

<u>Fonds</u>	<u>Svītrkods</u>	<u>Autors, nosaukums</u>	<u>Plaukta indekss</u>
ViA bibliotēka, lasītava	100173643	<p>Considine, Mark, 1953-. Networks, Innovation and Public Policy : politicians, bureaucrats and the pathways to change inside government / Mark Considine, Jenny M. Lewis and Damon Alexander. - Basingstoke [England] : Palgrave Macmillan, 2009. - xvi, 231 p. : ill. ; 23 cm. - Includes bibliographical references (p. 218-224) and index.</p> <p>Saturs: Innovation as ideas within institutions. Innovation, government and networks. Innovation and public policy. Networks as interactions and structures. Networks and key actors. Innovation inside government. Introduction to innovation cases. City of Parkside - big bang meets executive coordination. City of Kilbourne - innovation from the Middle, out. City of Melville - incrementalists rule. City of Millside - small world meets political affiliation. Who are the innovators inside government?.</p> <p>ISBN 9780230220034. - ISBN 0230220037. ☐</p>	352
ViA bibliotēka, lasītava	501091446	<p>Ārente, Hanna. Totalitārisma izcelsme / Hanna Ārente ; tulkotājs Juris Baldunčiks ; mākslinieks Ilmārs Blumbergs ; galvenā redaktore Ligita Kovtuna. - Jauns izdevums ar priekšvārdiem. - Rīga : Elpa, 2000 (Elpa - 2). - 609 lpp. - (Cilvēks un sabiedrība). - Bibliogrāfija: 565.-597. lpp. . - Personu rādītājs: 598.-609. lpp. - Oriģ. nos.: The Origins of Totalitarianism. - Divdesmitā grāmata Sorosa fonda-Latvija dibinātajā tulkojumu sērijā "Cilvēks un sabiedrība".</p> <p>Saturā: ANTISEMĪTISMS. Antisemitisms kā rupjš apvainojums veselajam saprātam. Ebreji, nacionāla valsts un antisemitisma rašanās. Ebreji un sabiedrība. Dreifusa lieta. IMPERIĀLISMS. Buržuāzijas politiskā emancipācija. Rasiskā domāšana pirms rasisma. Rase un birokrātija. Kontinentālais imperiālisms: pankustības. Nacionālās valsts noriets un cilvēka tiesību gals. TOTALITĀRISMS. Bezšķiru sabiedrība. Totalitārā kustība. Totalitārisms pie varas. Ideoloģija un terors: jauna pārvaldes forma.</p>	323.1

		ISBN 9984543501. Antisemitisms. Imperiālisms. Totalitārisms. ☐	
Valmieras bibliotēka	100209531	Apsalons, Edmunds. Valodas lietojuma loģika : ievads elementārajā loģikā un zinātniskajā argumentācijā. Kultūras zinātnes un filozofija / Edmunds Apsalons ; zin. red. Jānis Taurens ; lit. red. Zane Seņkova ; māksl. red. Aigars Truhins. - Rīga : Zvaigzne ABC, 2011 (A/s "Poligrāfists"). - 424 lpp. : il., tab. ; 23 cm. - Bibliogr.: 413.-419. lpp. un norādes parindēs. . - Priekšmetu rād.: 420.-424. lpp. - Loģika palīdz apgūt sarunāšanās mākslu, korektā valodiskā formā izteikt savu viedokli un pamatot to, vērtēt savu valodu, apzināties tās prasības, kuras pastāv argumentētam valodas lietojumam un no kurām nevaram izvairīties, ja mūsu patiesā vēlme ir saprasties ar citiem cilvēkiem. Kultūras akadēmijas asociētā profesora un filozofijas doktora E. Apsalona grāmata adresēta lasītājiem, kurus interesē plašāks skatījums uz tradicionālo loģikas problemātiku. Tā īpaši noderīga kultūras zinātņu un filozofijas studentiem. ISBN 9789934023408. Loģika. Predikāts (loģika). Valoda un loģika. ☐	16(07)
Vidzemes augstskolas bibliotēka	100173627	Field, Andy. Discovering Statistics Using SPSS : (and sex and drugs and rock 'n' roll) / Andy Field. - 3rd ed. - London : SAGE, 2009. - xxxiii, 821 p. : ill., fig. ; 27 cm. - Bibliography: p.809.-815. - SPSS = Statistical Package for the Social Sciences. Saturis: Why is my evil lecturer forcing me to learn statistics? Everything you ever wanted to know about statistics. The SPSS environment. Exploring data with graphs. Exploring assumptions. Correlation. Regression. Logic regression. Comparing two means. Comparing several means: ANOVA (GLM 1). Analysis of covariance, ANCOVA (GLM 2). Factorial ANOVA (GLM 3). Repeated-measures designs (GLM 4). Mixed design ANOVA (GLM 5). Non-parametric tests. Multivariate analysis of variance (MANOVA). Exploratory factor analysis. Categorical data. Multilevel linear models.	311

		ISBN 9781847879066. - ISBN 9781847879073. Statistika. ☐	
Valmieras bibliotēka	100180017	Barts, Rolāns. Camera lucida. Piezīme par fotogrāfiju / Rolāns Barts ; no franču val. tulk. un pēcv. aut. Ieva Lapinska. - Rīga : Laikmetīgās mākslas centrs, 2008 (Tipogrāfija "S&G"). - 195 lpp. : fotogr. - Pers. rād.: 145.-149. lpp. - Termini: 150.-155. lpp. ISBN 9984982955.	77.0
ViA bibliotēka, lasītava	100174446	Yau, Nathan. Visualize This : the FlowingData guide to design, visualization, and statistics / Nathan Yau. - Indianapolis, Ind. : Wiley Pub., 2011. - xxvi, 358 p. : ill., fig., maps ; 24 cm. - Ietver rādītāju ([343].-358. lpp.). Saturis. Telling Stories with Data. Handling Data. Choosing Tools to Visualize Data. Visualizing Patterns over Time. Visualizing Proportions. Visualizing Relationships. Spotting Differences. Visualizing Spatial Relationships. Designing with a Purpose. ISBN 9780470944882. . - ISBN 0470944889. Datorgrafika. Grafiskās metodes. Informācijas vizualizēšana. ☐	004
ViA bibliotēka, lasītava	100133056	Kirk, Andy. Data Visualization : a successful design process / Andy Kirk. - Birmingham : Packt Publishing, 2012. - IV, 189 p. : ill., tab. ISBN 9781849693462. Informācijas vizualizēšana.	004
ViA bibliotēka, lasītava	100133711	Hamilton, James T. All the News That's Fit to Sell : how the market transforms information into news / James T. Hamilton. - 4th printing. - Princeton : Princeton University Press, c2004. - 342 p. : tab. - Includes bibliographical references. - This is the first book to develop an economic theory of news, analyze evidence across a wide range of media markets on how incentives affect news content, and offer policy conclusions. Ultimately, this book shows that by more fully understanding the economics behind the news, we will be better positioned to ensure that the news serves the public good. Contents: Economic theories of news -- A market for press independence: the evolution	070

		<p>of nonpartisan newspapers in the nineteenth century -- News audiences: how strong are the public's interests in the public interest? -- Information programs on network television - - What is news on local television stations and in local newspapers -- The changing nature of the network evening news program -- News on the net -- Journalists as goods -- Content, consequences, and policy choices. ISBN 0691116806. Prese. Televīzijas ziņu apraide. Plašsaziņas līdzekļi. ☐</p>	
ViA bibliotēka, lasītava	100133051	<p>Ware, Colin. Information Visualization : perception for design / Colin Ware. - 3rd ed. - Amsterdam : Elsevier, 2013. - XXII, 512p. : ill., graphs, tab. - Bibliography: p.459.-496. . - Index: p.497.-512. - "This is a book about what the science of perception can tell us about visualization. There is a gold mine of information about how we see to be found in more than a century of work by vision researchers. The purpose of this book is to extract from that large body of research literature those design principles that apply to displaying information effectively"-- Provided by publisher. Satur. Foundations for an Applied Science of Data Visualization. The Environment, Optics, Resolution, and the Display. Lightness, Brightness, Contrast, and Constancy. Color. Visual Salience and Finding Information. Static and Moving Patterns. Space Perception. Visual Objects and Data Objects. Images, Narrative, and Gestures for Explanation. Interacting with Visualizations. Visual Thinking Processes. ISBN 9780123814647. Informācijas vizualizēšana. Vizuālā uztvere. Vizualizācija. ☐</p>	159.93
ViA bibliotēka, lasītava	100175824	<p>Choices, Values, and Frames / edited by Daniel Kahneman, Amos Tversky. - Cambridge : Cambridge University Press ; New York : Russell Sage Foundation, 2000. - xx, 840 p. : fig., tab. - Ietver bibliogrāfiju (775.-820. lpp.) un rādītājus (821.-840. lpp.). Contents: 1. Choices, values, and frames / Daniel Kahneman and Amos Tversky. Part I.</p>	159.94

		<p>Prospect Theory and Extensions. 2. Prospect theory: an analysis of decision under risk / Daniel Kahneman and Amos Tversky. 3. Advances in prospect theory: cumulative representation of uncertainty / Amos Tversky and Daniel Kahneman. Part II. The Certainty Effect and the Weighting Function. 4. Compound invariant weighting function in prospect theory / Dražen Prelec. 5. Weighing risk and uncertainty / Amos Tversky and Craig R.Fox. 6. A belief-based account of decision under uncertainty / Craig R.Fox and Amos Tversky. Part III. Loss Aversion and the Value Function. 7. Loss aversion in riskless choice: a reference-dependent model / Amos Tversky and Daniel Kahneman. 8. Anomalies: the endowment effect, loss aversion, and status quo bias / Daniel Kahneman, Jack L.Knetsch, and Richard H.Tahler. 9. The endowment effect and evidence of nonreversible indifference curves / Jack L.Knetsch. 10. A test of the theory of reference-dependent preferences / Ian Batemanm Alistar Munro ...[et.al.].Diminishing marginal utility of wealth cannon explain risk aversion / Matthew Rabin. Part IV. Framing and Mental Accounting. 11. Rational choice and the framing of decisions / Amos Tversky and Daniel Kahneman. 12. Framing, probability distortions, and insurance decisions / Eric J. Johnson, John Hershey, Jacqueline Meszaros, and Howard Kunreuther. 13. Mental accounting matters / Richard H.Tahler. Part V. Applications. 14. Toward a positive theory of consumer choice / Richard H.Thaler. 15. Prospect theory in the wild: evidence from the field / Colin F.Camerer. 16. Myopic loss aversion and the equity premium puzzle / Shlomo Benartzi and Richard H.Thaler. 17. Fairness as a constraint on profit seeking: entitlements in the market / Daniel Kahneman, Jack L.Knetsch, and Richard H.Thaler. 18. Money illusion / Eldar Shafir, Peter Diamond, and Amos Tversky. 19. Labor supply of New York City cab drivers: one day at a time / Colin F.Camerer, Linda Babcock ...[et.al.]. 20. Are investors reluctant to realize</p>	
--	--	--	--

