

# CV

**Prof. Dr. Arnis Sauka**

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Date of birth: 22 January, 1978.

Postal address (office): Strelnieku street 4a, LV-1010, Riga, Latvia

## EDUCATION

**2005. - 2008.**



Dr. rer. pol. (Business administration)  
University of Siegen, Germany.

<http://www.uni-siegen.de/dept/fb05/dekanat/english>

Supervisor: Prof. Friederike Welter, title of the thesis: Productive, Unproductive and Destructive Entrepreneurship: a Theoretical and Empirical Exploration.

Grade: Magna cum laude.

**04.2006. - 06.2006.; 2004. - 2005.**



Visiting PhD candidate

Jönköping International Business School, Faculty of Entrepreneurship, Marketing & Management, Jönköping, Sweden.

[www.ihh.hj.se](http://www.ihh.hj.se)

**2003. - 2004.**



Visiting PhD candidate

The School of Slavonic and East European Studies/ University College London, Faculty of Social Sciences, London, United Kingdom.

[www.ssees.ucl.ac.uk](http://www.ssees.ucl.ac.uk)

**2000. - 2002.**



Master of Science in Business Administration  
University of Latvia

[www.lu.lv](http://www.lu.lv)

Title of Thesis: Management of logistics in big industrial companies in Latvia: Impact on employees' motivation.

1996. – 2000.



Higher Professional Education in Business Administration  
Vidzeme University of Applied Sciences, Valmiera, Latvia

[www.va.lv](http://www.va.lv)

Title of Thesis: Impact of the motivational factors on the work satisfaction of employees.

## WORK EXPERIENCE

Since 2005.



Professor (since 2019), Head of the Centre for Sustainable Business (since 2014).

Previously: assistant professor, associate professor. Part time 2011-2013.

Stockholm School of Economics in Riga

<https://www.sseriga.edu/sauka-arnis>

Since 03.2022.



Chairman of the Council

Vidzeme University of Applied Sciences

[www.va.lv](http://www.va.lv)

Since 2020.



Host of the talk show MONEY TALKS, featuring discussions and interviews with the most erudite Latvian economists, politicians, entrepreneurs and representatives of non-governmental organizations.

Tvnet.lv portal and TV channel ReTV

<https://www.tvnet.lv/term/645000/nauda-runu>

<https://www.retv.lv/raidijums/nauda-runu>

**Since 2020:** founding member of IfM Research Fellow Network (Bonn, Germany).

<https://www.ifm-bonn.org/en/research/ifm-research-fellow-network/prof-arnis-sauka>

**Since 2018:** research associate, project manager. Baltic International Centre for Economic Policy Studies (BICEPS). [www.sseriga.edu](http://www.sseriga.edu)

2011.-2013.



Vice Rector (Studies/ Research), Associate professor at Ventspils University College.

[www.venta.lv](http://www.venta.lv)

Director of BSc programme “Business Management”

Courses: business management (MBA), Research methods (BSc), Entrepreneurship (BSc), Value added Entrepreneurship (BSc).

**2008.**



Senior Consultant.  
PriceWaterhouseCoopers ([www.pwc.lv](http://www.pwc.lv)).

**2001. - 2003.**



Products manager.

“Lord’s&Co”, JSC. Riga, Latvia ([www.lords.lv](http://www.lords.lv)).

Main duties: Marketing (development and introduction of new products), supplies (work with international suppliers from world-wide), the Government orders (military and safety equipment), quality management (certification/ certificates of products according international standards).

**2000. - 2001.**

Sales manager.

“EuroMet”, Ltd. Riga, Latvia.

Main duties: Promotion of products in the Latvia market, work with international suppliers.

**1996. - 2000.**



Expert (part time).

The Latvian Chamber of Commerce and Industry, Valmiera branch. Valmiera, Latvia ([www.chamber.lv](http://www.chamber.lv)).

Main duties: Consultation on international trade issues, promotion activities (including management of different surveys for the Chamber’s member companies), organisation of and participation in seminars, exhibitions, trade missions, business meetings and projects in Latvia and abroad.

**1994. –1996.**

Co- owner, director.

Student company Café “Pārticītis”, Ltd. Limbazi, Latvia.

Under supervision of the “Junior Achievement in Latvia” program.

## **MAIN RESEARCH INTERESTS**

Shadow economy and tax morale; strategic management, productive and unproductive entrepreneurship; business growth, bankruptcy and insolvency; social contribution and competitiveness of SMEs; small and medium size enterprise (SME) performance, growth and strategies; entrepreneurship policy making.

## **PUBLICATIONS**

### ***Peer reviewed journals***

Polese, A., G.M. Moise, T. Tokyzhanova, T. Aguzzi, T. Kerikmae, A. Sagynbaeva, A. Sauka and O. Seliverstova (2022). Informality versus shadow economy: reflecting on the first results of a manager’s survey in Kyrgyzstan. *Central Asian Survey*. DOI 10.1080/02634937.2022.2093328.

Polese, A., G.M. Moise, O. Lysa, T. Kerikmae, A. Sauka and O. Seliverstova (2022). Presenting the Results of the Shadow Economy Survey in Ukraine while Reflecting on the Future(s) of Informality Studies. *Journal of Contemporary Central and Eastern Europe*. DOI 10.1080/25739638.2022.2044585

Putnins, T. and A. Sauka (2020). Why Does Entrepreneurial Orientation Affect Company Performance? *Strategic Entrepreneurship Journal*, 14 (4), 711-735.

