

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	Innovation Management				
Course code (LAIS):	VadZ5055				
Study programme:	Strategic Tourism Management				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input type="checkbox"/>	Professional Bachelor			
	<input checked="" type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	4	6	160	48	112
Course Author/ Tutor:	Mikus Dubickis				
	Visiting lecturer, Mg.oec.				
	e-mail: mikus.dubickis@va.lv				
	Consultation: individually booked				
Study Form:	Full time studies				
Study year, semester:	1., 1.				
Language:	Latvian				
Prerequisites for the Course:	No prerequisites				
Course Summary:	The aim of the course is to develop comprehension of contemporary innovation management principles.				
Assessment:	Exam				
Requirements for Credits and criteria:	<p>For the completion of the study course, classes should be attended. Students are expected to take active part in both class activities and group work outside the higher education institution. Learning outcomes are evaluated according to the criteria described in Cabinet of Ministers Regulations No.512 on the National Level of Second Level Professional Higher Education in the 10-grade scale. The final evaluation consists of the following components:</p> <ul style="list-style-type: none"> • Vacancy text analysis - 10% • Systematic review of scientific literature (Exam) - 40% • Test 1 - 10% • Innovative company, Case Study 1 - 10% • Innovative company, Case Study 2 - 10% • Test 2 - 10% • Development and application of business model design and innovation framework - 10% <p>The final evaluation for each component must be positive (at least 4). If the student does not fulfill the conditions for obtaining a positive final assessment, the next time the course must be re-taken in full.</p>				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of 				

	<p>supporting materials and/or consultations with other students, unless the lecturer states otherwise.</p> <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is extramarital.</p>	
Learning Outcomes and the evaluation methods	Learning Outcomes	The evaluation methods
	Knowledge	
	Students will have a comprehension of the drivers and barriers to growth (innovativeness) of the company in the context of innovation economy	Innovative company, case study 1; Test 2
	Students will have an idea of the diversity of innovation, the application of various innovation management tools and techniques in the context of digital transformation, and they will know how to develop further their competences for them.	Innovative company, case study 2; Test 2
	Skills	
	Students will be able to apply the Adizes approach to build a high-performance management team	Vacancy analysis; Test 1
	Competency	
Students will be able to conduct a systematic review of contemporary innovation management scientific literature and present research results to the others	Systematic Review of Scientific Literature	
Students will be able to design and apply frameworks for modeling tourism and recreation business and innovations	Development and application of Business Model Design and Innovation Framework	
Course Compulsory literature:	<ul style="list-style-type: none"> • Quinn and Rohrbaugh (1983). A Spatial Model of Effectiveness Criteria: Towards a Competing Values Approach to Organizational Analysis • Kotsemir and Abroskin (2013) Innovation Concepts and Typology - An Evolutionary Discussion • EC (2004). Innovation management and the knowledge-driven economy • Burkhart et al (2011). ANALYZING THE BUSINESS MODEL CONCEPT 	
Course additional literature and other sources:	<ul style="list-style-type: none"> • Adizes (2018). Prasmīga pārmaiņu vadība. Ievads Organizāciju terapijā. Zvaigzne ABC • Booth et al. (2012). Systematic Approaches to a Successful Literature Review. Sage Publications, Inc. • Quinn and Cameron (1983). ORGANIZATIONAL LIFE CYCLES AND SHIFTING CRITERIA OF EFFECTIVENESS • Cameron, K. S., & Quinn, R. E. (2011). Diagnosing and changing organizational culture: Based on the competing values framework. John Wiley & Sons. • Dubickis, M., & Gaile-Sarkane, E. (2015). Perspectives on Innovation and Technology Transfer • Dubickis (2018). Uz sasniedzamajiem rezultātiem orientēta zinātnības pārnese • Latvijas startup apvienojošo kopienu mājaslapas - http://www.labsoflatvia.com/lv/zinas un http://startin.lv/ • Latvijas Investīciju un attīstības aģentūras mājaslapa - http://www.liaa.gov.lv/lv • CSB (2016). Inovācijas Latvijā. Informatīvais apskats. Pieejams: http://www.csb.gov.lv/sites/default/files/nr_37_inovacijas_latvija_16_00_lv.pdf • LIAA (2007). Inovatīvās darbības pamatelementi. Rokasgrāmata. Pieejams: http://www.liaa.gov.lv/files/liaa/attachments/31_inovativas_darbibas_pamatelementi.pdf • Shark tank, tv show 	

Course confirmation date:	
Date of course description update:	

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introduction to the study course, leadership style for innovative work and team building	1		Lecture
		3		Practical lesson
			4	Preparation for the test
	Systematic Approach to Information Search, Analysis and Synthesis, Part I	2		Lecture
		2		Practical lesson
			60	Search, analysis and synthesis of information
	Innovation economy and other approaches to the characterization of contemporary economies and societies. Modern approaches of innovation and business ecosystem assessment	2		Lecture
		2		Practical lesson
			4	Preparation for the test
	Test 1 and feedback	1		Interactive lecture
	The Competing Values Framework. Innovative company, case study 1	1		Lecture
		3		Practical lesson
	Innovation classifications and types. Innovative company, case study 2.	4		Lecture
		4		Practical lesson
			12	Identifying the Challenges of Digital Transformation
	Business model design and innovation		8	Preparing for a lesson by studying and summarizing relevant literature
		2		Lecture
		6		Practical lesson
	Innovation management tools and techniques in context of digital transformation	1		Lecture
		3		Practical lesson
	Systematic approach to information search, analysis and synthesis, Part II	4		Interactive lecture
			16	Improvement of the research paper, after the feedback
	Presentations of Innovation Scientific literature and scientific discussion		8	Preparation of the presentation and its visual materials
		8		Practical lesson
Hours total:		48	112	