
CESU	Head of Vidzeme Open Innovation Hub Santa Vitola
STREET 4	
10:30-11:30	
10.00 11.00	WALKING TOUR + PRESENTATION
	EXCURSION AROUND VIA TERBATAS STREET BUILDING
TERBATAS STREET 10	Head of IT study direction Inese Birzniece
· · ·	
11:30-13:50	
	FREE TIME & NETWORKING
	COFFEE BREAK & FREE TIME
N/A	N/A
14:00-14:50	
	PANEL DISCUSSION ETHICAL IMPLICATIONS OF EMERGING TECHNOLOGIES IN BUSINESS: BALANCING
	INNOVATION AND RESPONSIBILITY
C229	Moderator: Assistant professor Irēna Liepiņa
	Speakers: Head of ViA study program "Cybersecurity engineering" Kristaps Felzenbergs (Latvia), Professor at Politechnica University of Timisoara Eugenia Grecu
	(Romania), Teaching assistant at Ain-Shams University Ahmed El Tohamy (Egypt)
· · ·	
15:00-16:20	WORKSHOP
	JOINT DEGREE STUDY PROGRAMS
C229	Vice-rector for Academic and Scientific work Kārlis Krēsliņš
16:30-17:30	
	SEMINAR BUSINESS MODELLING FOR MANAGING SUSTAINABILITY IN A CIRCULAR AND CLIMATE NEUTRAL ECONOMY:
	CREATING OPPORTUNITIES FOR SMART AND SUSTAINABLE REGIONS
C229	Lecturer, Research assistant Aigars Andersons





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DAY 3 TECHNOLOGIES AND CREATIVE INDUSTRIES

FINAL PROGRAM

18.09.2024.

WEDNESDAY

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C229 EVDERSY VA loam, corresonatives from other Latvian universities, representatives from Ministry of Education and Science in Latvia 12:00-13:00 S#MIAR PARALLEL ESSION S#MIAR C229 EMERGING TECHNOLOGIES OF EXPERIENCE DESIGN IN ARTS & CULTURE 12:00-13:00 EMERGING TECHNOLOGIES OF EXPERIENCE DESIGN IN ARTS & CULTURE 12:00-13:00 EMERGING TECHNOLOGIES OF EXPERIENCE DESIGN IN ARTS & CULTURE 12:00-13:00 Moderation Secondary (Ministry of Education) 12:00-13:00 Provestor for development hour balls of the Publics, Weight of the Ministry of Education 13:00-13:55 Free Time Ministry of Education 14:00-14:50 Free Time Ministry of Education 14:00-14:50 Free Time Ministry of Education 14:00-14:50 Free Time Ministry of Education 15:00-16:00 Workshore Ministry of Education and Media Study programs Mara Arage 15:00-16:00 Workshore MicroCCREDENTIALS 16:00-16:00 Workshore MicroCCREDENTIALS 16:00-16:00 Workshore MicroCCREDENTIALS 16:00-16:00 Workshore MicroCCREDENTIALS 16:00-16:00 Workshore MicroCREDENTIALS<	10:00-11:50	WORKSHOP & NETWORKING E ³ UDRES ² BREAKFAST: OPPORTUNITIES AND CHALLENGES OF DIVERSITY IN EUROPEAN
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C229 ShaPing Comorrow: The Intersection of CREATIVE Industries, EMERGING TECHNOLOGIES, AND ALTER INTERSECTION OF CREATIVE REVERTING DINNER 19:00-22:00 NUMERIAN ALTER INTERSECTION OF CREATIVE INDUSTRIES, EMERGING TECHNOLOGIES, AND ALTER INTERSECTION OF CREATIVE REVERTING DINNER 19:00-22:00 NUMERIAN ALTER INTERSECTION OF ALTER INTERSECTION OF CREATIVE REVERTING DINNER 19:00-22:00 NUMERIAN ALTER INTERSECTION OF A METWORKING DINNER 19:00-22:00 Numerication and Media Study programs Māra Arāja 19:00-22:00 Numerication and Media Study p	14:00-14:50	
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WORKSHOP MICROCREDENTIALS C229 16:30-17:30 Escape game MEDIA LITERACY Lead of Communication and Media Study programs Māra Arāja 19:00-22:00 Viewers	C229	Speakers: Assistant professor at Kharkiv State Academy of Culture Natalija Cherkasova (Ukraine), Lecturer at University
C229 Microcredentials C229 Vice-rector for Academic and Scientific work Kärlis Krésliņš 16:30-17:30 Escape game C129 Escape game C129 Had of Communication and Media Study programs Māra Arāja 19:00-22:00 Escursion & networking binner Viewendra Brever MICRISTING LOCAL BREVERING NETWORKING DINNER Viewendra Studes St	15:00-16:00	
C229 Vice-rector for Academic and Scientific work Kärlis Krēsliņš 16:30-17:30 Escape GAME C129 HEDDIA LITERACY Head of Communication and Media Study programs Māra Arāja 19:00-22:00 Excursion & networking Dinner Videemarka BRWER DIRMERAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS VIDEEMAS PAGATS SELF-PAD ACTIVITY: So EUR		WORKSHOP
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C129 MEDIA LITERACY Lead of Communication and Media Study programs Māra Arāja 19:00-22:00 EXCURSION & NETWORKING DINNER VAMERMUŽA DRVEY DZNAMEMUŽA VAMERM	16:30-17:30	
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19:00-22:00 VALMERMUIZA BREWERY DZREWIEYA DZIRAWI IELA2, VALMERMUIZA VALMERMUIZA VALMERMUIZA VALMERS PAGASTS, UV-4219 EXCURSION & NETWORKING DINNER DISTING LOCAL BREWERY & NETWORKING DINNER VISITING LOCAL BREWERY & NETWORKING DINNER VISITING LOCAL BREWERY & NETWORKING DINNER DISTING LOCAL BREWERY & NETWORKING DINNER DISTING LOCAL BREWERY & NETWORKING DINNER VISITING LOCAL BREWERY & NETWORKING DINNER DISTING LOCAL BREWERY DISTING LOCAL BREWERY & NETWORKING DINNER DISTING LOCAL BREWERY DISTING LOCAL BREWERY DISTI		MEDIA LITERACY
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VALMIERAS PAGASTS, VALMIERAS NOVADS, LV-4219 Co-funded by F3DRFS accelerate VIDZEME UNIVERSITY	DZIRNAVU IELA 2,	
	VALMIERAS PAGASTS, VALMIERAS NOVADS,	ViA members & IntWeek guests 50 EUR
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DAY 4 TECHNOLOGIES AND TOURISM J SUPPORT TO UKRAINE