		<p>their losses? / Terrance Odean. 21. Timid choices and bold forecasts: a cognitive perspective on risk taking / Daniel Kahneman and dan Lovallo. 22. Overconfidence and excess entry: an experimental approach / Colin F.Camerer and Dan Lovallo. 23. Judicial choice and disparities between measures of economic values / David Cohen and Jack L.Knetsch. 24. Contrasting rational and psychological analyses of political choice / George A.Quattrone and Amos Tversky. 25. Conflict resolution: a cognitive perspective / Daniel Kahneman and Amos Tversky. Part VI. The Multiplicity of Value: Reversals of Preference. 26. The construction of preference / Paul Slovic 27. Contingent weighting in judgment and choice / Amos Tversky, Shmuel Sattah and Paul Slovic. 28. Context-dependent preferences / Amos Tversky and Itamar Simonson. 29. Ambiguity aversion and comparative ignorance / Craig R.Fox and Amos Tversky. 30. Attribute Evaluability: Its Implications for Joint-Separate evaluation reversals and beyond / Christopher K.Hsee. Part VII. Choice over Time. 31. Preferences for sequences of outcomes / George F.Loewenstein and Dražen Prelec. 32. Anomalies in intertemporal choice: evidence and an interpretation / George F.Loewenstein and Dražen Prelec. Part VIII. Alternative Conceptions of Value. 33. Reason-based choice / Eldar Shafir, Itamar Simonson, and Amos Tversky. 34. Value elicitation: is there anything in there? / Baruch Fischhoff. 35. Economists have preferences, psychologists have attitudes: an analysis of dollar responses to public issues / Daniel Kahneman, Ilana Ritov, and David Schkade. Part IX. Experienced Utility and objective happiness. Experienced utility and objective happiness: a moment-based approach / Daniel Kahnemann. Evaluation by moments: past and future / Daniel Kahnemann. 36. Endowments and contrast in judgments of well-being / Amos Tversky and Dale Griffin. 37. A bias in the prediction of tastes / George Loewenstein and Daniel</p>	
--	--	--	--

		Adler. 38. The effect of purchase quantity and timing on variety-seeking behavior / Itamar Simonson. 40. New challenges to the rationality assumption / Daniel Kahnemann. ISBN 9780521627498 (pbk.). - ISBN 0521627494 (pbk). Lēmumu pieņemšana. Nenoteiktība. Riskēšana (psiholoģija). Vērtība. ☐	
ViA bibliotēka, lasītava	100176256	O'Keefe, Daniel J., 1950- . Persuasion : theory and research / Daniel J. O'Keefe. - Third edition. - Thousand Oaks, CA : SAGE, 2016. - xix, 387 pages ; 23 cm. - Includes bibliographical references and index. Contents: Persuasion, Attitudes and Actions ; Social Judgment Theory ; Functional Approaches to Attitude ; Belief-Based Models of Attitude ; Cognitive Dissonance Theory ; Reasoned Action Theory ; Stage Models ; Elaboration Likelihood Model ; The Study of Persuasive Effects ; Communicator Factors ; Message Factors ; Receiver Factors. ISBN 9781452276670 (pbk. : acidfree paper). Pārliecināšana (psiholoģija). ☐	159.95
ViA bibliotēka, lasītava	100175941	Kānemans, Daniels. Domā ātri, domā lēnām / Daniels Kānemans ; no angļu val. tulk. Kristīna Blaua, Normunds Pukjans, Signe Skujeniece ; atb. red. Ieva Heimane ; vāka māksl. noform.: Rodrigo Corral. - Rīga : Jumava, 2012. - 550 lpp. - Bibliogr.: [513.] - 514. lpp. un norādes piezīmēs. . - Alf. rād.: [547.] - 550. lpp. - Daniels Kānemans savā grāmatā "Domā ātri, domā lēnām", atklāj apziņas pasauli, izskaidrojot divas sistēmas, kas nosaka mūsu domāšanas veidu. 1. sistēma ir ātra, intuitīva un emocionāla; 2. sistēma ir lēnāka, apdomīgāka un loģiskāka. - Oriģ. nos.: Thinking, Fast and Slow. ISBN 9789934112102. Psiholoģija, lietišķā. Doma un domāšana. Lēmumu pieņemšana. Intuīcija. Spriešana. ☐	159.95
ViA bibliotēka, lasītava	100175808	Heuristics and Biases : the psychology of intuitive judgement / edited by Thomas Gilovich, Dale Griffin, Daniel Kahneman. - Cambridge : Cambridge University Press ; New York, 2002. - xvi, 857 p. : tab., fig. - letver	159.95

		<p>bibliogrāfiju (763.-853. lpp.) un rādītāju (855.-857. lpp.).</p> <p>Contents: Introduction: heuristics and biases then and now / Thomas Gilovich and Dale Griffin. Part I. Theoretical and Empirical Extensions. 1. Extensional versus intuitive reasoning: the conjunction fallacy in probability judgment / Amos Tversky and Daniel Kahnemen. 2. Representativeness revisited: attribute substitution in intuitive judgment / Daniel Kahneman and Shane Fredrick. 3. How alike is it versus how likely it is: a disjunction fallacy in probability judgments / Maya Bar-Hillel and Efrat Neter. 4. Imagining can heighten or lower the perceived likelihood of contracting a disease: the mediating effect of ease of imagery / Steven J. Sherman, Robert B.Cialdini, Donna F.Schwartzman, and Kim D.Reynolds. 5. The availability heuristic revisited: ease of recall and content of recall as distinct sources of information / Norbert Schwarz and Leigh Ann Vaugh. 6. Incorporating the irrelevant: anchors in judgments of belief and value / Gretchen B.Chapman and Eric J.Johnson. 7. Putting adjustment back in the anchoring and adjustment heuristic / Nicholas Epley and Thomas Gilovich. 8. Self anchoring in conversation: why language users don't do what they 'should' / Boaz Kaysar and Dale J.Barr. 9. Inferential correction / Daniel T.Gilbert. 10. Mental contamination and the debiasing problem / Timothy D.Wilson, David B.Centerbar, and Nancy Brekke. 11. Sympathetic magical thinking: the contagion and similarity 'heuristics' / Paul Rozin and Carol Nemeroff. 12. Compatibility effects in judgment and choice / Paul Slovic, Dale Griffin, and Amos Tversky. 13. The weighing of evidence and the determinants of confidence / Dale Griffin and Amos Tversky. 14. Inside the planning fallacy: the causes and consequences of optimistic time predictions / Roger Buehler, Dale Griffin, and Michael Ross. 15. Probability judgment across cultures / J.Frank Yates, Ju-Whei Lee ...[et.al.]. 16. Durability bias in affective forecasting / Daniel</p>	
--	--	--	--

		<p>T.Gilbertm Elizabeth C.Pinel ...[et.al.]. 17. Resistance of personal risk perceptions to debiasing interventions / Neil D.Weinstein and William M.Klein. 18. Ambiguity and self-evaluation: the role of idiosyncratic trait definitions in self-serving assessments of ability / David Dunning, Judith A.Meyerowitz, and Amy D.Holzberg. 19. When predictions fail: the dilemma of unrealistic optimism / David A.Armor and Shelley E.Taylor. 20. Norm theory: comparing reality to its alternatives / Daniel Kahneman and Dale T.Miller. 21. Counterfactual thought, regret, and superstition: how to avoid kicking yourself / Dale T.Miller and Brian R.Taylor. Part II. New Theoretical Directions. 22. Two systems of reasoning / Steven A.Sloman. 23. The affect heuristic / Paul Slovic, Melissa Finucane ...[et.al.]. 24. Individual differences in reasoning: implications for the rationality debate? / Keith E.Stanovich and Richard F.West. 25. Support theory: a nonextensional representation of subjective probability / Amos Tversky and Derek J.Koehler. 26. Unpacking, repacking, and anchoring: advances in support theory / Yuval Rottenstreich and Amos Tversky. 27. Remarks on support theory: recent advances and future directions / Lyle A.Brenner, Derek J.Koehler, and Yuval Rottenstreich. 28. The use of statistical heuristics in everyday inductive reasoning / Richard E.Nisbett, David H.Krantz ...[et.al.]. 29. Feelings as information: moods influence judgments and processing strategies / Norbert Schwarz. 30. Automated choice heuristics / Shane Frederick. 31. How good are fast and frugal heuristics? / Gerd Gigerenzer, Jean Czerlinski, and Laura Martignon. 32. Intuitive politicians, theologians, and prosecutors: exploring the empirical implications of deviant functionalist metaphors / Philip E.Tetlock. Part III. Real World Applications. 33. The hot hand in basketball: on the misperception of random sequences / Thomas Gilovich, Robert Vallone, and Amos Tversky. 34. Like goes with like: the role of representativeness in erroneous and</p>	
--	--	---	--

		<p>pseudoscientific beliefs / Thomas Gilovich and Kenneth Savitsky. 35. When less is more: counterfactual thinking and satisfaction among Olympic medalists / Victoria Husted Medvec, Scott F.Madey, and Thomas Gilovich. 36. Understanding misunderstanding: social psychological perspectives / Emily Pronin, Carolyn Puccio, and Lee Ross. 37. Assessing uncertainty in physical constants / Max Henrion and Baruch Fischhoff. 38. Do analysts overreact? / Werner F.M.De Bondt and Richard H.Thaler. 39. The calibration of expert judgment: Heuristics and biases beyond the laboratory / Derek J.Koehler, Lyle Brenner, and Dale Griffin. 40. Clinical versus actuarial judgment / Robyn M.Dawes, David Faust, and Paul E.Meehl. 41. Heuristics and biases in application / Baruch Fischhoff. 42. Theory driven reasoning about plausible pasts and probable futures in world politics. / Philip E.Tetlock.</p> <p>ISBN 9780521796798.</p> <p>Spriedumi. Spriešana. Kritiskā domāšana.</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100175823</p>	<p>Judgment Under Uncertainty : heuristics and biases / edited by Daniel Kahneman, Paul Slovic, Amos Tversky. - 26 printing. - Cambridge : Cambridge University Press ; New York, 2017. - xiii, 555 p. : ill. ; 24 cm. - Bibliography: p. [521]-551. - Includes index.</p> <p>Contents: Preface. Part I. Introduction. 1. Judgment under uncertainty: heuristics and biases / Amos Tversky and Daniel Kahneman. Part II. Representativeness. 2. Belief in the law of small numbers / Amos Tversky and Daniel Kahneman. 3. Subjective probability: a judgment of representativeness / Daniel Kahneman and Amos Tversky. 4. On the psychology of presiction / Daniel Kahneman and Amos Tversky. 5. Studies of representativeness / Maya Bar-Hillel. 6. Judgments of and by representativeness / Amos Tversky and Daniel Kahneman. Part III. Causality and Attribution. 7. Popular induction: information is not necessarily informative / Richard E. Nisbett, Eugene Borgida, Rick Crandall and Harvey Reed. 8.</p>	<p>159.95</p>

		<p>Causal schemas in judgments under uncertainty / Amos Tversky and Daniel Kahneman. 9. Shortcomings in the attribution process: on the origins and maintenance of erroneous social assessments / Lee Ross and Craig A. Anderson. 10. Evidential impact of base rates / Amos Tversky and Daniel Kahneman. Part IV. Availability. 11. Availability: a heuristic for judging frequency and probability / Amos Tversky and Daniel Kahneman. 12. Egocentric biases in availability and attribution / Michael Ross and Fiore Sicoly. 13. The availability bias in social perception and interaction / Shelley E. Taylor. 14. The simulation heuristic / Daniel Kahneman and Amos Tversky. Part V. Covariation and Control. 15. Informal covariation assessment: data-based versus theory-based judgments / Dennis L. Jennings, Teresa M. Amabile and Lee Ross. 16. The illusion of control / Ellen J. Langer. 17. Test results are what you think they are / Loren J. Chapman and Jean Chapman. 18. Probabilistic reasoning in clinical medicine: problems and opportunities / David M. Eddy. 19. Learning from experience and suboptimal rules in decision making / Hillel J. Einhorn. Part VI. Overconfidence. 20. Overconfidence in case-study judgments / Stuart Oskamp. 21. A progress report on the training of probability assessors / Marc Alpert and Howard Raiffa. 22. Calibration of probabilities: the state of the art to 1980 / Sarah Lichtenstein, Baruch Fischhoff and Lawrence D. Phillips. 23. For those condemned to study the past: heuristics and biases in hindsight / Baruch Fischhoff. Part VII. Multistage Evaluation. 24. Evaluation of compound probabilities in sequential choice / John Cohen, E. I. Chesnick and D. Haran. 25. Conservatism in human information processing / Ward Edwards. 26. The best-guess hypothesis in multistage inference / Charles F. Gettys, Clinton Kelly III and Cameron R. Peterson. 27. Inferences of personal characteristics on the basis of information retrieved from one's memory / Yaacov Trope. Part VIII. Corrective</p>	
--	--	---	--

