

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	ENGLISH I				
Course code (VAIS):	Valo1022				
Study programme:	Tourism Organisation and Management				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization course (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional course (Part B, optional)			
	<input type="checkbox"/>	Elective course (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	32	48
Course Author/ Tutor:	Selga Goldmane				
	Lecturer, Mg. philol.				
	selga.goldmane@va.lv				
	Consultation: according to the schedule for each semester				
Course Form:	Full time				
Study year, semester:	Year 1, Semester I				
Language:	English				
Prerequisites for the Course:	Suggested level of English – B2				
Course Summary:	<p>The goal of the course is to enhance the students' competence level in English while acquiring English in tourism specialty related and general topics at an advanced level; to develop their fluency and contextual accuracy at the appropriate level of formality; to activate their writing skills through training how to organise information accordingly, to master public speaking skills and apply them while performing in front of the audience; to activate discussion skills; to expand and activate tourism industry vocabulary; to reinforce the knowledge of grammar and the use of language structures in new contexts and functions; to learn cross-cultural communication skills and be aware of the role of verbal and non-verbal communication in the context of cross-cultural communication.</p>				
Course Methods:	Lectures, practical sessions, seminars, individual and group work, case studies, literature studies, text summaries, presentations, tests, final exam.				
Assessment:	Exam				
Requirements for Credits:	<p>Attendance of lectures, active participation in practical sessions, all the independent and group assignments completed, all presentations done, all written assignments submitted in a timely fashion (adhering to the requirements), all tests should have a positive assessment (at least 51%), the final exam should have a positive assessment (the received grade – at least 4).</p> <p>The final grade consists of semester work (70%) and final exam (30%).</p>				
Course Contents:	<p>The history of tourism industry, its development and structure. Holiday types. Niche tourism.</p> <p>Jobs and career possibilities in tourism industry. Travel agents and tour operators. Hospitality industry, hotels and catering.</p>				
Learning Outcomes¹; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	Students will know the most commonly used abbreviations in tourism industry.			Tests, exam	
	Students will understand tourism industry related terms, definitions, various tourism types.			Seminars, tests, exam	
	Students will understand functional differences between travel agents and tour operators.			Tests, exam	
Skills					

¹ <http://www.nki-latvija.lv/par-lki>

	Students will be able to independently acquire, select and analyse information on tourism and hospitality industry.	Literature studies, text summaries, seminars
	Students will be able to independently structure their studies; use scientific research article data bases and other sources of information; adhere to requirements for applied writing and critical analysis assignments.	Literature studies, text summaries, seminars, all writing assignments
	Students will be able to explain the terms related to tourism and hospitality industry in English.	All assignments
	Students will improve their presentation skills.	Seminars, presentations
	Competency	
	Students will be able to evaluate their own and their groupmates' work.	Seminars, case studies
	Students will be able to independently obtain, select and analyse information and use it in completing course assignments.	Seminars, case studies, critical analysis written work
	Students will be able to analyse situations and provide solutions.	Presentations, case studies, critical analysis written work
	Students will understand and observe professional ethics.	All course assignments
Course Compulsory literature:	<ul style="list-style-type: none"> • Harding, Keith. Going International : English for tourism. Oxford : Oxford University Press, 2001. ISBN 0194574008 • Strutt, Peter. English for International Tourism. Essex : Longman, 2010. ISBN 9780582479845 • Tour guide vocabulary • Tourism vocabulary • Tourism vocabulary glossary • http://www2.unwto.org/en • Tourism Law 	
Course additional literature:	<ul style="list-style-type: none"> • Latvia travel • Sustainable tourism • Niche tourism • TED talks • Verb tenses 	
Course confirmation date:	21.09.2016.	
Date of course description update:		

Study Course Plan:

Date	Theme	Hours	Study Form
<i>The date is specified before the implementation of the course</i>	Tourism industry terms and abbreviations Holiday types Niche tourism Tourist profile Verb tenses	28	Lectures, practical sessions, seminars, group work, case study, test
	Festivals Jobs and career opportunities in tourism industry Functions of travel agents and tour operators Business travel Making presentations Graph analysis	26	Lectures, practical sessions, group work, literature studies, presentations, test
	Hotel structure Hotel icons Other tourism industry related companies and their structure Critical analysis of a scientific research article	26	Lectures, practical sessions, individual and group work, literature studies, text summaries, presentations