

TIMELINE (Advanced)

Activities	Type of activity	The result	Suggested time (min)
<p>1.Groups read the general description, get familiar with the case.</p> <p><u>Journalists</u> have information about skeletons.</p>	Introduction		30
<p>2.Groups agree on general strategy: agree on initial aims for each group – what its interests are, what the group wants to achieve, agree on the roles, group rules. Groups develop their initial messages.</p> <p>Short presentations after each discussion.</p>	In–group discussion	General strategy sheet	60
<p>3.Presentation of group’s initial position.</p> <p><u>Journalists</u> collect information about the groups and do the initial distribution of the reputation points.</p>	Special event	Public presentation of group’s initial position (with a visual material - a poster/slide)	20
<p>4.Groups map out the landscape – what interests the other organizations have, who the potential coalition partners are (groups need to find at least one partner with matching interests or/and necessary political influence).</p>	Inter–group communication session – information gathering	Stakeholder map	60
<p>5.Each group revise their communication plan (target audience, develop messages according to aims and needs of specific audiences). Get ready for the TV discussion.</p> <p>Leakage of skeletons (optional)</p> <p><u>Journalists</u>: Prepare the TV discussion: prepare the opening statement describing the problem, decide about the order of speakers, and formulate questions. If they decide so, prepare to introduce the skeletons during the TV debate.</p>	In–group discussion	Communication plans, messages	45
<p>6.TV debate based on the refined communication messages and led by Journalists.</p> <p><u>Journalists</u> do the second distribution of the reputation points.</p>	Special event	Observers and groups assess the performance of each group	45

<p>7.Groups negotiate with each other about the options, and then it depends whether all groups can reach a consensus or there are several options that groups support.</p> <p>Leakage of skeletons (optional)</p>	<p>Inter-group communication session – coalition building</p>	<p>Revised strategy Debate strategy (statement and supporting arguments)</p>	<p>60</p>
<p>8.Roundtable discussion, all the options are discussed and the support for each is captured. All the groups need to agree on a joint final solution. Journalists participate and represent the interests of general public. The discussion is moderated by the facilitator.</p> <p><u>Journalists</u> do the final distribution of the reputation points.</p>	<p>Special event</p>	<p>Observers</p>	<p>45</p>
<p>9.Individual reflections and debriefing.</p>	<p>Wrap-up</p>	<p>Observers, facilitators and groups assess the performance of each group</p>	<p>120 (can be split in two parts)</p>