		<p>Procedures. 28. The robust beauty of improper linear models in decision making / Robyn M. Dawes. 29. The vitality of mythical numbers / Max Singer. 30. Intuitive prediction: biases and corrective procedures / Daniel Kahneman and Amos Tversky. 31. Debiasing / Baruch Fischhoff. 32. Improving inductive inference / Richard E. Nesbett, David H. Krantz, Christopher Jepsen and Geoffrey T. Fong. Part IX. Risk Perception. 33. Facts versus fears: understanding perceived risk / Paul Slovic, Baruch Fischhoff and Sarah Lichtenstein. Part X. Postscript. 34. On the study of statistical intuitions / Daniel Kahneman and Amos Tversky. 35. Variants of uncertainty / Daniel Kahneman and Amos Tversky. References. Index.</p> <p>ISBN 9780521284141. . - ISBN 0521284147 (pbk.).</p> <p>Spriedumi. Spriešana (psiholoģija). Heiristika. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100176139</p>	<p>The Wiley Blackwell Handbook of the Psychology of the Internet at Work / edited by Guido Hertel, University of Muenster, Munster, [and three others]. - First edition. - Hoboken, NJ : John Wiley & Sons, Inc., 2017. - xvi, 527 pages. - (Wiley Blackwell handbooks in organizational psychology). - This authoritative Wiley Blackwell Handbook in Organizational Psychology focuses on individual and organizational applications of Internet-enabled technologies within the workplace. - Includes index.</p> <p>Contents: 1 The Psychology of the Internet @ Work / Guido Hertel, Dianna L. Stone, Richard D. Johnson, and Jonathan Passmore. Part I Individual Perspectives. 2 Digitized Communication at Work / Nicole C. Krämer and Stephan Winter. 3 Ergonomics of Information Technologies at Work / Ben V. Hanrahan and John M. Carroll. 4 Competencies for Web-Based Work and Virtual Collaboration / Stefan Krumm and Julian Schulze. 5 User Experience, Gamification, and Performance / Meinald T. Thielsch and Jörg Niesenhaus. 6 Trust in Virtual Online Environments / Sirkka L.</p>	<p>159.98</p>

		<p>Jarvenpaa, Celeste Cantu, and Shi Ying Lim. 7 Workplace Cyberdeviance / Steven D. Charlier, Gary W. Giumetti, Cody J. Reeves, and Lindsey S. Greco. 8 Blended Working / Nico W. van Yperen and Burkhard Wörtler. 9 Flexwork, Work–Family Boundaries, and Information and Communication Technologies / Ronald E. Rice. 10 Mobile Computing and Hand-Held Devices at Work / Humayun Zafar. Part II Organizational Perspectives. 11 E-Recruiting: Using Technology to Attract Job Applicants / Derek Chapman and Anna F. Gödöllei. 12 Social Networking Systems, Search Engines, and the Employment Process / Kimberly M. Lukaszewski and Andrew F. Johnson. 13 The Evolution of E-Selection / David N. Dickter, Victor Jockin, and Tanya Delany. 14 E-Leadership / Surinder Kahai, Bruce J. Avolio, and John Sosik. 15 Virtual Teams / M. Travis Maynard, Lucy L. Gilson, Nicole C. Jones Young, and Matti Vartiainen. 16 Online Employee Surveys and Online Feedback / Bernad Batinic and Carrie Kovacs. 17 E-Learning / Richard D. Johnson and Kenneth G. Brown. Part III Societal and Cross-Sectorial Perspectives. 18 Robots in the Digitalized Workplace / Jochen J. Steil and Günter W. Maier. 19 Social Issues Associated with the Internet at Work / Dianna L. Stone, Dianna Krueger, and Stephen Takach. 20 Employee Age Differences in Using Internet-Based Tools at Work / Gabriela Burlacu, Donald M. Truxillo, and Talya N. Bauer. 21 The Future of Work / Stela Lupushor and Alex Fradera.</p> <p>ISBN 9781119256144 (cloth).</p> <p>Informācijas tehnoloģija - Menedžments. Telemātika. Tiešsaistes sociālie tīkli. Virtuālā realitāte menedžmentā. Organizatoriskā efektivitāte. Psiholoģija, industriālā. ☐</p>	
Vidzemes augstskolas bibliotēka	100062974	<p>Cialdini, Robert B. Influence : the psychology of persuasion / Robert B.Cialdini. - rev. ed. - New York : William Morrow, 1993. - XIV, 320 p. : ill. - Bibliogr.: p.293.-309. . - Index: p.311.-320.</p> <p>Contents: Weapons of Influence ; Reciprocation: The Old Give and Take ... and</p>	159.98

		<p>Take ; Commitment and Consistency: Hobgoblins of the Mind ; Social Proof: Truths Are Us ; Liking: The Friendly Thief ; Authority: Directed Deference ; Scarcity: The Rule of the Few.</p> <p>ISBN 0688128165.</p> <p>Ietekme (psiholoģija). Pārliciecināšana (psiholoģija). Piekāpšanās. ☒</p>	
Vidzemes augstskolas bibliotēka	100061383	<p>Bivins, Thomas H. Mixed Media : moral distinctions in advertising, public relations, and journalism / Thomas H.Bivins. - Mahwah : Lawrence Erlbaum Associates, 2004. - XII, 229 p. - References: p.222.-224. . - Author Index: p.225.-226. . - Subject Index: p.227.-229.</p> <p>Contents: 1. WHAT MAKES AN ETHICAL ISSUE? ; Ethics or Morals? ; Ethics and the Act of Communication ; The Media and Morality ; Can Personal Ethics Become Professional Ethics? ; Media Similarities: The Common Threads ; Media Differences: A Coat of many Colors ; Forming Ethical Standards for the Mass Media ; Values, Ideals and Principles ; Professional Codes and the Law ; Can the Media Be Ethical? ; 2. MORAL CLAIMANTS, OBLIGATION, AND SOCIAL RESPONSIBILITY ; The Linkage Concept ; The Importance of Consequences ; The Nature of Obligation ; Synthesizing the Approaches ; The Libertarian Approach ; The Social Responsibility Approach ; 3. THE MEDIA AND PROFESSIONALISM. ; Central Features ; Secondary Features ; Are the Media Professions? ; Service to society ; The Public Journalism Debate ; Pro Bono Work ; The Professional-Client Relationship ; Codes ; Profession versus Professionalism. 4. ETHICAL THEORY ; Why Can't We All Be Right? The Dilemma of Relativism ; Subjectivism ; The Test of Reason ; Why We Reason the Way We Do ; Social Contract Theory ; The Argument Over Means and Ends ; Nonconsequential Ethical Theories ; Nonconsequential Theory in Modern Practice ; Consequential Ethical Theories ; Virtue Ethics ; Free Speech Theories ; The Liberty Theory ; Free Speech and the Individual Versus Society ; How to Choose Applicable Theories ; 5. TO TELL THE TRUTH ; Truth as a</p>	179.1

		<p>Legal Concept ; Truth and the Act of Communication ; Journalistic Truth ; Journalistic Deception ; Truth in Advertising and Public Relations ; Ethics and Persuasion ; Can We Tell Truth From Fiction? ; Consumers: Victims or Informed Choosers ; The Case for Withholding Information ; The Ultimate Truth ; 6. AVOIDING HARM ; Causal Harm ; Professional Responsibility ; Liberty-Limiting Principles ; Mitigating Harm in Journalism ; Mitigating harm in Advertising and Public Relations ; Caring and Harm ; The Right Thing to Do ; 7. A CHECKLIST FOR ETHICAL DECISION MAKING ; A Checklist for Moral Decision Making.</p> <p>ISBN 0805842578.</p> <p>Plašsaziņas līdzekļi - Morālie un ētiskie aspekti. Žurnālistikas ētika. ☐</p>	
Vidzemes augstskolas bibliotēka	100062318	<p>Kroplijs, Artūrs. Kvalitatīvās pētniecības metodes sociālajās zinātnēs / Artūrs Kroplijs, Malgožata Raščevska ; redaktore Brigita Ceplīte. - Rīga : RaKa, 2004 (SIA "Izdevniecība RaKa"). - 178 lpp. : ģīm., tab. ; 23 cm. - Literatūra: 172.-178.lpp.</p> <p>ISBN 9984156168. . - ISBN 9789984156163.</p> <p>Sociālās zinātnes - Pētījumi - Metodoloģija.</p>	30
ViA bibliotēka, lasītava	970000386	<p>Babbie, Earl. The Practice of Social Research / Earl Babbie. - 6th ed. - Belmont : Wadsworth, 1992. - XXII, 632 p. : ill. - Bibl. p.B1.-B6. - Ind. p.I1.-I12.</p> <p>ISBN 0534155766.</p>	303
Vidzemes augstskolas bibliotēka	100175537	<p>Pētniecība: teorija un prakse / Kritīnes Mārtinsones, Anitas Piperes, Daigas Kamerādes zinātniskajā redakcijā ; [recenzenti: Juris G. Draguns, Ģirts Dimdiņš ; redaktore Gunta Tramdaka ; dizains: Baiba Lazdiņa]. - Rīga : RaKa, 2016. - 546 lpp. : portreti, shēmas, tabulas ; 23 cm. - Bibliogrāfija rakstu beigās un zemsvītras piezīmēs. - Teksts latviešu valodā, kopsavilkums angļu valodā.</p> <p>Saturā: Zinātne un pētniecība: jautājumi ievirzei / Kristīne Mārtinsone. Zinātne, pētniecība , inovācija. Zinātniskā un</p>	303

		<p>nezinātniskā izziņa / Kristīne Mārtinsone. Uz pierādījumiem balstīta prakse un alternatīvās pieejas / Kristīne Mārtinsone. 21.gadsimta zinātnes globālās tendences: Īss ieskats / Anita Pipere. Tiesiskie un ētiskie aspekti pētījumā / Ivans Jānis Mihailovs, Vija Sīle, Vents Sīlis. Pētījuma pamatstratēģijas un dizaini. Kvantitatīvās, kvalitatīvās un jaukto metožu pētījuma stratēģiju salīdzinājums / Anita Pipere. Kvantitatīvs pētījums / Daiga Kamerāde. Kvalitatīvs pētījums / Anita Pipere. Jauktie pētījuma dizaini / Anita Pipere. Datu ieguves metodes pētījumā. Primārie, sekundārie un terciārie dati / Daiga Kamerāde. Primāro datu ieguves metodes / Anita Pipere. Sekundāro un lielo datu izmantošana kvantitatīvā pētījumā / Daiga Kamerāde. Datu ieguves avoti pētījumā. Izlases veidošana kvantitatīvā pētījumā / Daiga Kamerāde, Silvija Kristapsone, Viktorija Perepjolkina. Dalībnieku atlase kvalitatīvā pētījumā / Anita Pipere. Datu analīzes metodes. Datu analīzes metodes kvantitatīvā pētījumā / Daiga Kamerāde, Silvija Kristapsone. Datu analīzes metodes kvalitatīvā pētījumā / Anita Pipere. Pētījuma process un pētījuma rezultātu izplatīšana. Pētījuma process / Daiga Kamerāde, Kristīne Mārtinsone. Pētījuma rezultātu izplatīšanas veidi / Daiga Kamerāde. Kvantitatīva pētījuma pārskata sagatavošana un rezultātu izplatīšana / Daiga Kamerāde. Kvalitatīva pētījuma pārskata sagatavošana un rezultātu izplatīšana / Anita Pipere. Zinātniskās metodes pielietojuma īpašie gadījumi. Gadījuma analīze / Anita Pipere. Kristīne Vende, Daiga Kamerāde. Sistemātiskie pārskati / Sanita Silniece, Kristīne Mārtinsone. Klīniskie pētījumi / Uldis Berķis. ISBN 9789984463551. Pētniecība. Pētniecība - Metodoloģija. Pētniecība - Datu apstrāde. ☐</p>	
Vidzemes augstskolas bibliotēka	100173491	Ievads pētniecībā : stratēģijas, dizaini, metodes / zin. red. Kristīne Mārtinsone, Anita Pipere ; red. Rita Cimdiņa ; māksl. Baiba Lazdiņa. - Rīga : RaKa, 2011 (SIA "Izdevniecība RaKa" tipogrāfija). - 284 lpp. : il., tab. -	303