Mickiewicz, T., A. Rebmann and A. Sauka (2019), To Pay or not to Pay? Business Owners' Tax Morale: Testing a Neo- Institutional Framework in a Transition Environment. *Journal of Business Ethics*, 157(1), 75-93.

Mačtama A. and A. Sauka (2019) Developing Local Entrepreneurship Ecosystems by Foreign Investment. *Foresight and STI Governance*, 13: 4, 35-46.

Mickiewicz, T., A. Sauka and U. Stephan (2016), On the Compatibility of Benevolence and Self-Interest: Philanthropy and Entrepreneurial Orientation. *International Small Business Journal*, 34(3), 303-328.

Putnins, T. and A. Sauka (2015), Measuring the Shadow Economy Using Company Managers. *Journal of Comparative Economics*, 43 (2015), 471-490.

Sauka, A. (2014), Measuring the Competitiveness of Latvian Companies. *Baltic Journal of Economics*, 14:1-2, 140-158.

Sauka, A. and F. Welter (2014), Determinants of Business Insolvencies During Economic Growth and Recession in Latvia. *Journal of Baltic Studies*, 45:3.

Sauka, A. (2012) Petter Gottschalk, Entrepreneurship and Organised Crime. Entrepreneurs in Illegal Business. *International Small Business Journal*, 30:99. (book review)

Putnins, T. and A. Sauka (2011) Size and Determinants of Shadow Economies in the Baltic States. *Baltic Journal of Economics*, 11(2), 5-25.

Aidis, R. T. Mickiewicz and A. Sauka (2011) Small- and Medium-Sized Businesses' Growth Expectations and Financial Performance in Latvia: Does Ethnicity Matter? *Journal of Baltic Studies*, 42:3.

## **Books**

Mets, T., A. Sauka and D. Purg (2018) (Eds). Entrepreneurship in Central and Eastern Europe. Development through Internationalisation. Routledge.

Sauka, A. and A. Chepurens (2017) (Eds.), *Entrepreneurship in Transition Economies. Diversity, Trends, and Perspectives*. Springer.

Sauka, A., F. Schneider and C. Williams (2016) (Eds.), *Entrepreneurship and the Shadow Economy*. Edward Elgar.

Smallbone, D., M. Virtanen and A. Sauka (2016) (Eds.), *Entrepreneurship: Innovation and Regional Development*. Edward Elgar.

Sauka, A. (2016) *Factors Influencing Shadow Economy in Construction Industry in Latvia. Viewpoints of Entrepreneurs and Experts*. SSE Riga and BASE: Riga, Latvia. (in Latvian)

Sauka, A. and B. Rivža (Eds.) (2014) *Challenges of Economy and Entrepreneurship in Latvia*. Ventspils, Ventspils Augstskola. (in Latvian)

Sauka, A. (2013) *Case Studies of Latvian Entrepreneurs: for Lecturers, Scientists and Practitioners*. Latvia: SSE Riga. (in Latvian)

Sauka, A., et. al. (2011) *Guide for New Entrepreneurs*. Riga, Latvia: SSE Riga. (in Latvian)

Sauka, A. (2008), *Productive, Unproductive and Destructive Entrepreneurship: A Theoretical and Empirical Exploration*. Frankfurt am Main: Peter Lang GmbH.

Baltrušaitytė-Axelson, J., A. Sauka, and F. Welter (2008), *Nascent Entrepreneurship in Latvia*. Riga, Latvia: SSE Riga.

### **Chapters in books**

Davidescu, M., T. Putnins and A. Sauka (2022) Uncovering the main characteristics of shadow economies in Romania and Moldova for strengthening the labour market resilience. In Leitao, J. and Ratten, V. (Eds.) *Strategic Innovation: Research Perspectives on Entrepreneurship and Resilience*. Springer.

Putnins, T., A. Sauka and M. Davidescu (2019) Shadow Economy Index for Moldova and Romania. In Ratten, V., Jones, P., Braga, V., Marques, C. (Eds.). *Subsistence Entrepreneurship. The Interplay of Collaborative Innovation, Sustainability and Social Goals*. Springer.

Sauka, A. (2018) Internationalization of Laima in Asia, Russia and US markets. In Mets, T., A. Sauka and D. Purg (Eds.), *Internationalization Pathways of Companies from Central and Eastern Europe*. Routledge.

Putnins, T. and A. Sauka (2016) The components and determinants of the shadow economy: Evidence from the Baltic countries. In Sauka, A. F. Schneider and C. Williams (Eds) *Entrepreneurship and the Shadow Economy*. Edward Elgar.

Sauka, A. and L. Auza (2015) Internationalisation Strategies of Latvia Entrepreneurs: Cases of Stenders, Munio Candela, Trousers London and Primekss. In Farihna, L., J. Fereirra, H. Birkbeck and S. Bagchi- Sen (Eds) *Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship*. IGI Global.

Sauka, A. and F. Welter (2014) Furnitura Ltd. In J. Hayton, C. Salvato and M. Manimala (Eds.) *Global Entrepreneurship. Case Studies of Entrepreneurial Firms Operation Around the World*. Routledge.

