

BEEKEEPERS ASSOCIATION

The aim: develop your position regarding to ban/no ban. Build a coalition with as many partners and allies as possible.

The resources (e.g. finances, human resources, political influence, reputation, etc.): small resources, good reputation, not big political influence.

The roles: trying to put the honeybee colony collapse disorder to a halt. Support the economic interests of their members.

Known information:

use of neonics threatens the beekeeping business. The number of bee colonies is growing thanks to the development of the sector and subsidies. Perhaps the number of bee colonies would grow even faster, and owners would be more profitable if bees were not exposed to neonics.

Yearly sampling and testing of honey has shown that neonics can be found in Lugovian honey and this cumulatively is dangerous for humans to consume.

Attitudes towards the following aspects: Food quality and safety important for their own products, for others not so much; Innovation, R&D (alternative pesticides) interested; Environmental goals (bee preservation) very important; Food security (availability of reasonably priced food) important for their own products, for others not so much; Economy (industry profit and state budget, job market) very important, they are interested in maintaining their own business.

Skeletons: neonics are found in their products (pollen); they are not willing to talk about it, since it threatens their market; on the other hand, it is an evidence that pollution with neonics is present in environment.