		<p>Vārdnīca: 269.-281. lpp. - Grāmata ir domāta studentiem, lai iepazīstinātu ar galvenajiem pētījumu veikšanas metodiskajiem principiem. Tās pirmajā daļā raksturotas pētniecības vispārīgās pamatnostādnes, otrajā- pētījuma dizaini un stratēģijas, trešajā- raksturoti pētījumu izstrādes posmi.</p> <p>ISBN 9789984461557.</p> <p>Pētniecība. ☐</p>	
Vidzemes augstskolas bibliotēka	100002020	<p>Kerlinger, Fred. Foundations of Behavioral Research / Fred Kerlinger, Howard Lee. - 4th ed. - New York : Harcourt College, 2000. - XXV, 990 p. : ill., pic. - Ref.: p. R.1.- R.36. . - Name Ind.: p. NI.1.- NI.8. . - Subj. Ind.: p. SI.1.- SI.10.</p> <p>Contents: Science and the scientific approach. Problems and hypotheses. Constructs, variables, and definitions. Sets. Relations. Variance and covariance. Probability. Sampling and randomness. Principles of analysis and interpretation. The analysis of frequencies. Statistics : purpose, approach, method. Testing hypotheses and the standard error. Analysis of variance : foundations. Factorial analysis of variance. Analysis of variance : correlated groups. Nonparametric analysis of variance and related statistics. Ethical considerations in conducting behavioral science research. Research design : purpose and principles. Inadequate designs and design criteria. General designs of research. Research design applications : randomized groups and correlated groups. Quasi-experimental and N=1 designs of research. Nonexperimental research. Laboratory experiments, field experiments, and field studies. Survey research. Foundations of measurement. Reliability. Validity. Interviews and interview schedules. Objective tests and scales. Observations of behavior and sociometry. Multiple regression analysis : foundations. Multiple regression, analysis of variance, and other multivariate methods. Factor analysis. Analysis of covariance structures.</p> <p>ISBN 0155078976.</p>	303

		Socioloģija - Metodoloģija. Psiholoģija - Metodoloģija. ☐	
ViA bibliotēka, lasītava	501091097	Raščevska, Malgožata. Statistika psiholoģijas pētījumos : eksperimentāla mācību grāmata psiholoģijas specialitātes studentiem / Malgožata Raščevska, Silvija Kristapsone. - Rīga : Izglītības soļi, 2000. - 356 lpp. ISBN 9984943615.	311
ViA bibliotēka, mācību literatūras krājums	100062351	Arhipova, Irina. Statistika ekonomikā : risinājumi ar SPSS un Microsoft Excel : : [mācību līdzeklis] / Irina Arhipova, Signe Bāliņa. - Rīga : Datorzinību Centrs, 2003. - 349 lpp. ISBN 9984665194.	311(07)
ViA bibliotēka, lasītava	100170242	The Oxford Handbook of Internet Psychology / edited by Adam N. Joinson, Katelyn Y.A.McKenna, Tom Postmes, Ulf-Dietrich Reips. - Oxford : Oxford University Press, 2007. - viii, 508 p. : ill. - (Oxford handbooks). - Indexes: p.503.-508. ISBN 9780198568001. Internets - Psiholoģiskie aspekti. Internets - sociālie aspekti. Sociālā psiholoģija. Kibertelpa - Psiholoģiskie aspekti. Rokasgrāmatas, rādītāji utt.	316.6
ViA bibliotēka, lasītava	100130037	Gilovich, Thomas. Social psychology / Thomas Gilovich, Dacher Keltner, Richard E.Nisbett. - New York : W.W.Norton & Company, 2006 (United States of America). - XXVII, 586, [97] p. : ill. - Glossary: G1.-G9. - References: R1.-R55. - Credits and acknowledgments: C1.-C7. - Name index: N1.-N15. - Subject Index: S1.-S11. ISBN 0393978753.	316.6
ViA bibliotēka, lasītava	100175719	Media and Cultural Studies : keywords / edited by Meenakshi Gigi Durham and Douglas M. Kellner. - 2nd ed. - Malden : Wiley-Blackwell, 2012. - vii, 635 p. ; 25 cm. - Includes bibliographical references and index. Contents: Adventures in Media and Cultural Studies Introducing the KeyWorks / Douglas M.Kellner and Meenakshi Durham. Culture, Ideology, and Hegemony. The Ruling Class and the Ruling Ideas / Karl Marx and Friedrich Engels. History of the Subaltern Classes; The concept of "Ideology" / Antonio	316.7

		<p>Gramsci. The Work of Art in the Age of Mechanical Reproduction / Walter Benjamin. The Culture Industry: Enlightenment as Mass Deception / Max Horkheimer and Theodor W.Adorno. The Public Sphere: An Encyclopedia Article / Jurgen Habermas. Ideology and Ideological State Apparatuses (Notes Towards an Investigation) / Louis Althusser. Social Life and Cultural Studies. Operation Margarine; Myth Today / Roland Barthes. The Medium is the Message / Marshall McLuhan. The Commodity as Spectacle / Guy Debord. Introduction: Instructions on How to Become a General in the Disneyland Club / Ariel Dorfman and Armand Mattelart. Base and Superstructure in Marxist Cultural Theory / Raymond Williams. From Culture to Hegemony; Subculture: The Unnatural Break / Dick Hebdige. Encoding/Decoding / Stuart Hall. On the Politics of Empirical Audience Research / Ien Ang. Political Economy. Contribution to a Political Economy of Mass-Communication / Nicholas Garnham. On the Audience Commodity and its Work / Dallas W.Smythe. A Propaganda Model / Edward Herman and Noam Chomsky. Not Yet the Post-Imperialist Era / Herbert I.Schiller. Gendering the Commodity Audience: Critical Media Research, Feminism, and Political Economy / Eileen R.Meehan. Introduction; The Aristocracy of Culture / Pierre Bourdieu. On Television / Pierre Bourdieu. The Politics of Representation. Visual Pleasure and Narrative Cinema / Laura Mulvey. Stereotyping / Richard Dyer. The Readers and their Romances / Janice Radway. Eating the Other: Desire and Resistance / Bell Hooks. Booty Call: Sex, Violence, and Images of Black Masculinity / Patricia Hill-Collins. British Cultural Studies and the Pitfalls of Identity / Paul Gilroy. Under Wester Eyes: Feminist Scholarship and Colonial Discourses / Chandra Talpade Mohanty. Hybrid Cultures, Oblique Powers / Nestor Garcia Canclini. The Postmodern Turn, New Media and Social Networking. The Precession of Simulacra /</p>	
--	--	--	--

		<p>Jean Baudrillard. Postmodernism, or the Cultural Logic of Late Capitalism / Fredric Jameson. Feminism, Postmodernism and the "Real Me" / Angela McRobbie. Postmodern Virtualities / Mark Poster. Quentin Tarantiono's Star Wars?: Digital Cinema, Media Convergence, and Participatory Culture / Henry Jenkins. Alternative and Activist New Media: A Genre Framework / Leah A.Lievrouw. Social Network Sites: Definition, History, and Scholarship / D.M.Boyd and N.B.Ellison. Globalization and Social Movements. Disjuncture and Difference in the Global Cultural Economy / Arjun Appadurai. The Global and the Local International Communications / Annabelle Sreberny. The Homeland/Aztlan / Gloria Anzaldua. The Processes: From Nationalisms to Transnationalisms / Jesus Martin-Barbero. Globalization as Hybridization / Jan Nederveen Pieterse. (Re)Asserting National Television and National Identity Against the Global, Regional, and Local Levels of World Television / Joseph Straubhaar. Oppositional Politics ant the Internet: A Critical/Reconstructive Approach / Richard Kahn and Douglas M.Kellner.</p> <p>ISBN 9780470658086 (pbk. : alk. paper). Plašsaziņas līdzekļi un kultūra. Masu kultūra. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100061523</p>	<p>Infante, Dominic A. Building Communication Theory / Dominic A.Infante, Andrew S.Rancer, Deanna F.Womack. - 4th Ed. - Illinois : Waveland press, 2003. - XIV, 400 p. - References: p.359.-384. . - Name Index: p.385.-389. . - Subject Index: p.391.-400. - "The authors have organized this book to help students learn the process of theory building. In clear, engaging, and comprehensible language, they offer a solid foundation for understanding four perspectives on communication. Rather than presenting theories in isolation, they discuss major theories within the structure of a particular approach and provide examples of the contributions each theory has made to explaining and predicting behavior. If a</p>	<p>316.77</p>

		<p>student develops criteria by which to judge a theory, that critical framework can be applied to assess the strengths and weaknesses of any new theory. Confidence in evaluating contributions helps students appreciate and participate in the process. The connections between theorizing and practical applications stimulate interest and further exploration."</p> <p>"The text does not attempt to be encyclopedic; rather, it offers a synthesized, coherent view of theory from the social scientific perspective, emphasizing contributions from communication theorists. Learning about theory should be an enjoyable experience; Building Communication Theory creates a context for involving students in an exciting and valuable pursuit.</p> <p>Contents: Theory Building in Communication. Introduction to Studying Communication. Issues in Understanding Communication. Points of Controversy About Communication. The Interdisciplinary Approach to communication. Points of view about theory. Four Functions of Theories. How do Theories Develop and Change? How are Theories Tested? How are Theories Evaluated and Compared? What Constitutes a Good Communication Theory? Paradigms and communication theory. The Covering Laws Perspective. The Communibiological Perspective. The Human Action Perspective. The Systems Perspective. The Building in Major Approaches to Communication. Trait approaches. Contexts, Traits, and States. The Cross-Situational Consistency Framework. Persuasion approaches. Conceptualizing Persuasion. Six Dimensions of Persuasion Situations. Self-Awareness and Persuasion. Approaches to Understanding Persuasion. Verbal behavior approaches. Signs, Symbols, and Signals. Language and Meaning. Language and Perception. Language and Power. Theoretical Approaches to verbal Behavior. Nonverbal Behavior Approaches. Affective-Cognitive Dimensions of Communication. Contextual Nature of Nonverbal Communication. Nonverbal</p>	
--	--	---	--