Sauka, A. and F. Welter (2014) From the advanced transition environment to the international markets: key opportunities and challenges for Madara Cosmetics. In Thai, M. and E. Turkina (Eds) *Internationalization of Firms from Economies of Transition: The Effects of Politico-economic* Swift. Edward Elgar.

Sauka, A. (2013) Hidden Champions from Latvia, in McKiernan, P. and D. Purg (Eds.) 'Hidden Champions in CEE and Turkey- Carving out global niche'. Springer.

Sauka, A. and F. Welter (2012) Born Green and Global: the Case of MADARA Cosmetics, in D. Kariv, *Female Entrepreneurship and New Venture Creation. An International Overview*. New York/ London: Routledge.

Sauka, A., A. Timofejevs and R. Moore (2011) EWaiter, In S. Kraus (Ed.) *Entrepreneurship Fallstudien. Unternehmensgründung, Intrapreneurship und Innovationsmanagement*. Verlag/Wien: Springer.

Sauka, A. and F. Welter (2011) Mentalities and Mindsets - The Difficulties of Entrepreneurship Policies in the Latvian Context. In F. Welter and D. Smallbone (Eds.), Handbook of Research on Entrepreneurship Policies in Central and Eastern Europe. Cheltenham: Edward Elgar.

Dainov, E. and A. Sauka (2010) Managers and Entrepreneurs in Creative and Knowledge-Intensive Industries: What Determines Their Location? Toulouse, Helsinki, Budapest, Riga and Sofia. In S. Musterd and A. Murie (Eds.) Making Competitive Cities. Wiley: Blackwell.

Sauka, A. and F. Welter (2008) Taking advantage of transition: the case of Safety Ltd. in Latvia, in Aidis, R.; Welter, F. (Eds.), The cutting edge: innovation and entrepreneurship in new Europe, Cheltenham: Edward Elgar.

Sauka, A. and F. Welter (2007) Productive, Unproductive and Destructive Entrepreneurship in an Advanced Transition Setting: The Example of Latvian Small Enterprises, in Michael Dowling and Jurgen Schmude (Eds.), Empirical Entrepreneurship in Europe', Cheltenham, Edward Elgar.

### **OECD, European Commission reports**

Sauka, A. (2020). Inclusive Entrepreneurship Policies, Country Assessment Notes. Latvia. OECD:Paris.

<https://www.oecd.org/cfe/smes/Latvia-IE-2020.pdf>

Sauka, A. (2019). Developing skills and knowledge for the unemployed to start innovative businesses: state of play and potential developments.

Peer Review on "Entrepreneurship training for the unemployed: the Austrian Entrepreneurship Lab example". Peer Country Comments Paper – Latvia. European Commission.

<https://ec.europa.eu/social/main.jsp?langId=en&catId=1070&furtherNews=yes&newsId=9429>

Sauka, A. (2019). Waiting for the New Law on Whistleblowers to be Enforced and Open to Learn from the Best Practices. Peer Review on "Enhancing whistleblower protection through better collaboration between responsible authorities – a tool to prevent and tackle work-related crime". Peer Country Comments Paper – Latvia. European Commission.

[https://ec.europa.eu/social/main.jsp?langId=en&catId=1070&furtherNews=yes&newsId=9276&fbclid=IwAR2vGo6hP-vRgYD40sD2ZC7PWBD\\_6kolH1MSy6-WDHlxc2othEKiq6TgwA](https://ec.europa.eu/social/main.jsp?langId=en&catId=1070&furtherNews=yes&newsId=9276&fbclid=IwAR2vGo6hP-vRgYD40sD2ZC7PWBD_6kolH1MSy6-WDHlxc2othEKiq6TgwA)

Sauka, A. (2018) Inclusive Entrepreneurship in Latvia. OECD Policy Assessment Note 2018, OECD: Paris.

<http://www.oecd.org/cfe/smes/LATVIA-IE-Country-Note-2018.pdf>

Sauka, A. (2017) Inclusive Entrepreneurship in Latvia. OECD Policy Assessment Note 2017, OECD: Paris.

<http://www.oecd.org/industry/smes/LATVIA-country-note-2017.pdf>

Putnins, T. and A. Sauka (2016), Shadow Economy Determinants and Impact Assessment in Latvia, Lithuania and Estonia, OECD Publishing, Paris.

Sauka, A (2016) Measure for Commencing Commercial Activity or Self Employment, Latvia. In Jonathan Potter and David Halabisky (Eds.) (2016) Inclusive Business Creation. Good Practice Compendium, p. 127. OECD: Paris.

[ec.europa.eu/social/BlobServlet?docId=15770&langId=en](https://ec.europa.eu/social/BlobServlet?docId=15770&langId=en)

Sauka, A. and D. Halabisky (2015) Entrepreneurship Support for the Unemployed in Latvia. Rapid policy assessments of inclusive entrepreneurship policies and programmes. OECD Report: Paris. <https://www.oecd.org/latvia/Rapid-Policy-Assesment-Latvia.pdf>

Sauka, A. (2013) Restructuring in SMEs: Latvia. European Foundation for improvement of working and living conditions, Eurofound: Dublin.

