

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	Entrepreneurship practice				
Course code (LAIS):	<i>The course will be registered LAIS after receiving the accreditation</i>				
Study programme:	Tourism experience design and entrepreneurship				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
full time studies:	2	3	80	32	48
part-time studies:				10	70
Course Author/ Tutor:	Aigars Andersons				
	Lecturer, M.Sc. Manag., M.Sc. Comp.				
	aigars.andersons@va.lv				
	Consultations: according to the consultation schedule for each semester				
Course Author/ Tutor:	Inese Ebele				
	Lecturer, Mg.sc.soc., Mg.oec.				
	Inese.ebele@va.lv				
	Consultations: according to the consultation schedule for each semester				
Study form:	Full time studies/ part-time studies				
Study year, semester:					
full time studies:	3 rd year, 6 th semester				
part-time studies:	4 th year, 8 th semester				
Language:	Latvian/English				
Prerequisites for the Course: <i>(if necessary)</i>	Introduction to entrepreneurship				
Course Summary:	A training course for students' personal talents, qualities, knowledge and skills necessary to run a business. The course will develop knowledge, skills and competencies in strategic long-term planning, decision-making in conditions of uncertainty, learning from the future, building and maintaining business relationships.				
Course Methods, including description of the organization of students' individual work and tasks:	Lectures, analysis of situations, independent work, exam.				
Assessment:	Exam				
Requirements for Credits:	<p>All independent works must be prepared on time and submitted within the specified deadlines.</p> <p>All works require a positive evaluation.</p> <p>Papers must be prepared in accordance with the methodological guidelines and instructions mentioned in this study course description.</p> <p>It is mandatory to attend seminars and practical classes. In case of missed seminars or practical classes, the student must take a written test on the relevant questions.</p> <p>The ethics code of Vidzeme University must be followed.</p> <p>The exam (or final paper) can be taken only if all the requirements of the study course</p>				

	<p>have been met. The study course attendance rules must be followed.</p> <p>Explanation of ratings: excellent (10) – knowledge, skills and competence exceed the requirements specified in the course description; excellent (9) – knowledge, skills and competence fully meet the requirements specified in the course description; very good (8) – the requirements specified in the course description are fully met, however, in certain issues there is not enough deep understanding or the student needs support in decision-making in order to use the knowledge independently in solving more complex problems; good (7) – in general, the requirements specified in the course description are fulfilled, however, sometimes the inability to use the acquired knowledge independently can be detected; almost good (6) – the requirements specified in the course description are fulfilled, however, at the same time, an insufficiently deep understanding of the problem and the inability to use the acquired knowledge can be detected; average (5) – in general, the requirements specified in the course description have been mastered, however, insufficient knowledge of some topics and the inability to use the acquired knowledge can be detected; almost average (4) – in general, the requirements specified in the course description have been mastered, however insufficient understanding can be found even at the level of basic concepts, there are significant difficulties in the practical use of the acquired knowledge; weak (3) – knowledge is superficial and incomplete, the student is unable to use it to complete tasks; very weak (2) – there is only superficial knowledge of certain topics, most of the requirements specified in the course description have not been met; very, very weak (1) – lack of understanding and knowledge of the topics covered in the course.</p>	
<p>Abiding by the Academic Ethics</p>	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> - study papers must be independently developed; - the study work should reference all statements, ideas and data used that have been authored by someone else; - appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; - the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>	
<p>Learning Outcomes the evaluation methods and criteria</p>	<p style="text-align: center;">Learning Outcomes</p> <p>Knowledge</p> <p>Orientation in global processes and business legislation, familiarity with business ethics, basic principles of sustainability and fair trade.</p> <p>Knowledge of new product development.</p> <p>Knowledge of the latest technologies and solutions.</p> <p>Skills</p> <p>Analytical reasoning abilities and creative thinking.</p> <p>Strategic long-term planning.</p> <p>Effective communication and negotiation management skills. Presentation skills and the ability to convince of your idea.</p> <p>Autonomous work and cooperative activity.</p>	<p style="text-align: center;">The evaluation methods and criteria</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p> <p>Independent works. Group works. Presentations. Exam.</p>