FINAL PROGRAM

the European Union

19.09.2024

THURSDAY

OF APPLIED SCIENCES

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	WALKING TOUR	
Bruņinieku iela 1,	GUIDED MORNING WALK AROUND VALMIERA	
almiera, Valmieras novads, LV-4201	Guided by Valmiera Tourism Information Centre	
0:15-11:20	WORKSHOP	
	ERASMUS+ PROJECT IMPACT ON REGIONS	
C229	International project manager Mārīte Balaņuka	
0227		
1:30-13:00	ROUND TABLE DISCUSSION	
ARALLEL	RESILLIENCE THROUGH HEI - MAKING IMPOSSIBLE - POSSIBLE	SESSION FOR INVITED PARTICIPANTS FROM
C230	Rector Agnese Dāvidsone	UKRAINE
0200		
1:30-11:55		
PARALLEL	FREE TIME & NETWORKING COFFEE BREAK	
SESSION STUDENT	N/A	
CORNER		
2:00-12:45	PANEL DISCUSSION	
	TECHNOLOGIES FOR SUSTAINABLE TOURISM	
ARALLEL	Moderator: Professor, Leading researcher Agita Liviņa Speakers: Associate professor at Prague University of Economics and Business T	omaš Moravoc (Czoch
C229	Republic), Lecturer of Economics at Canadian Institute of Technologies Edmira C	akrani (Albania), Assistant
	Professor at National Institute of Tourism & Hospitality Management Mahender Ga	vinolla (India)
2:45-14:25		
2:45-14:25	FREE TIME & NETWORKING	
	FREE TIME	
N/A		
N/A	FREE TIME N/A	
N/A	FREE TIME N/A WORKSHOP	
N/A	FREE TIME N/A WORKSHOP HOW TO WRITE A WINNING PROJECT PROPOSAL	rant Advisor at SAXION
N/A	FREE TIME N/A WORKSHOP	rant Advisor at SAXION
N/A 4:30-15:50 C229	FREE TIME N/A WORKSHOP HOW TO WRITE A WINNING PROJECT PROPOSAL Senior administrator of Studies and Lifelong learning group Renăte Fridvalde, International Gi	rant Advisor at SAXION
N/A 4:30-15:50 C229	FREE TIME N/A WORKSHOP HOW TO WRITE A WINNING PROJECT PROPOSAL Senior administrator of Studies and Lifelong learning group Renâte Fridvalde, International Grupiversity of Applied Sciences Jos Tomassen (Netherlands) PRESENTATION & DISCUSSION	rant Advisor at SAXION
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DAY 5 DEEP TECH & CLOSING

FINAL PROGRAM

Grigorjeva

20.09.2024.

FRIDAY

10:00-11:20	
10.00-11.20	LECTURE LATVIAN LANGUAGE & CULTURE "WHAT DID YOU UNDERSTAND ABOUT LATVIANS DURING THIS WEEK?"
C229	Lecturer Baiba Pāvule-Malnača
11:30-11:50	
	CASE STUDIES OF INTERSECTION
	DEEP TECH & SCIENCE
C229	Researcher Linda Lancere
· · ·	
12:00-12:50	PANEL DISCUSSION
	DIGITALISATION PROJECTS FOR ACADEMIA AND COOPERATION
C229	WITH THE INDUSTRY
	Moderator: Head of Study program "Virtual Reality and Smart Technologies" Edmunds
	Jansons
	Speakers: Lecturer at Cherkasy State Business College Stanislav Marchenko (Ukraine), Head of ViA study program "Cybersecurity engineering" Kristaps Felzenbergs (Latvia),
	Leading researcher at Institute of Sociotechnical Systems Engineering at ViA Kaspars
	Osis (Latvia), Lecturer at ViA Alvis Sokolovs (Latvia)
13:00-14:00	CLOSING SESSION
	WRAP UP & CLOSING
C229	Vice-rector for development Iveta Putniņa , International Coordinator in staff mobility Katrīna









VIDZEME UNIVERSITY OF APPLIED SCIENCES