<https://www.eurofound.eu>

## ***Selected industry reports***

Putnins, T. and A. Sauka (2022, 2021, 2020, 2019, 2018, 2017, 2016, 2015, 2014, 2013, 2012, 2011). Shadow economy index for the Baltic countries 2009-2020. SSE Riga: Riga.

<https://www.sseriga.edu/shadow-economy-index-baltic-countries>

Sauka, A. (2022, 2021, 2020, 2019, 2018, 2017, 2016). FICIL Sentiment Index. SSE Riga un Foreign Investors Council in Latvia (FICIL).

<https://www.sseriga.edu/centres/csb/sentiment-index>

Sauka, A. (2020, 2019, 2018, 2017, 2016). Shadow economy in the construction industry in Latvia. SSE Riga, Partnership of Latvian Construction companies, Business Against Shadow Economy (BASE): Riga, Latvia.

<https://www.sseriga.edu/shadow-economy-study-construction-industry>

Sauka, A. (2021) Usage of the legal and illegal content of copyrighted and related rights-protected digital content in Latvia: amount, influential factors and estimate of the damage cause to the economy. National Electronic Mass Media Council: Riga.

Putnins, T. and A. Sauka (2020). Shadow economy index for Russia 2017-2018: comparison with the size of the shadow economies in Ukraine, Kyrgyzstan, Kosovo, Moldova, Romania, Latvia, Lithuania, Estonia and Poland. SSE Riga: Riga.

<https://www.sseriga.edu/shadow-economy-index-russia>

Lysa, O., I.Fedets and A.Sauka (2019). Shadow economy Index for Ukraine. 2017-2018. Kyiv International Institute of Sociology.

[https://kiis.com.ua/materials/pr/20191107\\_Shadow/Shadow%20Economy%20Index%20Ukraine.pdf](https://kiis.com.ua/materials/pr/20191107_Shadow/Shadow%20Economy%20Index%20Ukraine.pdf)

Mustafa, I., Pula J.S., Krasniqi, B., Sauka, A., Berisha, G., Pula, L., Lajqui, S. and Jahja, S. (2019) Analysis of the Shadow Economy in Kosova. Kosova Academy of Sciences and Arts, Kosova: Pristina.

Sauka, A. (2019). Habits of Copyright and Related Rights Uses of Latvian Smartphone Users. Ministry of Culture of Latvia: Riga.

Pētersone, I., A. Sauka and J. Stinka (2019). Taxi industry in Latvia. Current situation and solution for the future. BASE: Riga. <https://base.org.lv/vieglo-pasazieru-parvadajumu-nozare-latvija>

Sauka, A. I. Gleizdāne un I. Platonova (2018). Analysis of Quality Criteria and Standards in Latvian Meat Processing Industry. SSE Riga: Riga.

Putnins, T., A. Sauka and A. Davidescu (2018). Shadow Economy Index for Moldova and Romania, 2015-2016. SSE Riga, National Scientific Research Institute for Labour and Social Protection.

Sauka, A. (2018). Amount of illegal pay-TV and Internet content usage habits in Latvia. BASE, SSE Riga, For Legal Content: Riga.

<http://parlegalusaturu.lv/media/FINAL%20TV%20un%20Internets%20zinojums%202018.pdf>

Sauka, A. (2017). Overview of the Unobserved Economy, Public Corruption and Money Laundering in Latvia. Latvian Chamber of Commerce and Industry: Riga.

Masane-Ose, J. and A Sauka (2016). Foreign Investors' Viewpoints on the Shadow Economy in Latvia. KPMG, SSE Riga and Foreign Investors Council in Latvia, Riga.

[http://www.ficil.lv/wpcontent/uploads/2017/04/Shadow\\_Economy\\_May-25\\_FINAL.pdf](http://www.ficil.lv/wpcontent/uploads/2017/04/Shadow_Economy_May-25_FINAL.pdf)



Sauka, A. (2016). Amount of Illegal Pay TV Broadcasting in Latvia, 2015. BASE- Business Against the Shadow Economy, For the Legal Content and SSE Riga: Riga  
<http://parlegalusaturu.lv/media/TV%20un%20Internets%20zinojums.docx>

Sauka, A. (2016). Latvian entrepreneurs on the Latvian judicial system, SSE Riga: Rīga. Summary available at: <http://nra.lv/latvija/170760-uznemeji-latvijas-tieslietu-sistemas-kvalitativerte-ka-viduveju.htm>

Rudzitis, E., S. Porina- Palsane and A. Sauka (2015) Pensometer. SSE Riga and SEB bank: Riga.  
[https://www.seb.lv/sites/default/files/web/files/webstorage/docs/SEB\\_Pensometers\\_petijuma%20p\\_arskats\\_18022015.pdf](https://www.seb.lv/sites/default/files/web/files/webstorage/docs/SEB_Pensometers_petijuma%20p_arskats_18022015.pdf)

Karhunen, P. et al. (2011b) Creative Entrepreneurs' Perceptions About Entrepreneurial Education. AALTO University publication series BUSINESS + ECONOMY 10/2011.

Karhunen, P. et al. (2011a) Perceptions of Entrepreneurship Among Future Creative Professionals. AALTO University publication series BUSINESS + ECONOMY 9/2011.

Sauka, A. and T. Putnins (2011) SSE Riga Shadow Index for the Baltic countries 2009 and 2010. Riga: SSE Riga.