		<p>Behavior and Intentionality. Nonverbal Communication Abilities. Functions of Nonverbal Communication. Expectancy Violations Theory. Nonverbal Immediacy and Cognitive Valence Theory. Theory Building in Communication Contexts. Interpersonal Contexts. Uncertainty Reduction Theory. Predicted Outcome Value Theory. Attraction Theories and Relational Development. The Theory of Interpersonal Communication Motives. Personal Construct Theory or Constructivism. Coordinated Management of Meaning. Relational Dialectics. A Systems Model of Relational Interaction. Group Contexts. Nature of Groups. Functional Theory of Group Decision Quality. Theory of Groupthink. Symbolic Convergence Theory. Interaction System Model. Multiple Sequence Model of Group Decisions. Organizational Contexts. Development of Organizational Communication. The Theory of Independent-Mindedness. Uncertainty Reduction Theory. Critical Theories of Organizations. A Theory of Decision Making, Identification, and Control. Structural Theory of Climate. Theory of Organizational Assimilation. Organizational Information, Theory. Structural-Functional Systems. Mass Media Contexts. Mass Communication in Contemporary Society. Early Theory-Building Efforts in Mass Communication. The Functional Approach to Mass Communication Theory. Agenda-Setting Theory and Mass Communication. Mass Communication and Parasocial Interaction. Uses and Gratifications Theory. Cultivation Theory. The Spiral of Silence Theory. Media Dependency Theory. Building Communication Theory: a Focus on Applied Contexts. Family Communication. Health Communication. Intercultural Communication. Political Communication.</p> <p>ISBN 1577662709.</p> <p>Komunikācija - Filozofija. Neverbālā komunikācija. Verbālā uzvedība. Starppersonu saziņa. Plašsaziņas līdzekļi - Komunikācija. ☐</p>	
--	--	--	--

Vidzemes augstskolas bibliotēka	100132912	<p>Dijk, Jan van. The Network society : social aspects of new media / Jan A.G.M. van Dijk. - 2nd ed. - London : SAGE publications, 2006. - vii, 292 p. - Ref.: p.272.-287. . - Index: p.288.-292. - Orig. nos.: De netwerkmaatschappij.</p> <p>Contents: Networks: The nervous system of society -- Technology -- Economy -- Politics and power -- Law -- Social structure -- Culture -- Psychology -- Conclusions and policy perspectives.</p> <p>ISBN 14290868X. Plašsaziņas līdzekļi.</p>	316.77
ViA bibliotēka, lasītava	100061451	<p>Communication Theories for Everyday Life / [ed. by] John R. Baldwin, Stephen D. Perry, Mary Anne Moffitt. - Boston : Pearson/Allyn and Bacon, 2004. - XIX, 412 p. : ill. - Includes bibliographical references and indexes.</p> <p>Contents: 1. Introduction to Communication Theory. What is Communication? What does Communication Do? What Is a Theory? How Do Scholars Construct Theories? How can I Know If a Theory Is "Good"? / Sandra Metts. 2. Assumptions behind Communication Theories: Reality, Knowledge, and Values. How Should I Understand the World Around Me? Are There Shortcuts I Can Take to Understand These Assumptions? Why Can't We All Just Get Along? The Two Dimensions and Two Debates / John R.Baldwin. 3. Researching Theory in Communication. Why Should I Read (or Do) Research? What Terms Do I Need to Know to Understand Research? How Do We Build Deductive Theory? How Do We Build Inductive Theory? How do I Conduct (or Understand) Quantitative Research? How Do I Conduct (Or Understand) Qualitative Research? / Mark Comadena. 4. History of "Speech Communication" Research: Models and Messages. How Did the Study of "Speech Communication" Develop? How Does Communication Take Place? Meaning and Models / Kevin C.Lee and John R.Baldwin. 5. Classical (Western) Rhetorical Theory. Where and When Did Classical Rhetoric Exist? Who Were the Classical Theorists? What Were the Key Assumptions of Classical Rhetorical</p>	316.77

		<p>Theory? What Was the Content of Classical Messages? What Were the Canons of Rhetoric? / Craig W.Cutbirth. 6. Contemporary Rhetorical Theory. When Classical Rhetoric fails, What Will We Do? How Does Rhetoric Actually Change My “Reality”? How can Rhetoric Help Me Challenge Unequal Power Structures? / Jeffrey L.Courtright, Craig W.Cutbirth, and Stephen K.Hunt. 7. Theories of Interpersonal Communication. How Can I Look Good to Others? How Can I Have Better Relationships? Is Communication Always Positive in a Relationship? / Jodi Hallsten. 8. Theories of Small Group Communication. What is a Small Group? How Will My Small Group Form and Grow? How Can My Group Make Better Decisions? Why Does My Group Sometimes Make Bad Decisions? Why Do Groups Function as They Do? / Sean Limon. 9. Theories of Persuasion. Why Should I Even Study Persuasion? What Is Persuasive communication? What Characteristics Will Help Me Be More Likely to Persuade Someone? How Can I Change Other People’s Attitudes? How Can I Get Others to Do What I Want Them to Do? / Stephen K.Hunt. 10. Theories of Culture, Groupness, and Intercultural Communication. Why Do We Sometimes Have Problems in Our Intercultural Interactions? How Can I Be a Better Intercultural Communicator? How Should I Communicate within My Group or with People from Other Groups? Is It Really Just Ignorance – or Is It Prejudice? / John R.Baldwin and Suraj P.Kapoor. 11. The Real World: A Case study. Can Intercultural Theory Prescribe Ways to Mend Racial Division? Have You Ever Really Wanted to Know What Someone Else Was Thinking? Do You Really Know It All, or Are You Just Acting Like It? Can This Story Have an Alternate Ending? / Allison Harthcock. 12. History of Mass Communication. How Do Media Serve as Windows to the World? When Did Mass Communication Theory Get Started? Have Scholars Ever Changed Their Minds about</p>	
--	--	---	--

		<p>Media Theory? Do the Media Affect Me, or Am I Affected by My Own Decisions? Are Limited Effects Approaches Simply Too Limited? / Rebecca Carrier. 13. Media Use and the Selective Individual. Who Influences Your Opinions and Decisions? When Do We Really Need the Media? Do People's Personal Traits Modify How Affect Them? How Difficult Is It to Change People's Attitudes? / Jong G.Kang. 14. Media: A Tool to Meet Our Needs. What Are the Functions of Media in Society? How Do We Make Our Media Selections? Did the Media Make Me Do It? How Can I Get Happy? What Might I Learn? How Do We Learn about New Things? How Much Do You Learn from Observation? / Stephen D.Perry. Media (Side) Effects. Will the Media Affect Me Only If I'm Passive? Do the Media Make Us More Aggressive? What Will Kids Learn about Sex and Sexuality? How Do Media Influence Voters? What about the Gradual Changes TV Brings? Can Television Be Addictive? How Do Television and Other Media Contribute Positive Effects? / Stephen D.Perry, Rebecca Carrier, Kevin C.Lee and Jong G.Kang. 16. Technology and Social Change: The Interactive Media Environment. What Are the Characteristics of New Communication Technology? How Can Theories of Interpersonal Communication Inform Our Knowledge of CMC? How Do CMC and Traditional Mass Media Compare? How Do Mass Communication Theories Inform Our Knowledge of CMC? / Kelly Berg Nellis. 17. Critical Theories of How Media Shape Culture, Values, and Perspectives. Who Controls the Media, and Whom Do They Benefit? - Marx Applied to Media. Is Popular Culture Really So Bad? - Modifying Marxism for Media Research. Is There Anything New to Say about Reality and Power? How Does the U.S. Media System Alter the Application of Cultural Theory? / Joseph R.Blaney and Arnold S.Wolfe. 18. Media Coverage of the September 11, 2001, Terrorist Attacks: a Case Study. How Did Attacks Alter Your Media Use? How Did the Media Emphasis on the</p>	
--	--	---	--

		<p>Attacks Influence Our View of the World / Jack Glascock. Organizational Communication and Public Relations. Introduction and history of Organizational Communication. What is the History of Organizational Communications as an Academic Field? What Is an Organization? Why Should We Study Organizational Communication? What Is Organizational Communication? What are the Most Important Organizational Communication Theoretical Perspectives? / Lance R.Lippert and Philip J.Aust. Introduction and History of Public Relations. What Is the Legacy of Public Relations? - A Profession Finds Its Truth. What are the Important Models and Theories Explaining Public relations? / Mary Anne Moffit. 21. Planning, Implementing, and Evaluating the Campaign. How Do Theory and Research Help in Planning a Campaign? No More "Shooting from the Hip": What Is a Systematic and Ethical Approach to Campaigns? Precisley How Do You Structure a Campaign? What Theories Drive Effective Campaigns? / Dean Kazoleas. 22. Campaign Message Design. What Is the History of Campaign Message Design? What Theories Cam Best Explain the Influence of Message Design? How Can Messages Be Created to Match the Audience? / Mary Anne Moffit. 23. Building Organizational relationships and Integrated Marketing. How Are organizational Relationships Similar to Personal Relationships?What Theories Explain the Balance of Power between the Organization and Its Populations? How Can Relationship Marketing Be Accomplished by an Organization? How Is Integrated Marketing Related to relationship Management? Where Is the Theory? / Yungwook Kim and Dean Kazoleas. 24. The Bridgestone/Firestone Recall Image Crisis: A Case Study. What Led to the Crisis at Bridgestone/Firestone? Where Did the Company Go Wrong in Its Response to the Crisis? Whom Did the Crisis Affect? What Public Relations Strategies Could the Company Have Used to recover from the</p>	
--	--	--	--

		<p>Crisis? What Was Bridgestone/Firestone's Crisis Response? / Kelly Berg Nellis. ISBN 0205348068. Komunikācija - Filozofija. Plašsaziņas līdzekļi. Sabiedriskās attiecības. ☐</p>	
Vidzemes augstskolas bibliotēka	100176128	<p>Littlejohn, Stephen W. Theories of Human Communication / Stephen W. Littlejohn, Karen A. Foss, John G. Oetzel. - Eleventh edition. - Long Grove : Waveland Press, 2017. - xiii, 498 p. : illustrations, diagrams, tables. Contents: Part one: Foundations ; Foundations of communication theory ; Frameworks for organizing theories ; Part two: Elements of the communication model ; The communicator ; The message ; The medium ; Beyond human communication ; Part three: Contexts of communication ; The relationship ; The group ; The organization ; Health contexts ; Culture ; Society. ISBN 9781478634058. Komunikācija. ☐</p>	316.77
Vidzemes augstskolas bibliotēka	100003275	<p>Perloff, Richard M. The Dynamics of Persuasion / Richard M. Perloff. - Hillsdale : Lawrence Erlbaum Associates, Publ., 1993. - XII, 411 p. : ill. - (Communication Textbook Series : General Communication Theory and Methodology). - Endnotes: p.337.-354. . - Ref.: p.355.-394. . - Author Ind.: p.395.-406. . - Subj. Ind.:407.-411. - Written to enhance students' understanding of persuasion theory and its applications to everyday situations, this book presents a review of persuasion theory and research. It examines psychological approaches to persuasion, and the interface between persuasion and mass communications. Contents: pt. 1. Foundations of Persuasion. 1. Introduction: A Case Study in Persuasion. 2. Defining and Measuring Attitudes. 3. Attitude Formation: Myths, Theories, and Evidence. 4. Attitudes and Behavior -- pt. II. Changing Attitudes and Behaviors. 5. Cognitive Processing Models of Persuasion. 6. "Who Says It": Source Factors in Persuasion. 7. Message Effects. 8. Channel and Receiver Factors. 9. Social Judgment Theory. 10. Cognitive Dissonance Theory -- pt.</p>	316.77

