

TRADERS OF PESTICIDES

The aim: Develop your position regarding to ban / no ban. Build a coalition with as many partners and allies as possible.

The resources (e.g. finances, human resources, political influence, reputation, etc.): Sufficient resources, heavy lobbyists. Sufficient political influence, not so good reputation in the eyes of society.

The roles: Would like to continue business. However, in private talks admits that neonics are hazardous and potentially will be banned sooner or later.

Known information:

Traders of Pesticides continuously fund extensive research on the use of neonics. Neonicotinoids are important plant protection agents for Lugovian rape, potato, fruit, and vegetable growers as well as for plant breeders. Traders argue that there are no other practical alternatives to pest control for these neonicotinoid applications.

Attitudes towards the following aspects: Food quality and safety not important; Innovation, R&D (alternative pesticides) very important; Environmental goals (bee preservation) not important; Food security (availability of reasonably priced food) not important (but sometimes use as an argument that the use of pesticides increases food security); Economy (industry profit and state budget, job market) - their profit is important.

Skeletons: They are very much aware of the hazards of pesticides but try to hide them.