Paalzow, A., A. Sauka, D. Pauna, R. Kilis and V. Dombrovsky (2010) [Policies and strategies in Riga. How to enhance the city's competitiveness](#). ACRE report WP10.9. Amsterdam: AISSR

Paalzow, A., A. Sauka, D. Pauna, R. Kilis and V. Dombrovsky (2009) The attractiveness of the Riga metropolitan region for creative knowledge workers. The view of transnational migrants. ACRE report WP7.9. Amsterdam: AMIDSt. <http://acre.socsci.uva.nl/results/reports.html>

Anders Paalzow, Arnis Sauka, Diana Pauna, Roberts Kilis and Vjacheslav Dombrovsky (2009) [Riga as a creative knowledge city. The views of high-skilled employees, managers and transnational migrants](#). ACRE report WP8.9. Amsterdam: AMIDSt, 49pp. ISBN: 978-94-90312-20-6

Paalzow, A., A. Sauka, D. Pauna, R. Kilis & V. Dombrovsky (2008) [The attractiveness of the metropolitan region for creative knowledge workers in Riga. The managers' view](#). ACRE report WP6.9. Amsterdam: AMIDSt. ISBN: 978-90-75246-94-0

Paalzow, A., D. Pauna, A. Sauka, R. Kilis and V. Dombrovsky (2008) [Riga: A place for creative people? Understanding the attractiveness of the metropolitan region for creative knowledge workers](#). ACRE report WP5.9. Amsterdam: AMIDSt. ISBN 978-90-75246-76-6

Paalzow, A., R. Kilis, V. Dombrovsky, D. Pauna and A. Sauka (2007) [Riga: From a Hanseatic city to a modern metropolis. Pathways to creative and knowledge-based regions](#). ACRE report WP2.9. Amsterdam: AMIDSt, 76pp. ISBN: 978-90-75246-61-2.

## INVOLVEMENT IN BOARDS, COUNCILS

### Since 2021.

Member of the postdoctoral supervisory board (State Education Development Agency, Republic of Latvia), nominated by the Latvian Chamber of Commerce and Industry

### Since 2020.

Member of the expert panel "SME Sustainable Enterprise Panel", SME Assembly, the European Commission.



*European Commission has established a permanent panel of academic experts, under the name “SME Sustainable Enterprise Panel”, to help to progress a conversation about the strategic policy and business response needed in order to keep businesses alive and create a sustainable enterprise ecosystem. The panel consists of some of the leading EU scholars in SME and entrepreneurship research. The panel has met for the first time during annual SME conference in 2020 for a roundtable discussion entitled “The impact of COVID-19: Challenges and Opportunities for SMEs, Society and Policy in Europe”. The panel will meet also in 2021 during SME Assembly (Slovenia) and forthcoming years, annually.*

**Since 2019.**

Board member of the Foreign Investors Council in Latvia (FICIL) [www.ficil.lv](http://www.ficil.lv)  
*The Foreign Investors’ Council in Latvia (FICIL) is a non-governmental organisation that brings together the largest companies from various countries and sectors that have made significant investments in Latvia, as well as thirteen countries’ Chambers of Commerce in Latvia.*

**Since 2019.**

Corresponding member of the Latvian Academy of Sciences. [www.lza.lv](http://www.lza.lv)

**Since 2016.**

Chairman of the Constitutional Assembly of the Stockholm School of Economics in Riga, senator.  
[www.sseriga.edu](http://www.sseriga.edu)

**Since 2015.**

Board member of BASE (business against shadow economy) [www.base.org.lv](http://www.base.org.lv)  
*Inviting some of the leading experts with academic, entrepreneurship promotion and entrepreneurship policy-making expertise in Latvia, this NGO was created to actively involve in fighting shadow economy- by providing evidence based policy suggestions- and promote competitive entrepreneurship climate in the country.*

**Since 2013.**

Vice president (Latvia), European Council for Small Business and Entrepreneurship (ECSB)  
[www.ecsb.org](http://www.ecsb.org)

**2013.-2015.**

Board member of the European Council for Small Business and Entrepreneurship (ECSB)  
[www.ecsb.org](http://www.ecsb.org)

**Since 2011.**

Latvian Council for Science, Expert in Management and Economics [www.lzp.lv](http://www.lzp.lv)

Member of the promotion committee of the doctoral program implemented by BA School of Business and Finance and Riga International School of Economics and Business Administration (RISEBA).

**2011-2014.**

Advisor to the Minister of Health on Financial and Economical Issues. [www.vm.gov.lv](http://www.vm.gov.lv)

**2010.-2012., advising 2014-2015.**

Expert in working group to ‘Fight Shadow Economy and Foster Fair Competition in Latvia’, led by Ministry of Finance of Republic of Latvia

## **2011.-2012.**

Voluntary expert in the group to foster creative industries in Latvia jointly led by Ministry of Culture and Ministry of Economic of Latvia.