		<p>III. Communication Approaches. 11. Interpersonal Persuasion. 12. Information Campaigns. ISBN 0805813772. Pārlicināšana (psiholoģija). Plašsaziņas līdzekļi. Attieksmes maiņa. ☐</p>	
Vidzemes augstskolas bibliotēka	100131429	<p>Simons, Herbert W. Persuasion in Society / Herbert W.Simons, Joanne Morreale, Bruce Gronbeck. - Thousand Oaks : SAGE Publications, 2001. - XXVI, 414 p. : ill. - Index: p.401.-414. Contents: Understanding persuasion -- The study of persuasion -- The psychology of persuasion : basic concepts and principles -- Persuasion broadly considered -- The coactive approach -- Coactive persuasion -- Resources of communication -- Framing and reframing -- Cognitive shorthands -- Reasoning and evidence -- Context for persuasion -- Going public : delivering a presentation that persuades -- Persuasive campaigns -- Staging political campaigns -- Analyzing product advertising -- Talking through differences : persuasion in social conflicts -- Leading social movements -- More about ethics. ISBN 0761919082. Pārlicināšana (psiholoģija). Pārlicināšana (retorika). ☐</p>	316.77
ViA bibliotēka, lasītava	100065031	<p>Miller, Katherine. Communication Theories : perspectives, processes and contexts / Katherine Miller. - 2nd ed. - Boston : McGraw-Hill, 2005. - XI, 355 p. - Bibliography: p.312.-345. - Contents: PERSPECTIVES ON COMMUNICATION THEORY ; Conceptual Foundations: What is Communication? ; Philosophical Foundations: What is Theory? ; Post-Positivist Perspectives on Theory Development ; Interpretive Perspectives on Theory Development ; Critical Perspectives on Theory Development ; THEORIES OF COMMUNICATION PROCESSES ; Theories of Symbolic Organization ; Theories of Message Production ; Theories of Message Processing ; Theories of Discourse and Interaction ; Theories of Communication in Developing Relationships ; Theories of Communication in Ongoing Relationships ; THEORIES OF</p>	316.77

		<p>COMMUNICATION CONTEXTS ; Theories of Organizational Communication ; Theories of Small Group Communication ; Theories of Media Processing and Effects ; Theories of Media and Society ; Theories of Culture and Communication.</p> <p>ISBN 0072937947.</p> <p>Komunikācija - Filozofija. Komunikācija. ☐</p>	
Vidzemes augstskolas bibliotēka	100175772	<p>Gehl, Robert W. Reverse Engineering Social Media : software, culture, and political economy in new media capitalism / Robert W. Gehl. - Philadelphia, Pennsylvania : Temple University Press, 2014. - xii, 222 pages ; 22 cm. - Includes bibliographical references (pages 191-213) and index. - "Robert Gehl's timely critique, Reverse Engineering Social Media, rigorously analyzes the ideas of social media and software engineers, using these ideas to find contradictions and fissures beneath the surfaces of glossy sites such as Facebook, Google, and Twitter. Gehl adeptly uses a mix of software studies, science and technology studies, and political economy to reveal the histories and contexts of these social media sites. Looking backward at divisions of labor and the process of user labor, he provides case studies that illustrate how binary "Like" consumer choices hide surveillance systems that rely on users to build content for site owners who make money selling user data, and that promote a culture of anxiety and immediacy over depth. Reverse Engineering Social Media also presents ways out of this paradox, illustrating how activists, academics, and users change social media for the better by building alternatives to the dominant social media sites. "--.</p> <p>Contents: Introduction: Looking Forward and Backward: Heterogeneous Engineering of Social Media Software. 1. The Computerized Socialbot Turing Test: Noopower and the Social Media State(s) of Mind. 2. The Archive and the Processor: The Internal Hardware Logic of Social Media. 3. Architecture and Implementation: Engineering Real (Software) Abstractions in Social Media. 4. Standardizing</p>	316.774

		<p>Social Media: Technical Standards, the Interactive Advertising Bureau, and the Rise of Social Media Templates. 5. Engineering a Class for Itself: The Case of Wikipedia's Spanish Fork Labor Strike. 6. A Manifesto for Socialized Media.</p> <p>ISBN 9781439910351 (paper : alk. paper). Tiešsaistes sociālie tīkli. Sociālie mediji. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100064862</p>	<p>Holmes, David. Communication Theory : media, technology and society / David Holmes. - London : SAGE Publications, 2005. - XIV, 255 p. - References: p.226.-243. - his text offers an introduction to communication theory that is appropriate to our post-broadcast, interactive, media environment. The author contrasts the 'first media age' of broadcast with the 'second media age' of interactivity.</p> <p>Saturā: 1. Introduction – A Second Media Age? Communication in cybercultures. The overstatement of linguistic perspectives on media. The first and second media age – the historical distinction. Broadcast mediums and network mediums – problems with the historical typology. Interaction versus integration. 2. Theories of Broadcast Media. The media as an extended form of the social - the rise of 'mass media'. Mass media as a culture industry – from critical theory to cultural studies. The media as an apparatus of ideology. Ideology as a structure of broadcast – Althusser. The society of spectacle – Debord, Boorstin and Foucault. Mass media as the dominant form of access to social reality – Baudrillard. The medium is the message – McLuhan, Innis, and Meyrowitz. 3. Theories of Cybersociety. Cyberspace. Theories. Social implications. 4. The Interrelation between Broadcast and Network Communication. The first and second media age as mutually constitutive. Broadcast and network interactivity as forms of communicative solidarity. Understanding network communication in the context of broadcast communication. Understanding broadcast communication in the context of network communication. Audiences without</p>	<p>316.774</p>

		<p>texts. The return of medium theory. Recasting broadcast in terms of medium theory. 5. Interaction versus Integration. Transmission versus ritual views of communication. Types of interaction. The problem with 'mediation'. Medium theory and individuality. Reciprocity without interaction – broadcast. Interaction without reciprocity – the Internet. The levels of integration argument. 6. Telecommunity. Rethinking community. Classical theories of community. The 'end of the social' and the new discourse of community. Globalization and social context. The rise of global communities of practice. Sociality with mediums / sociality with objects. Post-social society and the generational divide. Network communities. Broadcast communities. Telecommunity.</p> <p>ISBN 0761970703.</p> <p>Plašsaziņas līdzekļi. Komunikācija.</p> <p>Sabiedriskā apraide. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100174726</p>	<p>Comparing Media Systems Beyond the Western World / edited by Daniel C. Hallin, Paolo Mancini. - New York : Cambridge University Press, 2012. - ix, 344 p. ; 23 cm. - (Communication, society and politics). - Ietver bibliogr. (305.-336. lpp.) un rād. - Comparing Media Systems Beyond the Western World offers a broad exploration of the conceptual foundations for comparative analysis of media and politics globally. It takes as its point of departure the widely used framework of Daniel C. Hallin and Paolo Mancini's Comparing Media Systems, exploring how the concepts and methods of their analysis do and do not prove useful when applied beyond the original focus of their "most similar systems" design and the West European and North American cases it encompassed. It is intended both to use a wider range of cases to interrogate and clarify the conceptual framework of Comparing Media Systems and to proposed new nidel, concepts, and with processes of political transition. Comparing Media Systems Beyond the Western World covers, among other cases, Brazil, China, Isreal, Lebanon, Poland,</p>	<p>316.774</p>

		<p>Russia, Saudi Arabia, South Africa, and Thailand. ISBN 9781107699540. Plašsaziņas līdzekļi - Jaunattīstības valstis - Politiskie aspekti. Plašsaziņas līdzekļi - Jaunattīstības valstis - Sociālie aspekti. Plašsaziņas līdzekļu politika. Jaunattīstības valstis. ☐</p>	
Vidzemes augstskolas bibliotēka	100171223	<p>Handbook of Media Management and Economics / editor, Alan B. Albarran ; co-editors Sylvia M. Chan-Olmsted, Michael O. Wirth. - Mahwah, N.J. : L. Erlbaum Associates, 2006. - xviii, 750 p. : ill. ; 26 cm. - Includes bibliographical references and index. Contents: THEORETICAL DIMENSIONS IN MEDIA MANAGEMENT AND ECONOMICS. Historical Trends and Patterns in Media Management Research / Alan B. Albarran. Historical Trends and Patterns in Media Economics / Robert G. Picard. Theoretical Approaches in Media Management Research / Bozena I. Mierzewska and C. Ann Hollifield. Paradigms and Analytical Frameworks in Modern Economics and Media Economics / Steven S. Wildman. Regulatory and Political Influences on Media Management and Economics / Barbara A. Cherry. ISSUES IN MEDIA MANAGEMENT AND ECONOMICS. Issues in Human Relations Management / James W. Redmond. Issues in Financial Management / Ronald J. Rizzuto. Issues in Strategic Management / Sylvia M. Chan-Olmsted. Issues in Media Product Management / Angel Arrese Reca. Issues in Transnational Media Management / Richard A. Gershon. Issues in Marketing and Branding / Walter S. McDowell. Issues in Media Management and Technology / Sylvia M. Chan-Olmsted. Issues in Media Management and the Public Interest / Philip M. Napoli. Industry-Specific Management Issues / Douglas A. Ferguson. Issues in Market Structure / Hans von Kranenburg and Annelies Hogenbrik. Media Competition and Levels of Analysis / John Dimmick. The Economics of Media Consolidation / Todd Chambers and Herbert H. Howard. The</p>	316.774

		<p>Economics of Media Programming / David Waterman. Issues in Network/Distribution Economics / Benjamin J. Bates, Kendra S. Albright. Issues in Media Convergence / Michael O. Wirth. Issues in Media Globalization / Alfonso Sanchez-Tabernero. Issues in Political Economy / Phil Graham. ANALYTICAL TOOLS IN MEDIA MANAGEMENT AND ECONOMICS. Quantitative Methods in Media Management and Economics / Randal A. Beam. Methodological Approaches in Media Management and Media Economics Research / Gillian Doyle and Simon Frith. Qualitative Research in Media Management and Economics / C. Ann Hollifield and Amy Jo Coffey. Media Finance and Valuation / Gary W. Ozanich. Audience Research and Analysis / Patricia F.Phalen. FUTURE DIRECTIONS IN MEDIA MANAGEMENT AND ECONOMICS. Directions for Media Management Research in the 21st Century / Dan Shaver and Mary Alice Shaver. Future Directions for Media Economics Research / Stephen Lacy and Johannes M. Bauer. Global Media Management and Economics / David H. Goff. ISBN 080585004X (pbk.). ☐</p>	
Vidzemes augstskolas bibliotēka	100004806	<p>Huntington, Samuel P., 1927-2008. The Clash of Civilizations and the Remaking of World Order / Samuel P.Huntington. - 1st Touchstone ed. - London : Touchstone Books, 1997. - 367 p. : ill. - Notes: p.323.-352. . - Index: p.353.-367. ISBN 0684844419. Pasaules politika - 20 gs.</p>	32
ViA bibliotēka, lasītava	100133587	<p>The Oxford Handbook of Governance / edited by David Levi-Faur. - Oxford : Oxford University Press, 2014. - xxii, 803 p. : il., tab. - Includes bibliographical references and index. - This Oxford Handbook will be the definitive study of governance for years to come. 'Governance' has become one of the most popular terms in contemporary political science; this Handbook explores the full range of meaning and application of the concept and its use in a number of research fields. Contents: pt. 1. Introduction. From "big government" to "big governance"? / David</p>	32(03)