	Competency
	Risk taking, not afraid of risk. Taking responsibility in crisis situations. Independent works. Group works. Presentations. Exam.
	Self-direction Independent works. Group works. Presentations. Exam.
	The ability to react in different situations, including uncertainty. Independent works. Group works. Presentations. Exam.
	Respect for cultural differences Independent works. Group works. Presentations. Exam.
	Leadership Independent works. Group works. Presentations. Exam.
Course Compulsory literature:	<ol style="list-style-type: none"> 1. Dhaliwal Inderjit Singh Art and Science of Entrepreneurship, WSPC, 2022. 2. Šarmers Otto Klauss U teorija. Vadība no topošās nākotnes. Zvaigzne ABC ISBN: 978-9934-0-7653-4. 3. Uzņēmēja rokasgrāmata, Latvijas investīciju attīstības aģentūra, 2018, pieejams tiešsaistē: http://ebizness.liaa.gov.lv/ 4. https://www.liaa.gov.lv 5. https://humanlibrary.org/ 6. http://theworldcafe.com/key-concepts-resources/world-cafe-method/ 7. https://www.u-school.org/
Course additional literature:	<ol style="list-style-type: none"> 1. Babris Sandris, Kaļķis Henrijs, Pikšs Mārtiņš, Sorokins Vladislavs Praktiskais LEAN, Biznesa efektivitātes asociācija, 2021., ISBN 978-9934-23-341-8 2. Barrow, C., Barrow, P., Brown, R. The business plan workbook. Kogan Page, 9th edition, 2018. 3. Carrete, Liliam Sanchez, and Aline Mariane de Faria, "The Financing of the Startup Life Cycle." In Startups and Innovation Ecosystems in Emerging Markets, pp. 69-95. Palgrave Macmillan, Cham, 2019. 4. Hilton, R. W. Managerial Accounting: Creating Value in a Dynamic Business Environment. 9th edition, 2010. 5. McGrath, R. G. The End of Competitive Advantage: How to Keep Your Strategy Moving as Fast as Your Business. 2013. 6. Oslo Manual, Guidelines for collecting and interpreting innovation data, 4th edition, OECD and Eurostat, 2018, pieejams tiešsaistē: https://www.oecd.org/science/oslo-manual-2018-9789264304604-en.htm ar tulkojumu latviešu valodā tiešsaistē: https://www.liaa.gov.lv/lv/programmas/noderigi/rokasgramatas 7. Osterwalder, A., Pigneur, Y. Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers. John Wiley and Sons, 2013. 8. Pauli, G. Zilā ekonomika 3.0. Zvaigzne ABC, 2018 9. Rurāne, M. Finanšu pārvaldība un analīze. Avots, 2019. 10. Zacharakis, A., Spinelli, S., Timmons, A. J. Business Plans that Work: A Guide for Small Business. 2nd edition, 2011.
Course confirmation date:	31.08.2022.
Date of course description update:	

Study Course Plan for full time (FT) studies and part-time (PT) studies:

Date	Theme	Academic hours				Study Form/ Organization of independent work of students and task description
		FT contact hours	FT independent work hours	PT contact hours	PT independent work hours	
<i>The date is specified before the implementation of the</i>	The global ecosystem. Dialogue with developing ecosystems – ethical and sustainable cooperation.	3	3	1	5	Lecture. Case analysis. Group work. World Cafe.
	The potential of diversity – communication, cooperation	4	10	1	13	Seminar. Human library.

<i>course</i>	and joint creation. Cooperation with interested parties. "Yes" and "Thank you" attitude. Risk taking.					Group work.
	New social technologies of leadership – open mind, open heart, open will. Four levels of listening.	4	4	1	7	Seminar.
	Learning from the future. Intuition. U theory. Excitement, sensing, presence, creation, development. Self-direction. Generating and developing ideas.	8	6	1	13	Lecture. Seminar.
	Presence. Taking responsibility and keeping calm in stressful situations. Maintaining working capacity under conditions of increased intensity. Crisis management.	8	10	3	15	Lecture. Personality training. Case practice.
	Implementation of a socially responsible business project. Ability to make decisions in conditions of uncertainty, ability to react in different situations. Idea presentation and financial sources and resource attraction.	3	14	2	15	Group work. Presentation.
	Managing the company.	2	1	1	2	Exam
	<i>Hours total:</i>	32	48	10	70	