## **ADVISING AND REVIEWING**

Editorial board: Baltic Journal of Management

<http://www.emeraldgrouppublishing.com/products/journals/journals.htm?id=bjm>

Editorial board: Journal of Entrepreneurship and Innovation in Emerging Economies

<https://journals.sagepub.com/home/eie>

Editorial board: Journal of Business Management

<https://www.riseba.lv/en/research/zinatniski-petnieciskie-virzieni/journal-business-management>

Reviewer for Journal of Management, Entrepreneurship Theory and Practice, Journal of Business Venturing, Journal of Small Business Management, Small Business Economics, Regional Studies, Entrepreneurship and Regional Development, International Small Business Journal, International Entrepreneurship and Management Journal, Technological and Economic Development of Economy, Emerging Market Review, European Societies, Post Communist Economies, Journal of Baltic Studies.

Interviews on national media on the regular basis (on shadow economy issues as well as more general issues related to economics and entrepreneurship development challenges in Latvia). Consulting Latvian policy makers on shadow economy and competitiveness issues.

## **PROJECT (MANAGEMENT) EXPERIENCE**

Since 2020. Member of the project team (leader: team Latvia). MARKETS: Mapping Uncertainties, Challenges and Future Opportunities of Emerging Markets: Informal Barriers, Business Environments and Future Trends in Eastern Europe, The Caucasus and Central Asia (Horizon 2020 project: Marie Skłodowska-Curie Innovative Training Networks)

2020.-2022. Project manager. "RE:SHADE"- Researching the Shadow Economy (State Research Project, administered by Latvian Council of Science).

2019.-2022. Member of the project team (leader: team Latvia). DISCE- Developing Inclusive & Sustainable Creative Economies (Horizon 2020 project).

2018.-2022. Member of the project team (leader: team Latvia). SHADOW: An exploration of the nature of informal economies and shadow practices in the former USSR region. (Horizon 2020 project: Marie Skłodowska-Curie Research and Innovation Staff Exchange).

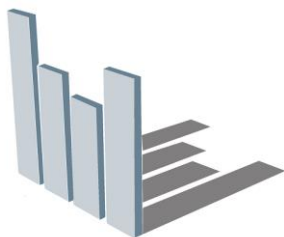
2019-2021. Project expert. Supporting the smart specialization approach in the silver economy to increase regional innovation capacity and sustainable growth (OSIRIS). Interreg Baltic Sea Region project,

2019-2020. Project manager. "Institutions and taxes in Latvia' (FLPP Nr Izp-2018/2- 0067).

2017-2018. Project expert. Project financed by the School of Public Administration. 06-05 / 9 "Provision of e-learning content and consultancy in the field of shadow economy reduction".

2014-2016. ECOSOC- LV 5.2.2. programme "Innovation and entrepreneurship development in Latvia: smart technology strategy perspective". Riga Technical University.

Since 2010.



SSE Riga „Shadow Economy Index for the Baltic Countries”, project manager, co- author (with Tālis Putniņš)  
<http://www.sseriga.edu/en/research/projects/shadow-economy-index/shadow-economy-index.html>

Since 2014.



WEF Global Competitiveness Index project manager from Latvia  
<http://reports.weforum.org/global-competitiveness-report-2015-2016/>

2013.-2014.



Team member in the project “Best Agers Lighthouses”. Baltic Sea Region programme 2007-2013. <http://www.best-agers-lighthouses.eu>

2010.-2012.



Project manager in the project “Best Agers”. Baltic Sea Region programme 2007-2013. [www.best-agers-project.eu](http://www.best-agers-project.eu)

2011.-2013.



Team member in the project Central Balticum Entrepreneurship Interaction (CB ENTREINT).  
Central Baltic Interreg IVA Programme 2007-2013, financed by the European Regional Development Fund,  
<http://www.sseriga.edu/en/research/projects/cb-entreint/>

2009.-2012.



Local project coordinator/ team member in the project “CREANET: Creative Entrepreneurship Training Network”. Central Baltic INTERREG IV A Programme 2007-2013. [www.creaent.fi](http://www.creaent.fi)

2006.-2010.



Team member in the project “Accommodating Creative Knowledge – Competitiveness of European Metropolitan Regions within the Enlarged Union” (ACRE). Sixth Framework Programme of the EU.  
[www2.fmg.uva.nl/acre](http://www2.fmg.uva.nl/acre)

2011-2013.

## TEACHING

PhD courses: How to write an academic article (4.5 ECTS), New Scientists' Lab: advancing skills for developing doctoral thesis (3 ECTS), Contemporary Entrepreneurship research (Open Workshops) (6 ECTS) (*all courses in cooperation with BA/ RISEBA PhD programme*).

EMBA courses: research methods module, executive master thesis advisor

BSc courses: part of research methods course. 2008-2011: Entrepreneurship and business planning (Y1, 6 ECTS), Specialisation Entrepreneurship (Y3, 6 ECTS) at SSE Riga. Supervising PhD, EMBA and BSc theses.

Master classes "How to publish in academic journals: for the University of Latvia researchers (various faculties). 4 full days module.

Number of BSc and MBA courses at Ventspils Augstskola (Entrepreneurship and management related).

## MAIN PRESENTATIONS IN CONFERENCES

### **08. 2010., 08.2013., 08.2015.**

Academy of Management annual conference.

Vancouver, Canada

Montreal, Canada

Orlando, Florida, USA

<http://www.aomonline.org/>

### **06.2008., 2010., 2012.**

BCERC 2012: Babson College Entrepreneurship Research Conference. Texas, U.S.A.