		<p>Levi-Faur -- Governance as political theory / B. Guy Peters -- Waves of governance / R.A.W. Rhodes -- The many faces of governance : Adaptation? Transformation? Both? Neither? / Laurence E. Lynn, Jr. -- New governance as regulatory governance / Orly Lobel -- Governance : an interdisciplinary perspective / Peer Zumbansen -- pt 2. Theoretical lenses. Governance networks / Jacob Torfing -- Information and governing : cybernetic models of governance / B. Guy Peters -- Governance and complexity / Volker Schneider -- Good governance / Bo Rothstein -- Governance and learning / Fabrizio Gilardi and Claudio M. Radaelli -- Experimentalist governance / Charles F. Sabel and Jonathan Zeitlin. pt. 3. Governance and the reform of the state. Governance and institutional flexibility / Jon Pierre -- New public management and governance : a comparison / Erik Hans Klijn -- Governance and innovation in the public sector / Eva Sørensen -- Governance and state structures / Niamh Hardiman -- New governance and policy instruments : are governments going "soft"? / Amos Zehavi -- Governance and administrative reforms / Tom Christensen and Per Læg Reid -- Governance and patronage / Matthew Flinders -- Governance and state capacity / Felicity Matthews -- The impact of governance : a normative and empirical discussion / Erik Hans Klijn, Arwin van Buuren, and Jurian Edelenbos -- pt. 4. Actors, strategies, and governance styles. New governance or old governance? A policy style perspective / Jeremy Richardson -- NGOs : between advocacy, service provision, and regulation / Christopher Todd Beer, Tim Bartley, and Wade T. Roberts -- Agents of knowledge / Diane Stone. pt. 5. Economic governance. The governance of markets : on generating trust in transactions / Frans van Waarden -- Governance after the crisis / Graham Wilson -- Modes of economic governance : the dynamics of governance at the national and firm level / Dieter Plehwe -- The governance of central banks / Ellen E.</p>	
--	--	---	--

		<p>Meade -- pt. 6. Governance of risks. Risk and governance / Elizabeth Fisher -- Three tensions in the governance of science and technology / Susana Borrás -- Climate change governance / Thomas Bernauer and Lena Maria Schaffer -- pt. 7. Democratic governance. Participatory governance : from theory to practice / Frank Fischer -- Modes of democratic governance / Amit Ron -- The new citizenship and governance : alternative intersections / Susan D. Phillips -- Collaborative governance / Chris Ansell -- The democratic quality of collaborative governance / Yannis Papadopoulos -- Participatory governance in public health : choice, but no voice / Yael Yishai -- A return to governance in the law of the workplace / Cynthia Estlund -- Governance and voluntary regulation / Colin Provost -- E-governance and E-democracy : questioning technology-centered categories / Eran Fisher -- The fifth estate : a new governance challenge / William H. Dutton -- The governance of privacy / Abraham L. Newman. pt. 8. European governance. The European Union : a unique governance mix? / Tanja A. Börzel -- Multi-level governance in the European Union / Ian Bache -- Institutional change in European governance : the Commission's implementing powers and the European Parliament / Adrienne Héritier and Catherine Moury -- EU external governance and Europeanization beyond the EU / Frank Schimmelfennig -- pt. 9. Global governance. Governance and global public policy / William D. Coleman -- Global governance, international order, and world order / Arie M. Kacowicz -- Governance in areas of limited statehood / Thomas Risse -- Governmentality in global governance / Alexandria Jayne Innes and Brent J. Steele -- Global governance as multi-level governance / Michael Zürn -- Reordering the world : transnational regulatory governance and its challenges / Marie-Laure Djelic and Kerstin Sahlin.</p> <p>ISBN 9780199677061. Politoloģija. Valsts pārvalde. ☐</p>	
--	--	---	--

ViA bibliotēka, mācību literatūras krājums	100170635	Bale, Tim. European Politics : a comparative introduction / Tim Bale. - 2nd ed., revised and updated. - Hampshire : Palgrave/Macmillan, 2008. - xvi, 404 p. : ill., fig., tab., maps. - (Comparative Government and Politics). - Bibliography: p.372.-399. - Index: p.400.-404. ISBN 9780230573796.	32(4)
Vidzemes augstskolas bibliotēka	981000951	Dunleavy, Patric. Democracy, Bureaucracy and Public Choice : Economic Explanations in Political Science / Patric Dunleavy. - New York : Harvester Wheatsheaf, 1991. - XIII, 286 p. : ill., tab. - Bibliogr.: p.260.-277. - Author Index: p.278.-286. ISBN 0745002331.	321
Vidzemes augstskolas bibliotēka	100131789	Held, David. Models of Democracy / David Held. - 3rd ed. - [Cambridge] : Polity, 2007. - XII, 338 p. - References and selected bibliogr.: p.313.-327. - Index: p.328.-339. ISBN 0745631479.	321.7
ViA bibliotēka, lasītava	100064869	Dinan, Desmond. Ever Closer Union : an introduction to European integration / Desmond Dinan. - 3rd ed., comprehensively rev. and updated. - Hampshire : Palgrave macmillan, 2005. - XIV, 664 p. : il., tab., fig. - (The European Union Series). - Bibliogr.: p.643.-653. - Index: p.654.-664. ISBN 0333961714.	327
ViA bibliotēka, lasītava	100064403	Goldstein, Joshua S. International Relations / Joshua J.Goldstein, Jon C.Pevehouse. - 7th ed. - New York : Perason/Longman, 2006. - XXV, 597 p. : ill., maps, photo. - Glossary: p.545.-561. - Author Ind.: p.563.-569. - Subj. Ind.: p.571.-597. ISBN 0321315359.	327
Vidzemes augstskolas bibliotēka	100064562	The Member States of the European Union / ed. by Simon Bulmer and Christian Lequesne. - Oxford : Oxford University press, 2005. - XXVIII, 399 p. - (The New European Union series). - Index: p.393.-399. ISBN 0199252815.	327
ViA bibliotēka, mācību literatūras krājums	100130981	Bache, Ian. Politics in the European Union / Ian Bache, Stephen George. - 2nd ed. - Oxford : Oxford University press, 2006 (Hampshire). - XXVII, 624 p. : ill. - References: p.565.-583. - Glossary: p.584.-588. - Chronology: p.593.-608. - General index: p.609.-620. - Author	327.7

		index: p.621.-624. ISBN 0199276587. - ISBN 9780199276585.	
ViA bibliotēka, lasītava	100133460	<p>Organizational Innovation in Public Services : forms and governance / edited by Pekka Valkama, Stephen J.Bailey and Ari-Veikko Anttiroiko. - Hampshire : Palgrave Macmillan, 2013. - x, 273 p. : tab. - (Governance and Public Management series). - Includes bibliographical references and index. - Reforming public services has become an integral part of instituting austerity measures as governments around the world struggle to balance the books in the wake of the financial crisis. Vital public services and government departments have been given the seemingly impossible task of delivering better services to the public while receiving less funding. This excellent and highly original collection brings together contributors from across the globe to explore and analyse innovational methods aimed at helping overburdened and under-funded public services cope with the demands of austerity and continue to deliver high quality services to the public. In the process this book develops new theoretical models and analyses case studies to provide an important and timely insight into how to reform public services across the globe.</p> <p>Saturā: 1. Contexts and Challenges of Organisational Innovation in Public Services 2. Supporting Organisational Innovation in the Public Sector: Creative Councils in England 3. Analysis Organisational Innovation in Public Services: Conceptual and Theoretical Issues 4. Agentification Processes and Agency Governance: Organisational Innovation at a Global Scale? 5. Corporatisation as Organisational Innovation 6. Mutulatisation and Public Services 7. Organisational Innovation in Public Procurement in Scotland: The Scottish Futures Trust (SFT) 8. Outsourcing Public Services: Process Innovation in Dutch Municipalities 9. Governance of Public Service Companies: Australian Cases and Examples 10. Governance of Social Enterprises as Producers</p>	351

		<p>of Public Services 11. Championing and Governing UK Public Service Mutuals 12. Improving Governance Arrangements for Academic Entrepreneurships 13. Governance and Accountability of Joint Ventures: A Swedish Case Study 14. Contractual Governance: A Social Learning Perspective 15. Lessons for the Governance of Organisational Innovations.</p> <p>ISBN 9781137011831.</p> <p>Valsts pārvalde. Ekonomika.</p> <p>Organizatoriskās pārmaiņas. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100133458</p>	<p>Framing Innovation in Public Service Sectors / edited by Lars Fuglsang, Rolf Ronning and Bo Enquist. - New York : Taylor & Francis Ltd, 2013. - vi, 242 p. - (Routledge Studies in Innovation, Organization and Technology). - Includes bibliographical references and index. - Innovation is seen as an interactive process that involves many actors within and across organizational boundaries. In public sector services, innovation is a frequent, often holistic, and multi-layered process that involves many actors and many services at the same time. However, most of the existing literature on innovation in public sector services is based on the economics of innovation, which is heavily influenced by investigations of the private sector.</p> <p>Innovation in the Public Sector develops a more context-sensitive and rich approach in order to explore the different logics of innovation that prevail here. Rather than presenting a general theory of innovation, the book specifies how innovation and value creation are interconnected with social and institutional elements. Analytical constructs, including dynamic capability, absorptive capacity, and practice-based approaches, are reviewed and anchored in the organizational context of public sector services. Such a perspective on innovation can help us develop new understandings of the process and history of innovation, contributing to processual organizational analysis in a broader sense, and further developing present theories of organizational change.</p>	<p>351</p>

		<p>Saturā: 1. Introduction: Framing Innovation in Public Service Sectors: A Contextual Approach / Lars Fuglsang and Rolf Ronning 2. How Front-line Employees Nurture Service Innovation through Co-creation with their Customers: A Case Study of Public Health Care / Jenny Karlsson, Per Skalen and Erik Sundstrom 3. Service Innovations for Enhancing Public Transit Services / Heiko Gebauer, Mikael Johnson and Bo Enquist 4. User-Driven Innovation and the Role of the Citizen: A Citizen, a Customer, or a Human Being? / Luise Li Langergaard 5. Value Innovations in Electricity Utilities / Heiko Gebauer, Hagen Worch and Bernhard Truffer. 6. Framing Innovation in Postal Services: Developing a Hybrid Organization / Lars Fuglsang and Jorn Kjolseth Moller 7. Organizing for Innovation in the Public Sector / Anne Marie Berg 8. Translating Client-Orientation through ICT / Maria Rohnebak 9. Collaborative Service Innovation in the Public Sector / Johan Quist and Martin Fransson 10. Coevolution and Innovations in Governance - A Case Study of the New Public Service System for Electric Vehicles in Oslo / Rannveig Roste 11. The Diffusion of Innovation: A Question of Power / Rolf Ronning 12. Conclusion: Public Service Sector Innovation in Context / Lars Fuglsang and Rolf Ronning. ISBN 9780415709286.</p> <p>Tehnoloģiskie jaunievedumi. Pašvaldību dienesti. ☒</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100133590</p>	<p>Osborne, Stephen P., 1953-. Managing change and innovation in public service organizations / Stephen P. Osborne and Kerry Brown. - 1st ed. - London : Routledge, c2005. - x, 262 p. : tab. - (Routledge masters in public management series ; 1). - Includes bibliographical references and index. - The context of public services is becoming ever more complex as governments strive to improve ad modernize services. As a result, managing change and innovation is a core task for the successful public manager. This book will equip public managers with the understanding and skills required to be</p>	<p>351</p>

