

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	CORPORATIVE RESPONSIBILITY AND ETHICS				
Course code (LAIS):	VadZ5047				
Study programme:	Business Environment Administration				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input type="checkbox"/>	Professional Bachelor			
	<input checked="" type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input checked="" type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	24	56
Course Author/ Tutor:	Maira Leščevica				
	Professor, Dr.oec.				
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	Consultation: according to the schedule for each semester				
Course Form:	Full-time studies				
Study year, semester:	Year 1, Semester 2				
Language:	English				
Prerequisites for the Course:	Entrepreneurship management, Business Ethics, Communication				
Course Summary:	The aim of the course is to provide master level students with comprehension of the specifics of Business Ethics and Corporative Social Responsibility. Course describes its principles and appliance to successful entrepreneurship. Course includes case study and observation of examples for ethical violation and offences of corporative culture. Students obtain competence in appliance of corporative social responsibility.				
Course Methods:	lectures, seminars and practical works				
Assessment:	Social Audit and Report - presentation and Written Report				
Requirements for Credits:	active participation during seminars – 10%, individual work (home reading, movie "Side Effect", watched and discussed)- 30%, exam (Social Audit and Report - presentation and Written Report) - 60%				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>				
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	to recognize and apply principles of corporate social responsibility,			Group work	
to show knowledge about entrepreneurship and business Ethics			Analysis, discussion of home reading and watching		

	To learn how to proceed with social audit	Social auditing
	Skills	
	to practically address ethical principles and elements	Case analysis
	Competency	
	Practically proceed with social audit and report	Preparation and defence of report
Course Compulsory literature:	<p>Corporate Social Responsibility : national public policies in the European Union / European Commission Directorate-General for Employment, (2007) Social Affairs and Equal Opportunities Unit D. 2. - Luxembourg : Office for Official Publications of the European Communities</p> <p>Donald Mc, Gael. Business ethics: a contemporary approach. (2015) Cambridge University Press, 408 pages.</p> <p>Grifins, Endrjū. Reputācijas vadības stratēģijas : situāciju, krīžu un korporatīvās sociālās atbildības vadīšana (2008) Endrjū Grifins ; no angļu val. tulk. Digna Raciborska ; lit. red. Ilvija Bendzika. - Rīga : Lietišķās informācijas dienests, - 220 lpp.</p> <p>Neef Dale. Managing Corporate Reputation and Risk : developing a strategic approach to corporate integrity using knowledge management (2003) Dale Neef. - Oxford : Elsevier Butterworth Heinemann, - X, 257 p. - Index: p.243.-257. ISBN 0-7506-7715-5</p>	
Course additional literature:	<p>Ferrell O.C. Business Ethics : Ethical Decision Making and Cases / O.C.Ferrell, J.Fraedrich, L.Ferrell. - Boston : Houghton Mifflin Company, 2001. - XIX, 444 p. : ill., tab. - Endnotes: p.420.-432. - Index: p.433.-444. ISBN 0-618-12414-4</p> <p>Dowling Grahame. Creating Corporate Reputations: identity, image, and performance (2002) Grahame Dowling. - New York : Oxford University press, - XX, 299 p. ISBN 0-19-925220-3</p> <p>Thill John V. Excellence in Business Communication (2002) John V.Thill, Courtland L.Bovee. - 5th ed. - [B.v.] : Pearson/Prentice Hall. - XXXV, 536, [26] p.: ill. ISBN 0-13-122781-5</p>	
Course confirmation date:	January 6, 2020.	
Date of course description update:		

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Ethics and moral Ethics historical development Business Ethics definitions and concepts.	4	4	Lecture and group works
	Business Ethics basic principles. Main theories of Business Ethics. Codes of Ethics	4	8	Analysis of cases and codes of ethics
	Ethical offences in business. Unethical problems. Discrimination. Stakeholders	4	8	Stakeholder analysis
	Enterprise culture, climate Behaviour ethics, etiquette	4	8	Learning etiquette
	Corporate Social Responsibility (CSR), insight and its development in World, Europe and Latvia	4	8	Lecture and group work
	Social Audit Social Audit application	4	10	Lecture and group work
	Preparation of social audit report		10	Report
Hours total:		24	56	