<http://www3.babson.edu/ESHIP/outreach-events/bcerc.cfm>

BCERC 2010: Babson College Entrepreneurship Research Conference. The International Institute for Management Development (IMD), and École Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland.

BCERC 2008. The University of North Carolina at Chapel Hill, Chapel Hill, U.S.A.

<http://www3.babson.edu/ESHIP/outreach-events/bcerc.cfm>

### **11.2004, 2005, 2006, 2007, 2008, 2009, 2011, 2012, 2013, 2015, 2019.**

RENT XXXIII, Berlin, Germany.

RENT XXIX, Zagreb, Croatia.

RENT XXVII, Vilnius, Lithuania.

RENT XXVI, Lyon, France

RENT XXV, Bodo, Norway.

RENT XXIII. Budapest, Hungary.

RENT XXII. Covilha, Portugal.

RENT XXI. Cardiff, UK.

RENT XX. Brussels, Belgium.

RENT XIX. Naples, Italy.

RENT XVIII. Copenhagen Business School. Copenhagen, Denmark.

09.2016. Keynote “The Shadow Economy – it’s complicated”. Marie Curie International Conference Shadow Economies and Undeclared Work in Europe: New Insights and Policy Responses, Sofia, Bulgaria.

7-9.09.2017. ESU- the European University Network on Entrepreneurship conference. Lunenburg, Germany. <http://www.esu-network.eu/conference/esu-2017/> Keynote ‘From PhD thesis to impact on policy level’

7-10.06.2016. 15 SymOrg 2016, Zlatibor, Serbia. <http://symorg.fon.bg.ac.rs> Galvenā uzruna (Keynote): “Sustainable business and the shadow economy: can both coexist?”

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**09.2014.**

13<sup>th</sup> EACES Biennial conference, Budapest, Hungary  
<http://eacesconference.eu>

**09.2013.**

CRCE conference “Filling institutional voids: Market self-organisation or organised crime”, Pension Zaplata, Slovenia. <http://www.crce.org.uk/about/>

**07.2013.**

GBATA 2013- Global Business and Technology Association Conference. Helsinki, Finland.

**13-15.06.2007.**

ICSB- International Council for Small Business and Entrepreneurship- 2007 World conference (<http://www.ecsb.org/icsb2007>). Turku, Finland.

**02.2006., 03.2008**

IECER 2008 ([www.iecer.de](http://www.iecer.de)).The Interdisciplinary European Conference on Entrepreneurship Research. University of Regensburg, Germany.

IECER 2006 ([www.iecer.de](http://www.iecer.de)).The Interdisciplinary European Conference on Entrepreneurship Research. University of Regensburg, Germany.

## INVOLVEMENT IN ORGANIZING CONFERENCES

2011., 2012., 2013., 2014., 2015., 2016., 2017., 2018., 2019., 2020., 2021.

Shadow Economy in Latvia (Lithuania and Estonia)

Conference jointly organized by SSE Riga, Ministry of Finance of Latvia and Latvian Chamber of Commerce and Industry.

Riga, Latvia.

20<sup>th</sup> Nordic Conference on Small Business Research, organized by Luleå University of Technology, Luleå, Sweden. May, 2018.

[https://www.ltu.se/cms\\_fs/1.168121!/file/Call%20for%20papers%20NCSB%202018\\_for%20web180116.pdf](https://www.ltu.se/cms_fs/1.168121!/file/Call%20for%20papers%20NCSB%202018_for%20web180116.pdf)

19<sup>th</sup> Nordic Conference on Small Business Research, organized by SSE Riga, in Riga, Latvia. May, 2016.

<http://www.sseriga.edu/en/news-and-events/upcoming-events/event-archive/2016/ncsb2016.html>

Lokālās organizācijas komitejas vadītājs, atbildīgs par konferences organizēšanu.

18<sup>th</sup> Nordic Conference on Small Business Research, jointly organized by Bodø Graduate School of Business and Nordland Research Institute, in Bodø, Norway. May, 2014.

17<sup>th</sup> Nordic Conference on Small Business Research, organized by Aalto University, in Helsinki, Finland, May, 2012. <https://wiki.aalto.fi/display/ncsb2012/Home>

EIRD 2017: Entrepreneurship and Innovation as Key Drivers of Regional Development conference 2017, Ventspils, Latvia. July 2017.  
[http://www.lza.lv/index.php?option=com\\_content&task=view&id=3626&Itemid=55](http://www.lza.lv/index.php?option=com_content&task=view&id=3626&Itemid=55)

EIRD 2016- Entrepreneurship and Innovation as Key Drivers of Regional Development conference 2016, Tallinn, Estonia. June 2016.  
<https://www.ttu.ee/conference/eird/>

EIRD 2015- Entrepreneurship and Innovation as Key Drivers of Regional Development conference 2014, Vilnius, Lithuania. October 2015.

EIRD 2014- Entrepreneurship and Innovation as Key Drivers of Regional Development conference 2014, Tartu, Estonia. October 2014.  
<https://sisu.ut.ee/eik/conference-entrepreneurship-and-innovation-key-drivers-regional-development-eird-ij>

EIRD 2013: Entrepreneurship and Innovation as Key Drivers of Regional Development conference 2013, Ventspils, Latvia. July 2013.