		<p>effective.</p> <p>Contents: 1. Change and innovation in public service organizations : planned and emergent phenomena -- 2. The volatile environment of public service organizations -- 3. Assessing the need for change and innovation -- 4. The processes of change in public services and public service organizations -- 5. Organizational culture and managing change in public service organizations -- 6. Implementing change in public service organizations -- 7. Understanding and managing innovation in public services -- 8. Developing and supporting innovators in public service organizations -- 9. Managing the process of innovation in public services -- 10. Sustaining change and innovation in public services and public service organizations.</p> <p>ISBN 9780415328982.</p> <p>Valsts pārvalde. Organizatoriskās pārmaiņas. ☐</p>	
<p>ViA bibliotēka, lasītava</p>	<p>100133117</p>	<p>Handbook of innovation in public services / edited by Stephen P.Osborne and Louise Brown. - Cheltenham : Edward Elgar, 2013. - xiii, 587 p. : ill., tab. - Index: p.567.-587. - Innovation is a core issue for public services and is a key element of public services reform particularly in this age of austerity where policymakers urge the need to innovate to do more with less. This comprehensive and accessible Handbook explores the potential for creating efficient and effective public services. Leading researchers from across the globe review the state of the art in research on innovation in public services, providing an overview of key issues from a multi-disciplinary perspective. Topics explored include: context for innovation in public services and public service reform; managerial change challenges; ICT and e-government; and collaboration and networks. The theory is underpinned by seven wide-ranging case studies of innovation in practice. Taking the field forward and providing a baseline for future research, this highly unique and original Handbook will prove</p>	<p>351</p>

		<p>essential reading for academics, researchers, students, policymakers and practitioners across the fields of innovation, public policy, social policy and public management.</p> <p>Contents: Introduction: innovation in public services / Stephen P. Osborne and Louise Brown. pt. I. The context of innovation in public services. Explaining patterns of public management reform diffusion / Joe Wallis and Shaun Goldfinch. Innovation and reform in public administration : one subject or two? / Laurence E. Lynn, Jr. Public and private features of innovation / Jean Hartley. A services-influenced approach to public service innovation? / Stephen P. Osborne. Public service innovation : what messages from the collision of innovation studies and services research? / Ian Miles. pt. II. Innovation and change in public services. Innovation as the practice of change in the public sector / Ian Colville and Mike Carter. Managing the change process : the state of the art / Kerry Brown and Jennifer Waterhouse. Managing stakeholders in the change and innovation process / John M. Bryson and Barbara C. Crosby. pt. III. Key managerial issues in innovation in public services. Evidence-based policy-making for innovation / Brian W. Head. Innovation in public services : engaging with risk / Stephen P. Osborne and Louise Brown -- Entrepreneur or entrepreneurship in public services? / Zoe Radnor, Hannah Noke and Andrew Johnston. Against all odds : bottom-up entrepreneurship and innovation in the Department of Defense / Nancy C. Roberts and Carrick Longley. Leading successful innovation in local public services / James H. Svara. Strategic management and change in the public services / Paul Joyce. Public procurement of innovation / Jakob Edler and Elvira Uyarra. Ethical innovation in the public services / Michael Macaulay and David Norris. pt. IV. ICT, e-government and innovation. E-government and innovation : the socio-political shaping of ICT as a source of innovation / Victor Bekkers. Analyzing policies</p>	
--	--	--	--

		<p>for government innovation in practice : electronic government policy in Italy, 1993-2003 / Valentina Mele. Innovation and information in public/third sector partnerships for older people's services : case studies from England and Italy / Rob Wilson, Sue Baines and Mike Martin. pt. V. Collaboration, networks, co-production and the role of the third sector in innovation in public services. Collaborative innovation in the public sector / Jacob Torfing. Innovation in an inter-organisational context / Tony Kinder. Innovation in complex public service systems / Mary Lee Rhodes. Innovation, networks and leadership / Myrna P. Mandell and Robyn Keast. Policy networks and innovation / Jenny M. Lewis, Damon Alexander and Mark Considine. Co-production and innovation in public services : can co-production drive innovation? / Kirsty Strokosch. The once and future pioneers? The innovative capacity of voluntary organizations and the provision of public services : a longitudinal approach / Stephen P. Osborne, Celine Chew and Kate McLaughlin. Role of third sector organizations in health innovation networks / Paul Windrum. Social enterprise and innovation in third sector organizations / Celine Chew and Fergus Lyon. User involvement in public services innovation / Birgit Jäger. Citizens and the co-creation of public service innovations / Michelle Farr. pt. VI. Innovation in public services in practice. Evidence-based Innovation in practice : experiences from health care and implications for the future / Gill Harvey. NHS Direct : a UK health sector innovation study / Paul Cunningham. Internal and external influences on the capacity for innovation in local government / Richard M. Walker. Innovations in structure : experience from local government in the UK / Rhys Andrews and George A. Boyne. Strengthening the spread of innovation in the UK's National Health Service / James Barlow. Exploring the diffusion and sustainability of service innovation in healthcare / Trisha Greenhalgh,</p>	
--	--	--	--

		<p>Cathy Barton-Sweeney and Fraser Macfarlane. pt. VII. Conclusions. Innovation in public services : old and new directions for knowledge / Louise Brown and Stephen P. Osborne.</p> <p>ISBN 9781849809740.</p> <p>Valsts pārvalde. Organizatoriskās pārmaiņas. ☐</p>	
ViA bibliotēka, lasītava	100133462	<p>Eggers, William D. The Public Innovator`s Playbook : nurturing bold ideas in government / William D Eggers, Shalabh Kumar Singh ; foreword by Stephen Goldsmith. - 2nd printing. - Cambridge : Ash Institute, Harvard Kennedy School, 2009. - 155 p. : ill., tab. - Includes bibliographical references.</p> <p>Saturā: The innovation process. The five innovation strategies. The innovation organization.</p> <p>ISBN 9780979061110. . - ISBN 0979061113.</p> <p>Valsts pārvalde. Publiskā un privātā partnerība. Organizatoriskās pārmaiņas. ☐</p>	351
ViA bibliotēka, lasītava	100000625	<p>Innovations in Public Management : Perspectives from East and West Europe / ed. by T.Verheijen, D.Coombes. - Northampton : Edward Elgar, 1998. - XI, 432 p. - (New Horizons in Public Policy). - Index: p.427.-432.</p> <p>ISBN 1858986273.</p> <p>Valsts pārvalde.</p>	352
ViA bibliotēka, lasītava	100133405	<p>Innovations in Public Governance / edited by Ari-Veikko Anttiroiko, Stephen J.Bailey and Pekka Valkama. - Amsterdam : IOS Press, 2011. - xii, 239 p. : tab. - (Innovation and the Public Sector , 1871-1073 ; Volume 15). - Includes bibliographical references and index. - This publication provides a contextual view of innovations in public governance. Public governance is about coordination and the use of various forms of institutional arrangements in policy-making processes to pursue the common good. In practice, the improvements and radical changes in governance structures and processes are met through "governance innovations", which vary from radical large-scale national reforms to various</p>	352

		<p>organizational innovations and new e-enabled governance models. Understanding and managing such innovation processes are among the most burning issues in public administration in the contemporary world. The instructive cases presented in this book help readers to understand the multitude of aspects relating to radical and incremental innovations. They also reflect the real-life conditions of innovation activities in the public sector.</p> <p>ISBN 9781607507260.</p> <p>Valsts pārvalde. Organizatoriskās pārmaiņas. Internets valsts pārvaldē. ☐</p>	
ViA bibliotēka, lasītava	100174949	<p>Drucker, Peter F.(Peter Ferdinand), 1909-2005. Innovation and Entrepreneurship : practice and principles / Peter F.Drucker, with a foreword by Joseph Maciariello. - London : Routledge, 2015. - xxi, 346 p. - (Routledge classics). - Originally published: Buttersworth-Heinemann, 1985.</p> <p>ISBN 9781138019195.</p> <p>Inovatīvā uzņēmējdarbība.</p>	658
Vidzemes augstskolas bibliotēka	100172487	<p>Skots, Deivids Mērmans. Jaunie mārketinga un sabiedrisko attiecību likumi : kā sasniegt pircējus ar ziņu apskatu, emuāru, aplāžu, virusālā mārketinga un tiešsaistes mediju palīdzību / Deivids Mērmans Skots ; tulk. no angļu val. Inese Bernsone ; lit. red. Ilvija Bendzika ; priekšv., 15.-18. lpp., aut. Roberts Skobls ; vāka foto: Aivars Siliņš. - Rīga : Lietišķās informācijas dienests, 2009 (tipogrāfija SIA "Informatīvā biznesa centrs"). - 294, [1] lpp. ; 22 cm. - Bibliogr. norādes parindēs. - Ceļvedis piedāvā darbības plānu, kā izmantot interneta spēku. Tas parāda, kā noteikt mērķa auditoriju, kā radīt neatvairāmus vēstījumus, kā tos nodot īstajiem cilvēkiem un kā ievadīt patērētājus pirkšanas procesā. - Oriģ. nos.: The New Rules of Marketing and PR.</p> <p>ISBN 9789984826288.</p> <p>Interneta tirdzniecība. Sabiedriskās attiecības. ☐</p>	658.8

Vidzemes augstskolas bibliotēka	100064857	McQuail, Denis. McQuail's Mass Communication Theory / Denis McQuail. - 5th ed. - London : SAGE Publications, 2005. - VIII, 616 p. - References: p.571.-608. - Index: p.609.-616. ISBN 1412903726.	659.3
ViA bibliotēka, lasītava	100131009	Industry best case practice in Baltic sea region : cultural heritage sites / manager Mindaugas Danys. - Vilnius : Ennho, [2006] (Vilnius : (Idea prima). - 63 p. : il., photo. - (Castles of tomorrow).	719
Vidzemes augstskolas bibliotēka	100250034	Hantingtons, Semjuels. Civilizāciju sadursme : pasaules kārtības pārveide / Semjuels Hantingtons ; no angļu valodas tulkojis Guntis Dišlers. - Rīga : Jumava, [2013] (Viļņa : Spauda). - 371 lpp. : graf., kartes, tab. ; 25 cm. - Bibliogr.: [329.]-368. lpp. . - Rād.: [369.]-371. lpp. - Grāmatā ir daudz konkrētu notikumu apskatu, tā ir reti spoža, liecina par lielisku izglītību un sevišķi par spēju ieraudzīt pazīstamo jaunā un rosinošā veidā. Šajā grāmatā autors piedāvā rosinošu modeli, kā izprast globālās politikas reālijas 21. gadsimtā. - Orig. nos.: Clash of Civilizations. ISBN 9789934111754. Civilizācija. Pasaules politika. Starptautiskās attiecības. ☐	930.85
ViA bibliotēka, lasītava	100250039	Zellis, Kaspars, 1972- . Ilūziju un baiļu mašīnērija : propaganda nacistu okupētajā Latvijā : vara, mediji un sabiedrība (1941-1945) / Kaspars Zellis ; literārā redaktore Aija Lāce ; Māra Garjāņa vāka dizains. - 2.laidiens. - Rīga : Mansards, 2013. - 363, [1] lpp. : il., faks. ; 21 cm. - (imperfectum). - Bibliogr.: 334.-[351.] lpp. . - Rād.: 352.-357. lpp. - Dr. hist. Kaspara Zeļļa grāmata stāsta par nacionālsociālistu okupācijas režīma īstenoto propagandu pret latviešu civiliedzīvotājiem, kuras mērķis bija panākt ne tikai sabiedrības atbalstu un nepretošanos režīma realizētajai politikai, bet arī mainīt tās pasaules skatījumu, vēsturiskumu, vērtību sistēmu. Kāda bija nacistiskās Vācijas okupācijas režīma īstenotā propagandas politika? Kādi informācijas kanāli tika izmantoti propagandas īstenošanā? Kāds bija pret	94(474.3)"19 40/1990"

		<p>civiliedzīvotājiem vērstās propagandas saturs?. - Teksts latviešu valodā, kopsavilkums angļu valodā. - Vāka noformējumam izmantota ilustrācija no žurnāla "Laikmets". ISBN 9789984872810.</p> <p>Nacistu propaganda - Latvija. Otrais pasaules karš, 1939-1945 - Latvija - Propaganda. Plašsaziņas līdzekļi - Latvija. Latvija - Vēsture - Vācu okupācija, 1941-1944. ☐</p>	
--	--	--	--