

Planned Timeline & Details

of the Intensive I Living Lab @ St. Pölten UAS

ONLINE – COLLABORATION

Week 1

 2-3 online meetings

6 – 10 November 2023

- **Details on the Intensive I Living Lab process**
- **Introduction Design Thinking**
- **Self-Assessment test**
- **Choose a challenge as a group and get to know each other**

Week 2

 2-3 online meetings

13 – 17 November 2023

- **Impulse: Innovation**
- **Starting with the first phase of Design Thinking “Empathize “**
- **First meeting with challenge owner**
- **Starting research related to challenge**

Steps until week 3

Work on the phase of “Empathize”

- *Call to research*

Week 3

 1 online meeting

20 – 24 November 2023

- **Work on the phase of “Empathize “**
- **Do your desk research**

Steps until on-site week

Prepare your group results of the phase of “Empathize” for the on-site week.

ON-SITE WEEK AT ST. PÖLTEN UAS

DAY 1

27 November 2023

- Starting with **your results of the online-collaboration** phase
- First work package: Creating your **personas**, formulating the **"How might we question"**

DAY 2

28 November 2023

- Second work package **"Ideation"**: coming up with various **ideas** for your challenge

**Morning:
Campus
Tour**

**Evening:
[GOLDEN WIRE](#)
Media award**

DAY 3

29 November 2023

- Third work package **"Prototyping"**

**City tour:
St. Pölten &
Innovative
places**

DAY 4

30 November 2023

- **Stakeholder meeting**
- **Feedback & Iteration**

**City Tour: Vienna
& Innovative places**

DAY 5

1 December 2023

- **Presentation**
- **Farewell**