Scientific committee: Annual Scientific Baltic Business Management Conference (ASBBMC) 2014., 2015., 2016., 2017. gadā. <http://www.riseba.lv/lv/asbbmc-2017-konference> In 2017. Responsible for PhD students preconference organization.

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## MEMBERSHIPS

### 2014-2016.



European Association for Comparative Economic Studies, Member ([www.eaces.eu](http://www.eaces.eu)).

### Since 2010.



European Council of Small Business and Entrepreneurship, Member ([www.ecsb.org](http://www.ecsb.org)).



International Council of Small Business and Entrepreneurship, Member ([www.icsb.org](http://www.icsb.org)).

### 2010-2012.



## OPONENT FOR FOLLOWING PHD DISSERTATIONS

2018.

Kart Roigas, Tartu University: "University-industry cooperation in the context of the national innovation system."

2017.

Juergen Alexander Gollner, University of Latvia: Galveno lietotāju motivācijas ietekme uz uzņēmuma resursu plānošanas (URP) īstenošanas projektu panākumiem".

[http://www.lza.lv/index.php?option=com\\_content&task=view&id=3556&Itemid=47](http://www.lza.lv/index.php?option=com_content&task=view&id=3556&Itemid=47)

2016.

Mervi Raudsaar, Tartu University: Developments of social entrepreneurship in Estonia. Nozare: socioloģija <https://www.ut.ee/en/events/mervi-raudsaar-developments-social-entrepreneurship-estonia><https://www.ut.ee/en/events/mervi-raudsaar-developments-social-entrepreneurship-estonia>

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Aleksandrs Tarvids, University of Latvia: Individāda uzvedības modelēšana Eiropas darba-izglītības tirgu sistēmā.

[http://www.lza.lv/index.php?option=com\\_content&task=view&id=2995&Itemid=470](http://www.lza.lv/index.php?option=com_content&task=view&id=2995&Itemid=470)

Didzis Rūtītis, RISEBA: Korporatīvās identitātes dimensiju pārvaldība un tās pilnveidošanas iespējas veselības aprūpes nozares uzņēmumos Latvijā"

[http://www.lza.lv/index.php?option=com\\_content&task=view&id=3275&Itemid=47](http://www.lza.lv/index.php?option=com_content&task=view&id=3275&Itemid=47)

2015.

Jānis Bērziņš, University of Latvia: Makroekonomikas politika, biznesa cikli un neolibērālisms Latvijā

[https://www.bvef.lu.lv/zinas/?tx\\_news\\_pi1%5Bnews%5D=18167&tx\\_news\\_pi1%5Bcontroller%5D=News&tx\\_news\\_pi1%5Baction%5D=detail&cHash=c3c3be932b7f52dd0c36edfd5c525668](https://www.bvef.lu.lv/zinas/?tx_news_pi1%5Bnews%5D=18167&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=c3c3be932b7f52dd0c36edfd5c525668)

Žanete Garanti, Latvijas Lauksaimniecības Universitāte: Reģionālo klasteru izveides un attīstības iespējas Latvijā

[http://www.lza.lv/index.php?option=com\\_content&task=view&id=2449&Itemid=47](http://www.lza.lv/index.php?option=com_content&task=view&id=2449&Itemid=47)

2013.

Oļegs Krasnopjorovs, University of Latvia: Latvijas ekonomikas izaugsmi noteicošie faktori

[http://www.lza.lv/index.php?option=com\\_content&task=view&id=1647&Itemid=390](http://www.lza.lv/index.php?option=com_content&task=view&id=1647&Itemid=390)

## AWARDED SCHOLARSHIPS

The TeliaSonera Institute at the Stockholm School of Economics in Riga/ BICEPS ([www.biceps.org](http://www.biceps.org)). Scholarship for research in Entrepreneurship (2005-2007). Riga, Latvia.

Scandinavian Institute for Administrative Research. Travelling scholarship, research visit to Jonkoping International Business School. (03.-05.2006). Jonkoping, Sweden.



The Swedish Institute. Scholarship for research work at Jonkoping International Business School (2004.- 2005). Jonkoping, Sweden.

School of Slavonic and East European Studies, the Foreign and Commonwealth Office and the Ministry of Education and Science of the Republic of Latvia. Scholarship for research work at the School of Slavonic and East European Studies/ University College London. (2003-2004). London, U.K.

## LANGUAGE SKILLS

Latvian- native.  
English- fluent.  
Russian- almost fluent.  
German- basic knowledge.

## FOR REFERENCES

Prof. Dr. Tomasz Mickiewicz (<http://ideas.repec.org/e/pmi187.html>), Professor of Comparative Economics, Aston Business School (UK). E-mail: [t.mickiewicz@aston.ac.uk](mailto:t.mickiewicz@aston.ac.uk)

Prof. Dr. Friederike Welter (<http://hj.se/jibs/en/research/persons/friederike-welter.html>), President of ImF Bohn (Germany), E-mail: [welter@uni-siegen.de](mailto:welter@uni-siegen.de)

Dr. Anders Paalzow (<http://www.sseriga.edu/en/contacts/staff-directory/paalzow-anders>), rector, Stockholm School of Economics in Riga. E-mail: [anders.paalzow@hhs.se](mailto:anders.paalzow@hhs.se)



/Arnis Sauka/  
August 2022.