

## ORGANIC FARMERS

The aim: Develop your position regarding to ban / no ban. Build a coalition with as many partners and allies as possible.

The resources (e.g. finances, human resources, political influence, reputation, etc.): Good reputation. Not many resources, not big political influence.

The roles: To ensure clean healthy food to Lugovia. Afraid of conflict with the biggest farmers.

### Known information:

Unfortunately, conventional agriculture largely relies on pesticides, and their consumption in Lugovia is growing. But organic farms can grow their products without neonics and other pesticides. So, why others cannot? Organic farmers do not need help from conventional farmers to kill pests, they have their own methods and tools for controlling pests without chemicals.

Organic farming creates more jobs for local people. On the other hand, high workforce expenses make the produce more expensive, which with current living costs in Lugovia could make food less affordable to a large part of the population.

Attitudes towards the following aspects: Food quality and safety very important, one of the reasons why they switch to organic farming; Innovation, R&D (alternative pesticides) not important; Environmental goals (bee preservation) important; Food security (availability of reasonably priced food) important, interested to get subsidies, which help to lower the price of their products; Economy (industry profit and state budget, job market) profit is important.

Skeletons: You are afraid, if you protest against Big Farmers and the Ministry of Agriculture, you will lose some subsidies and grants.

