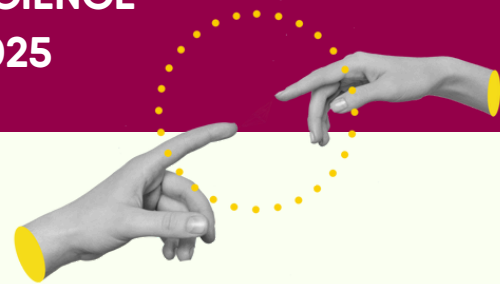




**CELEBRATING SCIENCE:
E³ UDRES² SCIENCE
FESTIVAL 2025**



E³ UDRES² Stakeholders Forum

October 17 | 9.00 15.00
Valmiera, Latvia

**VIDZEME UNIVERSITY OF
APPLIED SCIENCES**

- Training
- Discussions
- Roundtable discussion



VIDZEME UNIVERSITY
OF APPLIED SCIENCES

MEMBER OF

E³UDRES²

CELEBRATING SCIENCE: E³UDRES² SCIENCE FESTIVAL 2025

E³UDRES² Stakeholders' Forum

17 October 2025 | 9.00 – 15.00 (GMT+3)

Cēsu street 4, Valmiera

PROGRAMME:

09.00 | Introduction to the Vidzeme Open Innovation Hub

9.30-12.30 | Stakeholders' Management Workshop

12.30-13.30 | Networking lunch for the training participants and the leadership discussion participants

13.30-15.00 | Business and University leadership roundtable discussion on the impact of future education, research and innovations

Stakeholders' Management Workshop

ViA offers this training in the cooperation with University Industry Innovation Network (UIIN, the Netherlands), the leading international organisation for business-university cooperation. The target group of the workshop is E³UDRES² university academic and administrative staff interested in partnership building with external stakeholders, as well as E³UDRES² university stakeholders – industry and municipality representatives.

For E³UDRES² universities the workshop will offer professional development opportunities that strengthen their capacity to initiate and manage partnerships, as well as expectations. Through the workshop, participants will gain a structured space to exchange ideas, identify collaboration needs, and learn proven methods for building innovation-oriented relationships. The program also will expose them to international practices of university-industry engagement, which helps institutions position themselves strategically within the E³UDRES² network and develop long-term collaboration opportunities.

For company representatives, the workshop will provide a direct channel to engage with universities in a structured, dialogue-driven format. They will benefit from participating in discussions that identify mutual needs and opportunities for cooperation, gaining practical insight into how partnerships with higher education institutions can support their innovation and development goals. The workshop approach will ensure that companies are not passive recipients but active contributors to shaping collaborations, making the outcomes more relevant to their business challenges and ambitions.

For municipal business development specialists the workshop will provide with an opportunity to strengthen their role as key facilitators within the regional innovation ecosystem. By engaging in dialogue with academia, entrepreneurs, and international partners, participants will explore new approaches to supporting local enterprises and fostering an innovation-friendly environment in their municipalities. Special attention will be given to the exchange of practical experiences and tools that enable municipalities to act as catalysts for entrepreneurship, talent development, and cross-sector collaboration. The session will also highlight the potential of interregional cooperation within the E³UDRES² alliance to inspire novel policy instruments and initiatives at the local level.

Business and University leadership roundtable discussion on the impact of future education, research and innovations

We would like to conclude this week of Celebrating Science: E³UDRES² Science Festival with the open discussion together with the leaders from the companies, the municipalities and the university on where we are heading to, what is the impact we want to have by joining the resources and people from businesses, municipality and university. What is the transformation of higher education and research we are looking for? What future regions do we want to have?

Target group: representatives from companies, chambers of commerce, business development agencies interested in university-business cooperation with ViA, E³UDRES² and their regions.



Co-funded by
the European Union

www.va.lv/en/eudres-science-festival

APPLY HERE by 16 SEPTEMBER

